



Consulting and Training | Reach New Heights

Course Name

Strategy Management - Mid to Advanced

Sector Name

Management And Leadership

Document Type

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Strategy Management - Mid to Advanced

Course Introduction

Strategy management is not about writing strategic plans; it is about ensuring that strategy is understood, executed, monitored, and continuously adjusted. Many organizations fail not because of poor strategies, but because of weak strategy management practices.

Developed by **Boost**, this course is designed to equip mid- to advanced-level professionals with the skills required to manage strategy as an ongoing organizational process. The program focuses on translating strategic direction into action, aligning people and resources, monitoring performance, and responding to change—without turning the course into a theoretical strategy design or consulting framework.

Boost's Strategy Management - Mid to Advanced course strengthens participants' ability to turn strategy into measurable results.

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Target Audience

- ✓ Middle and senior managers
- ✓ Strategy and planning professionals
- ✓ Department heads and business unit managers
- ✓ PMO and performance management staff
- ✓ Leaders involved in strategy execution

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Learning Objectives

- ✓ Understand strategy management as a continuous process
- ✓ Translate strategic direction into operational initiatives
- ✓ Align teams, resources, and priorities with strategy
- ✓ Monitor and evaluate strategy execution
- ✓ Identify execution gaps and corrective actions
- ✓ Adapt strategy in response to internal and external changes

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Course Outline

✓ DAY 01

Understanding Strategy Management

Module 1: From Strategy Design to Strategy Management

- ✓ The difference between strategy formulation and management
- ✓ Why strategies fail in execution
- ✓ Role of managers in strategy management

Module 2: Strategic Direction and Priorities

- ✓ Understanding vision, mission, and strategic objectives
- ✓ Clarifying strategic priorities
- ✓ Avoiding strategic overload

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Course Outline

✓ Day 02

Translating Strategy into Action

Module 3: Cascading Strategy Across the Organization

- ✓ Translating objectives into initiatives
- ✓ Aligning departmental goals with strategy
- ✓ Ensuring consistency across levels

Module 4: Resource Alignment and Strategic Focus

- ✓ Aligning budgets, people, and time
- ✓ Managing competing priorities
- ✓ Making strategic trade-offs

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Course Outline

✓ Day 03

Strategy Execution and Performance Monitoring

Module 5: Managing Strategic Initiatives

- ✓ Structuring strategic initiatives
- ✓ Ownership and accountability
- ✓ Coordination across functions

Module 6: Measuring Strategy Execution

- ✓ Defining execution indicators
- ✓ Tracking progress and milestones
- ✓ Interpreting performance signals

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Course Outline

✓ Day 04

Managing Risks, Change, and Adaptation

Module 7: Strategy Risks and Execution Challenges

- ✓ Identifying execution risks
- ✓ Managing uncertainty and resistance
- ✓ Strengthening execution discipline

Module 8: Adapting Strategy in Dynamic Environments

- ✓ Responding to internal and external changes
- ✓ Adjusting priorities without losing direction
- ✓ Learning from execution feedback

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✓ Day 05

Strengthening Strategy Management Capability

Module 9: Strategy Governance and Decision-Making

- ✓ Roles and responsibilities in strategy management
- ✓ Rights and Escalation of Decision
- ✓ Ensuring accountability and transparency

Module 10: Building a Sustainable Strategy Management System

- ✓ Continuous strategy review cycles
- ✓ Embedding strategy into management routines
- ✓ Strengthening long-term strategic effectiveness

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Feb. 1, 2027	Feb. 5, 2027	5 days	4250.00 \$	UAE , Dubai
June 7, 2027	June 11, 2027	5 days	4950.00 \$	Spain , Madrid
Aug. 15, 2027	Aug. 19, 2027	5 days	4250.00 \$	KSA , Riyadh
Nov. 23, 2026	Nov. 27, 2026	5 days	2150.00 \$	Virtual , Online

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