



Consulting and Training | Reach New Heights

Course Name

Power BI Insights Dashboards, KPIs & Data Storytelling for Decisions

Sector Name

Information Technology

Document Type

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Power BI Insights Dashboards, KPIs & Data Storytelling for Decisions

Course Introduction

Organizations generate large amounts of data, but decisions improve only when data is presented clearly and meaningfully. Power BI enables professionals to transform raw data into interactive dashboards and reports that highlight trends, patterns, and performance insights.

Developed by **Boost**, this course introduces Power BI as a decision-support and visualization tool, not just a reporting application. The program helps participants understand how to connect data, model it logically, and present insights visually—without deep technical complexity.

Boost's Power BI course equips professionals to communicate data clearly and support informed decision-making.

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Target Audience

- ✓ Entry to Mid-level professionals
- ✓ Business analysts and reporting users
- ✓ Managers and supervisors
- ✓ Professionals using Excel and reports
- ✓ Non-technical users working with data

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Learning Objectives

- ✓ Understand the role of Power BI in data-driven decision-making
- ✓ Connect and prepare data from common sources
- ✓ Create clear and meaningful visualizations
- ✓ Build interactive reports and dashboards
- ✓ Interpret insights and communicate findings
- ✓ Apply best practices for effective data storytelling

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Course Outline

✓ DAY 01

Introduction to Power BI

Module 1: Understanding Power BI

- ✓ What Power BI is used for
- ✓ Power BI vs. traditional reports
- ✓ How Power BI supports decisions

Module 2: Power BI Components and Workflow

- ✓ Desktop, service, and dashboards
- ✓ Data on insight workflow
- ✓ Understanding the Power BI environment

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Course Outline

✓ Day 02

Data Preparation and Modeling

Module 3: Connecting to Data Sources

- ✓ Common data sources (Excel, files, databases)
- ✓ Importing and refreshing data
- ✓ Data structure basics

Module 4: Preparing and Modeling Data

- ✓ Cleaning and shaping data
- ✓ Relationships and data models
- ✓ Ensuring data consistency

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Course Outline

✓ Day 03

Creating Visualizations

Module 5: Building Effective Visuals

- ✓ Charts, tables, and maps
- ✓ Choosing the right visual
- ✓ Avoiding misleading visuals

Module 6: Designing Interactive Reports

- ✓ Filters and slicers
- ✓ Drill-down and interactivity
- ✓ Improving user experience

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Course Outline

✓ Day 04

Dashboards and Insights

Module 7: Building Dashboards

- ✓ Dashboard design principles
- ✓ Highlighting KPIs and trends
- ✓ Aligning visuals with business questions

Module 8: Interpreting and Communicating Insights

- ✓ Reading data stories
- ✓ Explaining insights to stakeholders
- ✓ Supporting decisions with visuals

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Course Outline

✓ Day 05

Best Practices and Use Cases

Module 9: Power BI Best Practices

- ✓ Performance and clarity
- ✓ Data refresh and maintenance
- ✓ Governance and sharing considerations

Module 10: Applying Power BI in the Workplace

- ✓ Common business use cases
- ✓ Improving reporting efficiency
- ✓ Next steps for advanced analytics

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
June 8, 2026	June 12, 2026	5 days	4950.00 \$	England , London
Sept. 14, 2026	Sept. 18, 2026	5 days	4250.00 \$	UAE , Dubai
Dec. 28, 2026	Jan. 1, 2027	5 days	2150.00 \$	Virtual , Online

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