



Consulting and Training | Reach New Heights

Course Name

CSR Initiatives - Mid to Advanced

Sector Name

Interpersonal Skills and Self Development

Document Type

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Course Introduction

Corporate Social Responsibility (CSR) has evolved from optional initiatives into a strategic driver of organizational value, sustainability, and reputation. Modern organizations are expected not only to deliver strong business performance but also to demonstrate responsible social, environmental, and ethical impact.

Developed by **Boost**, this course is designed for professionals who already possess foundational knowledge of CSR and seek to design, lead, and evaluate high-impact CSR initiatives. The program focuses on aligning CSR efforts with organizational strategy, stakeholder expectations, and measurable outcomes that create long-term value.

Through practical frameworks, real-world scenarios, and advanced tools, **Boost's** CSR Initiatives - Mid to Advanced course equips participants with the capabilities needed to move CSR initiatives from concept to execution—ensuring sustainable impact for both organizations and the communities they serve.

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Target Audience

- ✓ CSR and sustainability managers
- ✓ Corporate affairs and communications professionals
- ✓ Strategy and governance leaders
- ✓ Public relations and brand management teams
- ✓ Senior HR and organizational development professionals
- ✓ Managers responsible for social, environmental, or community initiatives

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Learning Objectives

- ✓ Understand the strategic role of CSR in organizational sustainability and reputation
- ✓ Design CSR initiatives aligned with corporate values and business objectives
- ✓ Identify and prioritize key stakeholders and social impact areas
- ✓ Integrate CSR into core operations and decision-making processes
- ✓ Measure, evaluate, and communicate the impact of CSR initiatives
- ✓ Enhance governance, accountability, and long-term sustainability of CSR programs

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Course Outline

✓ DAY 01

Strategic Foundations of CSR

Module 1: The Strategic Role of Corporate Social Responsibility

- ✓ Evolution of CSR from philanthropy to strategic impact
- ✓ The business case for CSR: reputation, trust, and sustainability
- ✓ CSR and its alignment with organizational mission and values
- ✓ Global and regional CSR trends and expectations

Module 2: CSR Strategy and Organizational Alignment

- ✓ Linking CSR initiatives to corporate strategy and objectives
- ✓ Identifying priority impact areas aligned with the organization's mandate
- ✓ Integrating CSR within governance and decision-making structures

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✓ Day 02

Designing High-Impact CSR Initiatives

Module 3: Identifying Social and Environmental Priorities

- ✓ Needs assessment and impact analysis
- ✓ Selecting focus areas based on relevance and feasibility
- ✓ Ethical considerations and responsible decision-making

Module 4: Designing CSR Programs and Initiatives

- ✓ Defining clear objectives, scope, and outcomes
- ✓ Structuring CSR initiatives for maximum impact
- ✓ Risk identification and mitigation in CSR projects
- ✓ Budgeting and resource planning

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Course Outline

✓ Day 03

Stakeholder Engagement and Partnerships

Module 5: Stakeholder Mapping and Engagement

- ✓ Identifying internal and external stakeholders
- ✓ Understanding stakeholder expectations and influence
- ✓ Engagement models and communication approaches

Module 6: Building Partnerships and Collaborative Models

- ✓ Working with NGOs, community groups, and public entities
- ✓ Managing partnerships for shared value creation
- ✓ Ensuring transparency, accountability, and trust

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Course Outline

✓ Day 04

Governance, Implementation, and Integration

Module 7: CSR Governance and Operational Integration

- ✓ Governance frameworks and accountability structures
- ✓ Embedding CSR into operations and organizational culture
- ✓ Managing implementation challenges and resistance

Module 8: Managing CSR Programs and Performance

- ✓ Monitoring implementation progress
- ✓ Managing risks, changes, and operational constraints
- ✓ Ensuring consistency and compliance with CSR commitments

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Course Outline

✓ Day 05

Measuring Impact, Reporting, and Sustainability

Module 9: Measuring CSR Impact and Value Creation

- ✓ Defining impact indicators and success metrics
- ✓ Monitoring and evaluation frameworks
- ✓ Measuring social, environmental, and reputational impact

Module 10: Reporting, Communication, and Long-Term Sustainability

- ✓ CSR reporting principles and formats
- ✓ Communicating impact to leadership and external stakeholders
- ✓ Ensuring continuity, scalability, and long-term value
- ✓ Continuous improvement and future-focused CSR innovation

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 18, 2027	Jan. 22, 2027	5 days	4250.00 \$	UAE , Dubai
April 5, 2026	April 9, 2026	5 days	4250.00 \$	KSA , Riyadh
Aug. 3, 2026	Aug. 7, 2026	5 days	4950.00 \$	England , London
Dec. 14, 2026	Dec. 18, 2026	5 days	2150.00 \$	Virtual , Online

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