



Consulting and Training | Reach New Heights

Course Name

Agile Strategy Execution in Engineering and Operations

Sector Name

Quality Management & Operational Excellence

Document Type

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Agile Strategy Execution in Engineering and Operations

Course Introduction

This course focuses on applying agile principles and methodologies to strategy execution in engineering and operations environments. It equips senior managers and executives with the knowledge and skills to implement flexible, adaptive approaches to strategy execution, enabling rapid response to changing market conditions and technological advancements.

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Agile Strategy Execution in Engineering and Operations

Target Audience

- ✓ Engineering Managers
- ✓ Operations Managers
- ✓ Project Managers
- ✓ Agile Coaches
- ✓ Scrum Masters
- ✓ Product Managers
- ✓ Program Managers
- ✓ Business Analysts
- ✓ Technical Leads

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Learning Objectives

- ✓ Understand the principles of agile strategy execution in engineering and operations contexts
- ✓ Develop skills to implement agile methodologies in strategic initiatives
- ✓ Learn to balance long-term strategic goals with short-term adaptability
- ✓ Gain insights into fostering an agile culture in traditionally structured engineering environments
- ✓ Master techniques for measuring and improving agile strategy execution

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Agile Strategy Execution in Engineering and Operations

Course Outline

✓ Day 01

Foundations of Agile Strategy Execution

- ✓ Introduction to agile principles and their application to strategy
- ✓ Challenges and opportunities of agile in engineering and operations
- ✓ Agile vs. traditional approaches to strategy execution
- ✓ **Case study:** Successful agile transformations in engineering organizations

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Course Outline

✓ Day 02

Implementing Agile Methodologies in Strategic Initiatives

- ✓ Adapting Scrum and Kanban for strategy execution
- ✓ Creating and managing a strategic backlog
- ✓ Agile portfolio management for engineering projects
- ✓ **Workshop:** Designing an agile strategy execution framework

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Course Outline

✓ Day 03

Balancing Agility with Long-term Strategic Goals

- ✓ OKRs (Objectives and Key Results) in engineering environments
- ✓ Roadmapping techniques for agile strategy execution
- ✓ Managing stakeholder expectations in an agile environment
- ✓ **Group exercise:** Developing OKRs for an engineering division

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Course Outline

✓ Day 04

Fostering an Agile Culture in Engineering

- ✓ Leadership behaviors that promote agility
- ✓ Breaking down silos between strategy and execution teams
- ✓ Encouraging experimentation and learning from failure
- ✓ **Role-playing:** Addressing resistance to agile methodologies

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Course Outline

✓ Day 05

Measuring and Improving Agile Strategy Execution

- ✓ Metrics and KPIs for agile strategy execution
- ✓ Continuous improvement in agile strategy processes
- ✓ Scaling agile practices across the organization
- ✓ **Action planning:** Developing an agile strategy execution roadmap

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 4, 2026	May 8, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Aug. 2, 2026	Aug. 6, 2026	5 days	4250.00 \$	KSA , Riyadh
Nov. 2, 2026	Nov. 6, 2026	5 days	5950.00 \$	USA , Texas
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai

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