



Consulting and Training | Reach New Heights

**Course Name**

# **Harnessing AI for Breakthrough Innovation and Strategic Impact - Stanford**

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**Sector Name**

Information Technology

**Document Type**

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## Harnessing AI for Breakthrough Innovation and Strategic Impact - Stanford

### Course Introduction

Artificial Intelligence (AI) is today driving radical transformation across businesses, governments, and societies.

**But are you keeping pace with these changes? Do you understand the risks and benefits? Is there a strategic rationale for making AI part of your organization's operations?**

This program equips participants with a comprehensive view of AI technologies—from Generative AI and fully autonomous systems to future advancements yet to come. You will learn best practices and lessons from industry leaders actively applying AI, and explore opportunities and challenges to determine where AI investment makes strategic sense and where it can create the most value.

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## **Harnessing AI for Breakthrough Innovation and Strategic Impact - Stanford**

### **Target Audience**

- ✓ C-suite Executives and Senior Leadership
- ✓ Innovation and Digital Transformation Leaders
- ✓ AI and Technology Leaders

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### **Learning Objectives**

- ✓ Recognize real-world applications, innovations, and tangible impacts of AI, and how to leverage it for competitive advantage.
- ✓ Gain a deeper understanding of the latest AI technologies, their current applications, common pitfalls, and misuse.
- ✓ Develop practical strategies for using AI tools to improve efficiency, reduce costs, generate customer insights, and innovate new products.
- ✓ Anticipate long-term consequences, balancing ethical, legal, and social considerations while understanding impacts on the workforce.
- ✓ Communicate effectively with technical teams to align AI initiatives with organizational strategic goals.
- ✓ Collaborate with peers to share ideas and explore potential AI applications in their respective industries.

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## Harnessing AI for Breakthrough Innovation and Strategic Impact - Stanford

### Course Outline

#### ✓ DAY 01

##### **Critical Success Factors for AI Applications**

- ✓ Theoretically, AI technologies can be applied to a wide range of significant human challenges. In practice, however, technology is only a small part of the equation for success.

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### Course Outline

#### ✓ Day 02

**This session examines key success factors for AI applications:**

- ✓ Data quality and system robustness
- ✓ Ease of use and human-machine balance
- ✓ Trust and continuous improvement
- ✓ Economic feasibility and value creation

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### Course Outline

#### ✓ Day 03

##### **The Future of Work**

- ✓ This session explores the evolving workforce landscape:
- ✓ Labor market trends and the implications of demographic changes
- ✓ Will robots truly replace humans? And what does this mean for employers?

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### **Course Outline**

#### ✓ **Day 04**

##### **Variations in AI impact across markets and the level of AI expertise required**

- ✓ How the COVID-19 pandemic has reshaped workplace relationships, even post-pandemic

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### Course Outline

#### ✓ Day 05

##### **Overview of Machine Learning and Its Applications**

- ✓ A high-level introduction to machine learning and its role in AI applications
- ✓ Linking recent advancements with classical learning technologies

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### Course Outline

#### ✓ Day 06

##### **Discussion of limitations and risks**

- ✓ Highlighting key recent AI applications, focusing on challenges encountered when deploying AI solutions or attempting “ready-to-use” implementations

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## Harnessing AI for Breakthrough Innovation and Strategic Impact - Stanford

### Confirmed Sessions

| FROM             | TO                | DURATION | FEES           | LOCATION                   |
|------------------|-------------------|----------|----------------|----------------------------|
| July 26, 2027    | July 31, 2027     | 6 days   | 41336.00<br>\$ | USA , California           |
| Oct. 18,<br>2026 | Oct. 23,<br>2026  | 6 days   | 41336.00<br>\$ | USA , California           |
| April 5, 2027    | April 10,<br>2027 | 6 days   | 41336.00<br>\$ | USA , California           |
| Nov. 30,<br>2026 | Dec. 5, 2026      | 6 days   | 4950.00 \$     | England , London           |
| Dec. 14,<br>2026 | Dec. 19,<br>2026  | 6 days   | 4950.00 \$     | Netherlands ,<br>Amsterdam |

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