



Consulting and Training | Reach New Heights

**Course Name**

# Innovative Technology Leaders

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**Sector Name**

Management And Leadership

**Document Type**

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## Innovative Technology Leaders

### Course Introduction

We are living in a pivotal moment in history, where the pace of innovation and technological change is unprecedented, placing on technology leaders the responsibility of defining the “rules of the game” for a new era. Strategy, innovation, and leadership are the three pillars every technology leader needs today. With constant change as an everyday reality, the key to success lies in the ability to keep pace with global developments, generate new solutions, and nurture creative ideas that add value within the organization.

In just one week, you will collaborate with top faculty from the Stanford Graduate School of Business (GSB) and peers from around the world to learn how to anticipate and respond to rapidly evolving and complex IT challenges. You will also gain hands-on experience in Design Thinking, a human-centered approach that relies on rapid prototyping, and apply it to your leadership practice and professional work.

You will explore the hidden dynamics that drive technology trends, learn how to identify key innovation drivers, and understand the critical role of effective leadership. This program is specifically designed to align with the complex and evolving role of technology leaders, combining academic learning, insights from Silicon Valley leaders, and practical applications of design thinking, creating a cohesive framework that integrates strategy, innovation, and leadership.

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## Innovative Technology Leaders

### Target Audience

- ✓ Technology Strategists & Consultants
- ✓ Product & Project Managers
- ✓ Engineering & Development Leaders

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## Innovative Technology Leaders

### Learning Objectives

- ✓ Analyze rapidly accelerating trends in technology and innovation, such as cloud computing, mobile devices, and social media tools, and understand their impact on global growth.
- ✓ Apply effective strategies to lead change and innovation within their organizations, leveraging technology as a source of sustainable competitive advantage.
- ✓ Use Design Thinking principles to develop practical, human-centered solutions based on customer and user needs, employing empathy, rapid prototyping, and continuous experimentation.
- ✓ Build a culture that supports innovation, fosters collaboration and creativity, and balances short-term goals with long-term vision.
- ✓ Apply neuroscience insights to strategy formulation, understanding the role of the emotional brain in decision-making and organizational behavior.
- ✓ Master skills in Scaling Excellence by embedding effective behaviors and practices across teams and organizations at multiple levels.
- ✓ Enhance technology leadership capabilities by developing personal influence and building strong networks of impact within and outside the organization.
- ✓ Redesign customer experiences based on human-behavior insights to achieve a clear competitive advantage and drive revenue growth.

- ✓ Navigate organizational change with agility by adopting the concept of the Ambidextrous Organization, balancing current operational efficiency with future exploration.
- ✓ Develop innovative solutions through practical challenges that simulate real-world scenarios, helping to translate ideas into actionable initiatives.

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## Innovative Technology Leaders

### Course Outline

#### ✓ DAY 01

##### **Neuroscience and Its Role in Strategy**

- ✓ In today's environment, the need for exceptional leadership has never been more urgent. Most human decisions and behaviors are driven by unconscious factors.
- ✓ Effective organizational solutions require a deep understanding of human behavior and leveraging scientific advances in brain research—particularly the emotional brain. These sessions reveal how the emotional brain works and how to apply this understanding to design practical solutions for organizations, leaders, stakeholders, and customers

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### Course Outline

#### ✓ Day 02

##### **Scaling Up Excellence**

- ✓ The ability to scale is not only a skill for startups but also for teams, departments, and large organizations.
- ✓ These sessions focus on the challenges of driving change at scale: How can individuals do more, and do it better? We will explore ways to reinforce positive behaviors, reduce undesired ones, and cultivate a mindset that supports long-term change rather than temporary impact.

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### Course Outline

#### ✓ Day 03

#### **The Change Challenge and Building the Ambidextrous Organization**

- ✓ How can leaders balance short-term goals with long-term ambitions?
- ✓ We examine how organizational culture can be either a source of competitive advantage or a weakness. Using practical frameworks, participants learn how leaders leverage culture as an effective tool for social regulation within business units, especially when navigating radical change.

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### Course Outline

#### ✓ Day 04

##### **Customer Experience Design**

- ✓ Using neuroscience insights, we will explore how to design exceptional customer experiences and why this is critical to achieving competitive advantage.
- ✓ Case studies from billion-dollar companies illustrate how removing pain points and adding “moments of delight” in the customer journey can enhance revenue and drive sustainable growth.

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### Course Outline

#### ✓ Day 05

##### **Design Thinking**

- ✓ Participants will engage in hands-on practice of Design Thinking principles and learn how to integrate them into their work environment.
- ✓ Through an innovation challenge, you will apply human-centered design principles: empathy, rapid prototyping, collaboration, iteration, and feedback.

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### Course Outline

#### ✓ Day 06

**Discussions will also focus on breaking traditional management patterns, leveraging organizational strengths, and tackling core challenges.**

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## Innovative Technology Leaders

### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 21, 2026	June 26, 2026	6 days	17213.00 \$	USA , California
July 26, 2026	July 31, 2026	6 days	2600.00 \$	Virtual , Online
Dec. 6, 2026	Dec. 11, 2026	6 days	5200.00 \$	KSA , Riyadh

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