



Consulting and Training | Reach New Heights

Course Name

Financial Statements - Entry to Mid

Sector Name

Finance, Accounting and Banking

Document Type

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Financial Statements - Entry to Mid

Course Introduction

Financial statements are the primary language through which organizations communicate their financial position and performance. For professionals across different functions, the ability to read and understand these statements is essential for informed decision-making, performance awareness, and effective communication with finance teams.

Developed by **Boost**, this course is designed for entry- to mid-level professionals who need a clear and practical understanding of financial statements without diving into accounting mechanics or advanced financial analysis. The program focuses on structure, meaning, and interrelationships between financial statements, helping participants understand what the numbers represent and how they reflect business reality.

Boost's Financial Statements – Entry to Mid-course builds a strong foundation for financial awareness and prepares participants to engage confidently with financial information in their roles.

Financial Statements - Entry to Mid

Target Audience

- ✓ Entry-level and mid-level professionals
- ✓ Non-finance and non-accounting staff
- ✓ Supervisors and team leaders
- ✓ Professionals who read or use financial reports
- ✓ Employees seeking financial statement literacy

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Learning Objectives

- ✓ Understand the purpose and structure of core financial statements
- ✓ Identify key components of income statements, balance sheets, and cash flow statements
- ✓ Understand how financial statements are connected
- ✓ Interpret basic financial information at a practical level
- ✓ Recognize how business activities impact financial statements
- ✓ Communicate financial information more confidently

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Course Outline

✓ DAY 01

Introduction to Financial Statements

Module 1: Why Financial Statements Matter

- ✓ Role of financial statements in organizations
- ✓ Financial statements as a communication tool
- ✓ Difference between accounting records and financial reports

Module 2: Overview of the Financial Statements

- ✓ The three core financial statements
- ✓ Purpose of each statement
- ✓ How they work together

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Course Outline

✓ Day 02

Income Statement as a Business Story

Module 3: How Business Activities Appear in the Income Statement

- ✓ Translating daily operations into financial outcomes
- ✓ Understanding how revenue and cost flows reflect business reality
- ✓ Identifying operational signals behind income statement figures

Module 4: Income Statement Patterns and Business Signals

- ✓ Recognizing healthy vs. unhealthy performance patterns
- ✓ Understanding margin behavior from a business perspective
- ✓ Connecting income statement movements to management decisions

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Course Outline

✓ Day 03

Balance Sheet as a Snapshot of Business Strength

Module 5: How Business Decisions Shape the Balance Sheet

- ✓ How operational and financial decisions accumulate over time
- ✓ Understanding resource allocation through balance sheet items
- ✓ Linking assets and liabilities to business choices

Module 6: Reading Financial Position Beyond the Numbers

- ✓ Assessing stability and resilience conceptually
- ✓ Understanding balance sheet signals related to growth and risk
- ✓ Interpreting financial position from a managerial viewpoint

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Course Outline

✓ Day 04

Understanding the Cash Flow Statement

Module 7: Cash Flow Statement Structure

- ✓ Operating, investing, and financing activities
- ✓ Why cash flow matters
- ✓ Cash flow vs. profit

Module 8: Reading Cash Flow Movements

- ✓ Identifying sources and uses of cash
- ✓ Understanding cash sustainability
- ✓ Common cash flow misconceptions

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Course Outline

✓ Day 05

Linking Financial Statements and Business Reality

Module 9: How Financial Statements Connect

- ✓ Linking income statement, balance sheet, and cash flow
- ✓ How business activities flow through statements
- ✓ Understanding cause and effect

Module 10: Using Financial Statements at Work

- ✓ Applying statement understanding to daily decisions
- ✓ Communicating with finance teams
- ✓ Building confidence in financial discussions

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 25, 2027	Jan. 29, 2027	5 days	2150.00 \$	Virtual , Online
May 3, 2027	May 7, 2027	5 days	4950.00 \$	England , London
July 12, 2027	July 16, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 \$	UAE , Dubai

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