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Course Name

ESG Essentials in Investor Relations

Sector Name

Finance, Accounting and Banking

Document Type

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ESG Essentials in Investor Relations

Course Introduction

Environmental, Social, and Governance (ESG) considerations have become a central focus for investors, analysts, regulators, and other capital market stakeholders. Investor relations professionals are increasingly expected to explain how ESG factors are integrated into business strategy, risk management, performance, and long-term value creation—not as a separate narrative, but as part of the overall investment story.

The ESG Essentials in Investor Relations course is designed for professionals who are involved in investor communications and already have a basic understanding of ESG or financial reporting. Within **BOOST**, this program focuses on helping participants understand how ESG expectations influence investor decision-making and how ESG information can be communicated clearly, credibly, and consistently.

The course emphasizes the practical side of ESG in investor relations: what investors actually ask for, how ESG data is interpreted by the market, how disclosures are evaluated, and how inconsistencies or weak narratives can affect credibility. Participants will explore how to align ESG messaging with strategy, financial

performance, and governance, while avoiding greenwashing and disclosure risks.

By the end of the program, participants will be better prepared to engage confidently with investors on ESG topics and support transparent, value-focused ESG communication.

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ESG Essentials in Investor Relations

Target Audience

- ✓ Investor relations and corporate communications professionals
- ✓ Finance and financial reporting professionals supporting IR
- ✓ Sustainability and ESG professionals working with IR teams
- ✓ Strategy and corporate affairs professionals
- ✓ Senior managers involved in investor presentations and disclosures
- ✓ Public and private sector professionals interacting with investors

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ESG Essentials in Investor Relations

Learning Objectives

- ✓ Understand the role of ESG in investor decision-making
- ✓ Explain key ESG concepts in an investor-relevant context
- ✓ Align ESG messaging with corporate strategy and performance
- ✓ Interpret ESG data and disclosures from a market perspective
- ✓ Communicate ESG risks, opportunities, and progress clearly
- ✓ Support consistent and credible ESG-related investor communications
- ✓ Identify common ESG disclosure challenges and pitfalls
- ✓ Strengthen ESG integration within investor relations activities

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ESG Essentials in Investor Relations

Course Outline

✓ DAY 01

ESG and Its Importance to Investors

- ✓ Overview of ESG and its evolution in capital markets
- ✓ Why investors care about ESG
- ✓ ESG as a driver of long-term value and risk
- ✓ Differences between financial and ESG reporting
- ✓ Role of investor relations in ESG communication
- ✓ Common misconceptions about ESG

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Course Outline

✓ Day 02

Understanding ESG Expectations and Frameworks

- ✓ What investors and analysts typically look for in ESG
- ✓ Overview of common ESG frameworks and ratings (high-level)
- ✓ How ESG ratings and scores are used by investors
- ✓ Materiality and relevance from an investor perspective
- ✓ Linking ESG topics to industry and business context
- ✓ Managing multiple ESG expectations

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Course Outline

✓ Day 03

ESG Disclosure and Data for Investor Relations

- ✓ ESG data sources used in investor communications
- ✓ Quality, consistency, and reliability of ESG data
- ✓ Integrating ESG into annual reports and investor materials
- ✓ Connecting ESG metrics with financial performance
- ✓ Managing gaps, limitations, and estimates in ESG data
- ✓ Avoiding over-statement and greenwashing

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Course Outline

✓ Day 04

Communicating ESG to Investors and Analysts

- ✓ Telling a clear and credible ESG story
- ✓ Integrating ESG into the equity story
- ✓ Addressing ESG questions in meetings and roadshows
- ✓ Handling challenging ESG-related investor questions
- ✓ Balancing transparency with reputational considerations
- ✓ Coordinating ESG messaging across internal teams

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Course Outline

✓ Day 05

Embedding ESG into Investor Relations Practice

- ✓ Reviewing current ESG-related IR practices
- ✓ Identifying areas for improvement and alignment
- ✓ Strengthening coordination between IR, ESG, and finance teams
- ✓ Preparing for increased ESG scrutiny and future expectations
- ✓ Managing ESG communication during periods of volatility
- ✓ Developing a practical ESG-IR action plan

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 19, 2027	5 days	5950.00 \$	USA , Texas
June 8, 2026	June 12, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Sept. 7, 2026	Sept. 11, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Dec. 7, 2026	Dec. 11, 2026	5 days	4250.00 \$	UAE , Dubai

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