



Consulting and Training | Reach New Heights

Course Name

Big Data - Entry to Mid

Sector Name

Information Technology

Document Type

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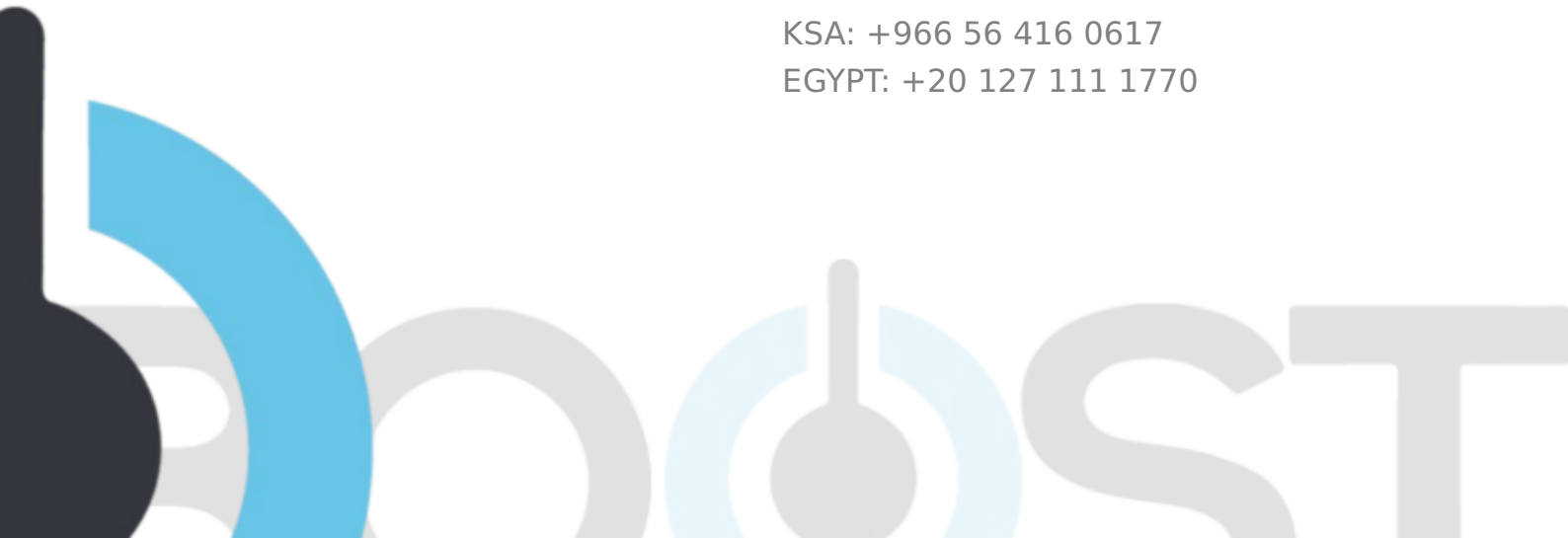
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Big Data - Entry to Mid

Course Introduction

Organizations today generate massive volumes of data from multiple sources—systems, transactions, interactions, and digital platforms. The real challenge is not data availability but understanding how large-scale data can be transformed into insights that support better decisions.

Developed by **Boost**, this course introduces Big Data as a business and operational capability, not an IT or programming subject. The program helps participants understand what Big Data is, how it differs from traditional data, where it adds value, and how organizations can leverage it responsibly to improve performance and decision-making.

Boost's Big Data - Entry to Mid-course builds foundational Big Data awareness and prepares professionals to engage effectively with data-driven initiatives.

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Target Audience

- ✓ Entry to Mid-level professionals
- ✓ Business, operations, and support staff
- ✓ Managers and supervisors
- ✓ Professionals working with reports and data
- ✓ Non-technical employees exposed to data initiatives

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Learning Objectives

- ✓ Understand what Big Data is and why it matters
- ✓ Distinguish Big Data from traditional data systems
- ✓ Identify business use cases for Big Data
- ✓ Understand how Big Data supports analysis and decisions
- ✓ Recognize challenges, risks, and limitations
- ✓ Communicate effectively with data and analytics teams

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Course Outline

✓ DAY 01

Understanding Big Data

Module 1: What Big Data Really Means

- ✓ Definition of Big Data in business terms
- ✓ The evolution of traditional data to Big Data
- ✓ Common misconceptions

Module 2: Characteristics of Big Data

- ✓ Volume, variety, and velocity (conceptual view)
- ✓ Structured vs. unstructured data
- ✓ Why traditional tools fall short

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Course Outline

✓ Day 02

Big Data in Organizations

Module 3: Sources of Big Data

- ✓ Operational systems and transactions
- ✓ Digital platforms and interactions
- ✓ External data sources

Module 4: How Organizations Use Big Data

- ✓ Improving decision-making
- ✓ Enhancing efficiency and performance
- ✓ Supporting innovation and competitiveness

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✓ Day 03

Big Data and Business Insights

Module 5: Turning Big Data into Insights

- ✓ From raw data to meaningful information
- ✓ Role of analytics and interpretation
- ✓ Human judgment vs. data-driven insight

Module 6: Big Data Use Cases

- ✓ Operational optimization
- ✓ Customer behavior understanding
- ✓ Risk identification and forecasting

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Course Outline

✓ Day 04

Challenges, Risks, and Governance

Module 7: Big Data Challenges

- ✓ Data quality and reliability
- ✓ Integration and complexity
- ✓ Skill and capability gaps

Module 8: Data Ethics and Governance

- ✓ Privacy and confidentiality
- ✓ Responsible data use
- ✓ Compliance and accountability

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Course Outline

✓ Day 05

Working with Big Data in Practice

Module 9: Big Data Roles and Collaboration

- ✓ Business vs. technical roles
- ✓ Working with analytics teams
- ✓ Asking the right questions

Module 10: Building Big Data Awareness

- ✓ Developing data literacy
- ✓ Supporting data-driven culture
- ✓ Preparing for advanced analytics tools

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Feb. 1, 2027	Feb. 5, 2027	5 days	4250.00 \$	UAE , Dubai
May 2, 2027	May 6, 2027	5 days	4250.00 \$	KSA , Dammam
Sept. 20, 2027	Sept. 24, 2027	5 days	4950.00 \$	England , London
Dec. 21, 2026	Dec. 25, 2026	5 days	2150.00 \$	Virtual , Online

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