



Consulting and Training | Reach New Heights

Course Name

Managing Teams for Innovation and Success - Stanford

Sector Name

Management And Leadership

Document Type

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Managing Teams for Innovation and Success - Stanford

Course Introduction

Teamwork. Team dynamics. Team effort.

The Leading Teams for Innovation and Success program adopts a strategic and global perspective on all aspects of teams—from formation and management to leadership. Successful teams are capable of fostering creativity and innovation, making organizations more adaptable to market forces, and achieving unprecedented results. However, building and developing high-performing teams is a complex task.

This program provides strategies, skills, and hands-on simulation experiences to challenge your assumptions and transform your teams. Over six intensive, practical days, you will work with a distinguished faculty to explore evidence-based research and uncover unexpected insights about team development. You will learn how to leverage diversity, boost engagement, influence without formal authority, harness collective intelligence, and implement change. Additionally, Design Thinking principles are applied to enhance innovation within teams.

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Target Audience

- ✓ Senior Leaders & Executives
- ✓ Managers & Team Leaders
- ✓ Innovation and Transformation Leaders

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Learning Objectives

- ✓ Accelerate innovation within teams using Design Thinking principles.
- ✓ Design strategies to build high-performing teams and overcome obstacles that limit team effectiveness.
- ✓ Define and clarify managerial and team roles to enhance task and responsibility clarity.
- ✓ Manage team dynamics, including decision-making, power distribution, and conflict resolution.
- ✓ Leverage team diversity as a competitive advantage by promoting information sharing and overcoming cultural and organizational barriers.
- ✓ Lead multinational and multicultural teams while understanding the challenges associated with maximizing their potential.
- ✓ Develop the ability to influence without formal authority using effective persuasion and influence strategies.
- ✓ Harness team collective intelligence and transform it into a driving force for innovative outcomes and measurable results.

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Course Outline

✓ DAY 01

Team Diversity Dynamics

- ✓ Diversity provides significant advantages for information sharing and problem-solving within teams—but only if team interaction dynamics do not prevent its effective utilization. This session identifies the main barriers to effective information exchange in diverse teams and how to address them.

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Course Outline

✓ Day 02

Design Thinking to Drive Innovation

- ✓ These sessions provide a practical, experiential approach to leading innovation.
- ✓ The program focuses on developing innovators themselves—not just innovations—so your primary role is to enhance the team's ability to innovate. In the first session, you will explore human-centered design principles, discuss breaking traditional management patterns, leverage organizational strengths, and address weaknesses. In the second session, you will apply the Design Thinking framework in a practical team-led challenge from start to finish.

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Course Outline

✓ Day 03

Leveraging Composition Advantage: Solving the Crime Puzzle

- ✓ Participants engage in a live simulation that tests strategic skills in teamwork and information sharing to achieve a specific objective. The team discussion is video-recorded for performance review and analysis.

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Course Outline

✓ Day 04

Managing Team Interactions: Synergy and Process Loss

- ✓ Using a group decision-making context, participants explore how team members can express their opinions clearly. Strategies for structuring teams to enhance listening, integrating diverse viewpoints, and incorporating minority voices are also discussed.

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Course Outline

✓ Day 05

Teamwork Across Borders: Global Teams

- ✓ Participants explore the dynamics of culturally diverse teams, unpack the sources of tension, and discuss how to structure and lead these teams to maximize their potential.

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Course Outline

✓ Day 06

Influence Without Formal Authority

- ✓ The ability to influence without relying on formal authority is often critical for effective management. This session analyzes strategies and tactics that help you influence others even when formal authority is absent.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 21, 2027	June 26, 2027	6 days	17213.00 \$	USA , California
Oct. 3, 2027	Oct. 8, 2027	6 days	5200.00 \$	KSA , Riyadh
Nov. 1, 2026	Nov. 5, 2026	5 days	2600.00 \$	Virtual , Online

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