



Consulting and Training | Reach New Heights

Course Name

Graphic Design - Advanced

Sector Name

Interpersonal Skills and Self Development

Document Type

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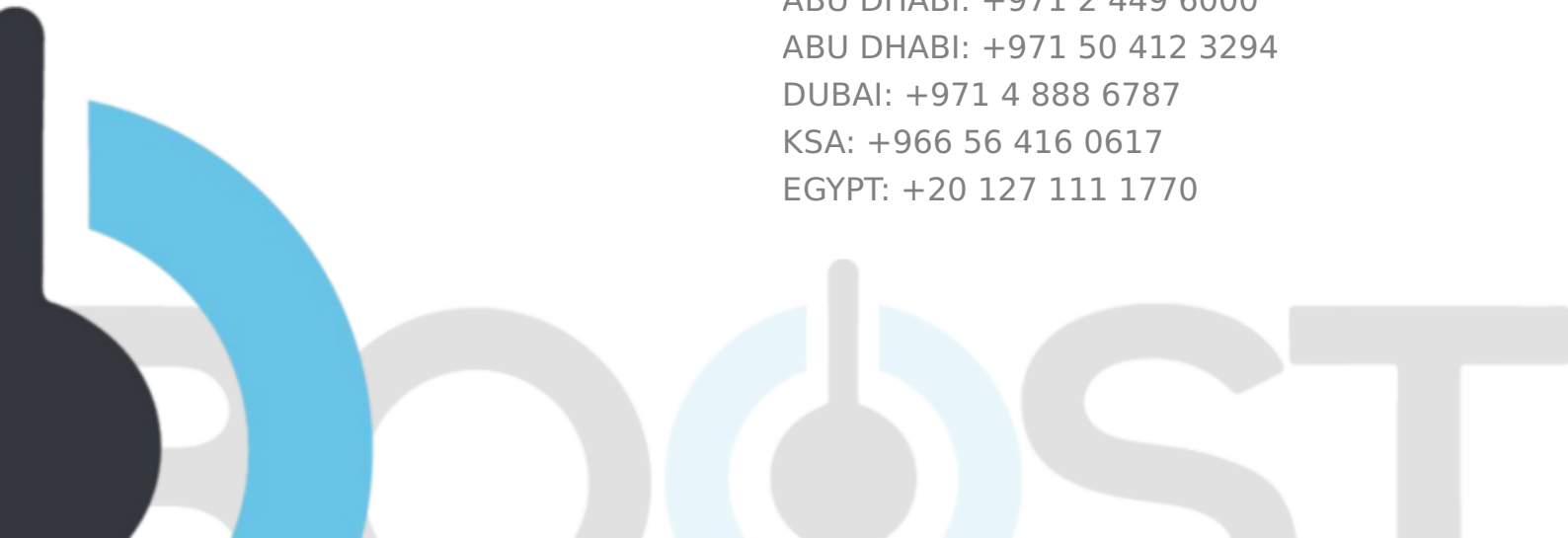
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Graphic Design - Advanced

Course Introduction

Advanced graphic design goes beyond visual aesthetics—it is about solving communication problems, shaping brand perception, and delivering messages with clarity, consistency, and impact. At this level, designers are expected to think strategically, justify design decisions, and produce work that aligns with brand identity and business objectives.

Developed by **Boost**, this course is designed for professionals who already possess solid graphic design fundamentals and seek to elevate their skills to an advanced, professional standard. The program focuses on advanced design thinking, visual storytelling, brand systems, and high-quality execution across digital and print platforms.

Through in-depth analysis, practical design challenges, and real-world applications, **Boost's Graphic Design - Advanced course** enables participants to refine their creative judgment, enhance technical precision, and deliver design solutions that are both visually compelling and strategically sound.

Graphic Design - Advanced

Target Audience

- ✓ Graphic designers with prior practical experience
- ✓ Visual communication and branding specialists
- ✓ Marketing and communication designers
- ✓ Digital content and creative professionals
- ✓ Designers seeking to move to a senior or lead role

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Learning Objectives

- ✓ Applying advanced design principles to complex visual communication challenges
- ✓ Develop cohesive visual systems aligned with brand strategy
- ✓ Create impactful designs across digital and print platforms
- ✓ Justify design decisions using professional design rationale
- ✓ Refine typography, layout, and visual hierarchy at an advanced level
- ✓ Deliver high-quality design outputs suitable for professional and commercial use

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Course Outline

✓ DAY 01

Advanced Design Thinking and Visual Strategy

Module 1: Design as a Strategic Communication Tool

- ✓ The role of design in shaping perception and behavior
- ✓ Aligning design solutions with business and brand goals
- ✓ Understanding the brief beyond visuals

Module 2: Visual Concept Development

- ✓ From insight to concept
- ✓ Translating ideas into strong visual directions
- ✓ Concept consistency across multiple design outputs

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Course Outline

✓ Day 02

Advanced Typography and Layout Systems

Module 3: Advanced Typography Techniques

- ✓ Typeface selection for different communication purposes
- ✓ Advanced hierarchy and readability
- ✓ Typography as a visual and emotional tool

Module 4: Layout Systems and Composition

- ✓ Grid systems and modular layouts
- ✓ Balance, rhythm, and visual flow
- ✓ Designing for flexibility and scalability

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Course Outline

✓ Day 03

Branding, Visual Identity, and Design Consistency

Module 5: Brand Identity Systems

- ✓ Components of a strong visual identity
- ✓ Translating brand values into visual language
- ✓ Maintaining consistency across platforms

Module 6: Designing Brand Applications

- ✓ Digital and print brand applications
- ✓ Campaign visuals and key brand assets
- ✓ Managing consistency across touchpoints

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Course Outline

✓ Day 04

Advanced Execution and Professional Standards

Module 7: Designing for Digital and Print Excellence

- ✓ Differences between digital and print design requirements
- ✓ Preparing files for professional production
- ✓ Quality control and attention to detail

Module 8: Creative Problem-Solving and Feedback Management

- ✓ Handling complex design challenges
- ✓ Interpreting feedback without losing design integrity
- ✓ Iteration and refinement techniques

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Course Outline

✓ Day 05

Portfolio Development and Design Maturity

Module 9: Advanced Portfolio Development

- ✓ Selecting and presenting professional-level work
- ✓ Building case studies that show thinking and process
- ✓ Positioning design work for career growth

Module 10: Design Evaluation and Continuous Improvement

- ✓ Evaluating design effectiveness against objectives
- ✓ Identifying personal strengths and development areas
- ✓ Building a long-term growth mindset as a designer

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 2, 2027	May 6, 2027	5 days	4250.00 \$	KSA , Riyadh
Aug. 9, 2027	Aug. 13, 2027	5 days	4250.00 \$	UAE , Dubai
Dec. 14, 2026	Dec. 18, 2026	5 days	4950.00 \$	Spain , Barcelona
Jan. 25, 2027	Jan. 29, 2027	5 days	2150.00 \$	Virtual , Online
Dec. 27, 2026	Dec. 31, 2026	5 days	2150.00 \$	Virtual , Online
July 25, 2027	July 29, 2027	5 days	4250.00 \$	KSA , Riyadh

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