



Consulting and Training | Reach New Heights

Course Name

Crisis Management and Business Resiliency - MIT

Sector Name

Project & Contract Management

Document Type

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Course Introduction

This comprehensive program provides in-depth knowledge, the latest assessments, and a wide range of case studies addressing issues that directly impact individuals and organizations. These include regulations and standards, response strategies, cybersecurity, supply chains, crisis leadership, artificial intelligence, communications management, traditional and digital media, government response (federal, state, and local), as well as exercises and simulations. The program is delivered by seasoned experts in these fields.

Participants will also have the opportunity to apply what they learn through hands-on activities, including:

- ✓ A virtual Ransomware Tabletop Exercise
- ✓ An interactive multi-event crisis simulation, in which participants assume various response roles, including a realistic live press conference with media representatives

By the end of the program, participants will have the tools, knowledge, and understanding necessary to assess and enhance organizational resilience, cybersecurity, and crisis management programs within their institutions. The program includes digital

resources, practical templates, and up-to-date articles, in addition to valuable networking opportunities with experts and peers from industry, academia, and government.

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Target Audience

- ✓ Senior Leaders & Executives
- ✓ Risk & Compliance Professionals
- ✓ Business Continuity & Resilience Teams

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Learning Objectives

- ✓ Analyze and understand the core concepts of organizational resilience and crisis management, including international laws, standards, and best practices.
- ✓ Apply effective crisis response strategies across multiple domains, such as cybersecurity, supply chains, natural disasters, and hazardous materials incidents.
- ✓ Assess and respond to advanced cyber threats through applied exercises, including ransomware attacks and operational technology (OT) breaches.
- ✓ Manage crisis communications effectively with traditional media, social media platforms, and the public to build trust and reduce risk.
- ✓ Strengthen crisis leadership capabilities by practicing diverse roles in realistic simulations and managing pressure in complex, multi-event scenarios.
- ✓ Leverage modern tools such as artificial intelligence and modeling to analyze disasters and support informed decision-making.
- ✓ Collaborate with government and security agencies (local, state, and federal) to ensure integrated and coordinated emergency response.
- ✓ Develop actionable disaster recovery plans and enhance organizational readiness for business continuity in the face of threats.

- ✓ Utilize hands-on exercises and simulations to create strategies that are immediately applicable in the workplace.
- ✓ Expand professional networks with industry experts, academics, and government officials to gain practical insights and exchange expertise.

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Course Outline

✓ DAY 01

Overview of Crisis Management and Organizational Resilience - MIT

- ✓ Laws, Standards, and Metrics in Organizational Resilience – Metrix411
- ✓ Case Study: JetBlue — From Aircraft Incidents to the COVID-19 Pandemic and Beyond
- ✓ Small Business Resilience – Boston University
- ✓ Interactive Activity: How to Speak and Act Like a “Bostonian”

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✓ Day 02

Supply Chain Management Before, During, and After Crises - MIT Center for Transportation & Logistics (CTL)

- ✓ Modern Cyber Threats and Response Mechanisms - MIT
- ✓ Executive Cybersecurity Exercise - SANS Institute
- ✓ Cybersecurity for Operational Technology (OT) - Cybolt
- ✓ Emergency Preparedness and Meta-Leadership in Crisis Situations - Harvard NPLI
- ✓ Networking Dinner (Traditional New England Cuisine)

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Course Outline

✓ Day 03

At the FEMA Regional Response Center

- ✓ Local-Level Planning and Response / Hazardous Materials (HazMat) – Harvard Environmental Health & Safety (EHS)
- ✓ State-Level Planning and Response – Massachusetts Emergency Management Agency (MEMA)
- ✓ Federal-Level Planning and Response – U.S. Department of Homeland Security
- ✓ Field Visit: Command and Operations Centers and Mobile Emergency Response Units
- ✓ Collaboration with the Federal Bureau of Investigation (FBI) on Terrorism and Cyber Intrusions

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Course Outline

✓ Day 04

Social Media: Issues and Crisis Response

- ✓ News Media: How Leaders Prepare to Engage with the Press
- ✓ Artificial Intelligence and Its Role in Enhancing Organizational Resilience – Whirlybird Labs
- ✓ Disaster Modeling – MIT
- ✓ Panel Discussion on the Los Angeles Wildfires: Lessons Learned from the Banking, Media, and Government Sectors

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✓ Day 05

Industry Trends and Their Impact on Professional and Organizational Resilience Programs - Resilience360

- ✓ Executive Insights for Chief Resilience Officers – MIT
- ✓ Large-Scale Crisis Response Simulation: Including hazardous materials release, workplace violence, and a cyberattack. Participants assume multiple roles (organizations, federal and local agencies, traditional and digital media), concluding with a live press conference.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
July 19, 2027	July 23, 2027	5 days	5950.00 \$	USA , Massachusetts
Aug. 1, 2027	Aug. 5, 2027	5 days	4250.00 \$	KSA , Riyadh
Nov. 23, 2026	Nov. 27, 2026	5 days	2150.00 \$	Virtual , Online
June 14, 2027	June 18, 2027	5 days	4250.00 \$	UAE , Dubai

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