



Consulting and Training | Reach New Heights

**Course Name**

# Measuring Financial Performance - Intermediate

---

**Sector Name**

Finance, Accounting and Banking

**Document Type**

Generated by Boostlab

[Click Here To Visit Course](#)

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

## Measuring Financial Performance - Intermediate

### Course Introduction

Measuring financial performance is essential for understanding how well an organization is using its resources to achieve objectives. However, many organizations rely on disconnected indicators or historical reports that fail to provide a clear, actionable view of performance.

Developed by **Boost**, this course focuses on financial performance measurement as a management and decision-support discipline. Participants learn how to select meaningful financial indicators, interpret results in context, and connect financial performance to operational activities and strategic goals.

**Boost's Measuring Financial Performance - Intermediate course** enables professionals to move beyond reporting figures toward insight-driven performance evaluation.

ABU DHABI: +971 2 449 6000  
ABU DHABI: +971 50 412 3294  
DUBAI: +971 4 888 6787  
KSA: +966 56 416 0617  
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



## Measuring Financial Performance - Intermediate

### Target Audience

- ✓ Mid-level managers and supervisors
- ✓ Finance and accounting professionals
- ✓ Performance management and planning teams
- ✓ Business unit leaders and budget owners
- ✓ Professionals involved in monitoring financial results

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

## Measuring Financial Performance - Intermediate

### Learning Objectives

- ✓ Understand the purpose of financial performance measurement
- ✓ Select appropriate financial indicators aligned with objectives
- ✓ Interpret financial results in an operational and strategic context
- ✓ Analyze trends and drivers of financial performance
- ✓ Identify strengths, weaknesses, and improvement opportunities
- ✓ Communicate financial performance insights effectively

ABU DHABI: +971 2 449 6000  
ABU DHABI: +971 50 412 3294  
DUBAI: +971 4 888 6787  
KSA: +966 56 416 0617  
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

## Measuring Financial Performance - Intermediate

### Course Outline

#### ✓ DAY 01

##### **Foundations of Financial Performance Measurement**

##### **Module 1: Understanding Financial Performance**

- ✓ What financial performance really indicates
- ✓ Profitability, efficiency, and sustainability
- ✓ Limitations of financial results alone

##### **Module 2: Linking Financial Performance to Business Activities**

- ✓ How operations drive financial outcomes
- ✓ Revenue, cost, and investment drivers
- ✓ Cause-and-effect relationships

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)

## Measuring Financial Performance - Intermediate

### Course Outline

#### ✓ Day 02

##### **Financial Performance Indicators**

##### **Module 3: Types of Financial Performance Measures**

- ✓ Profitability, liquidity, and efficiency measures
- ✓ Short-term vs. long-term indicators
- ✓ Choosing the right measures for the purpose

##### **Module 4: Designing Effective Financial KPIs**

- ✓ Characteristics of good financial KPIs
- ✓ Aligning indicators with objectives
- ✓ Avoiding metric overload and misalignment

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)



## Measuring Financial Performance - Intermediate

### Course Outline

#### ✓ Day 03

##### **Financial Performance Analysis**

##### **Module 5: Trend and Comparative Analysis**

- ✓ Period-over-period analysis
- ✓ Internal vs. external comparisons
- ✓ Identifying performance patterns

##### **Module 6: Performance Drivers and Root Causes**

- ✓ Understanding what drives results
- ✓ Separating symptoms from causes
- ✓ Linking numbers to operational realities

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)

## Measuring Financial Performance - Intermediate

### Course Outline

#### ✓ Day 04

##### **Performance Monitoring and Control**

##### **Module 7: Monitoring Financial Performance**

- ✓ Performance dashboards and reports
- ✓ Frequency and responsibility for monitoring
- ✓ Escalation and review processes

##### **Module 8: Using Financial Performance for Control**

- ✓ Early warning signals
- ✓ Corrective and preventive actions
- ✓ Supporting accountability

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)

## Measuring Financial Performance - Intermediate

### Course Outline

#### ✓ Day 05

##### **Integrating Financial Performance into Decision-Making**

##### **Module 9: Financial Performance and Strategic Decisions**

- ✓ Supporting planning and resource allocation
- ✓ Evaluating initiatives and investments
- ✓ Risk and performance trade-offs

##### **Module 10: Communicating Financial Performance**

- ✓ Presenting performance to non-financial audiences
- ✓ Turning numbers into insights
- ✓ Building a performance-oriented culture

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)



## Measuring Financial Performance - Intermediate

### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Feb. 1, 2027	Feb. 5, 2027	5 days	5950.00 \$	USA , Los Angeles
Aug. 17, 2026	Aug. 21, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
May 18, 2026	May 22, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Oct. 26, 2026	Oct. 30, 2026	5 days	4250.00 \$	UAE , Dubai

ABU DHABI: +971 2 449 6000  
ABU DHABI: +971 50 412 3294  
DUBAI: +971 4 888 6787  
KSA: +966 56 416 0617  
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

[info@boostuae.com](mailto:info@boostuae.com) [info@boostorg.com](mailto:info@boostorg.com)

Generated by BoostLab •