



Consulting and Training | Reach New Heights

Course Name

Environmental, Social and Governance (ESG) - Entry Level

Sector Name

Audit, Risk and Governance

Document Type

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Course Introduction

Environmental, Social, and Governance (ESG) principles have become essential elements of modern organizational responsibility and sustainability. ESG reflects how organizations manage their environmental impact, social responsibilities, and governance practices to operate responsibly and sustainably.

Developed by **Boost**, this entry-level course is designed to provide participants with a clear and accessible introduction to ESG concepts. The program focuses on building foundational awareness of ESG dimensions, their relevance to organizations, and why ESG matters for long-term success—without introducing technical reporting standards or advanced compliance frameworks.

Boost's ESG - Entry Level course establishes a strong foundation for understanding responsible business practices in today's organizational environment.

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Target Audience

- ✓ Entry-level professionals
- ✓ New employees and graduates
- ✓ Administrative and operational staff
- ✓ Professionals new to sustainability and governance topics
- ✓ Employees seeking ESG awareness

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Learning Objectives

- ✓ Understand the basic concept and purpose of ESG
- ✓ Recognize the three pillars of ESG and their relevance
- ✓ Understand why ESG matters to organizations and stakeholders
- ✓ Identify basic ESG-related practices in organizations
- ✓ Develop awareness of responsible and sustainable behavior
- ✓ Prepare for deeper ESG learning at higher levels

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Course Outline

✓ DAY 01

Introduction to ESG

Module 1: Understanding ESG

- ✓ What ESG means and why it exists
- ✓ ESG vs. corporate social responsibility
- ✓ Global relevance of ESG

Module 2: Why ESG Matters to Organizations

- ✓ Impact on reputation and trust
- ✓ Stakeholder expectations
- ✓ Long-term sustainability perspective

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Course Outline

✓ Day 02

Environmental Responsibility

Module 3: Environmental Dimension of ESG

- ✓ Environmental impact of organizations
- ✓ Resource use and efficiency
- ✓ Environmental responsibility basics

Module 4: Environmental Awareness in the Workplace

- ✓ Everyday environmental practices
- ✓ Reducing waste and consumption
- ✓ Individual contribution to environmental goals

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Course Outline

✓ Day 03

Social Responsibility

Module 5: Social Dimension of ESG

- ✓ Employee well-being and safety
- ✓ Diversity, inclusion, and fairness
- ✓ Community and social impact

Module 6: Responsible Workplace Practices

- ✓ Ethical behavior at work
- ✓ Respect and inclusion
- ✓ Supporting positive work culture

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Course Outline

✓ Day 04

Governance Fundamentals

Module 7: Governance in Simple Terms

- ✓ What governance means
- ✓ Roles of leadership and oversight
- ✓ Accountability and transparency

Module 8: Ethical Conduct and Compliance Awareness

- ✓ Importance of ethical behavior
- ✓ Basic compliance awareness
- ✓ Speaking up and responsibility

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Course Outline

✓ Day 05

ESG in Practice and Daily Work

Module 9: ESG Awareness in Daily Activities

- ✓ How ESG appears in daily work
- ✓ Recognizing ESG-related actions
- ✓ Supporting organizational values

Module 10: Building ESG Awareness Culture

- ✓ Personal responsibility toward ESG
- ✓ Encouraging responsible behavior
- ✓ Preparing for advanced ESG learning

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Feb. 1, 2027	Feb. 5, 2027	5 days	4950.00 \$	England , London
May 24, 2027	May 28, 2027	5 days	2150.00 \$	Virtual , Online
Sept. 27, 2027	Oct. 1, 2027	5 days	4250.00 \$	UAE , Dubai
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 \$	UAE , Dubai

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