



Consulting and Training | Reach New Heights

Course Name

AI For Leaders: Leveraging Data Analytics For Business - NUS Business School

Sector Name

Information Technology

Document Type

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Course Introduction

Leverage the power of big data, machine learning, and AI.

In today's data-driven business environment, advanced analytics and artificial intelligence are essential for gaining a competitive advantage. As a leader, you need to understand the capabilities of these technologies, and also possess the skills and knowledge to integrate them into your organization's culture and operations.

This **five-day** intensive program equips participants with the tools and experience needed to transform their organization into a data-driven enterprise. Through interactive lectures, case studies, and group discussions, you will learn how to leverage big data analytics, machine learning, and AI to enhance decision-making and drive innovation.

Participants will explore a wide range of AI and analytics applications in business—from data visualization to predictive modeling—and learn how to embed these technologies into daily operations. Additionally, the program provides insights into emerging trends and

best practices, as well as strategies to convince stakeholders at all levels of the value of analytics.

By the end of the program, you will have the confidence and skills to lead digital transformation efforts in your organization and achieve superior business outcomes. This program is essential for anyone seeking to unlock the full potential of AI and data analytics within their enterprise.

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Target Audience

- ✓ Business Unit Leaders and Department Heads
- ✓ Technology and Data Leaders
- ✓ Digital Transformation Leaders

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Learning Objectives

- ✓ Develop the skills and knowledge to harness big data analytics, machine learning, and AI to drive innovation and sustainable competitive advantage.
- ✓ Explore the latest ideas and techniques in big data and analytics and apply them to practical business challenges.
- ✓ Learn how to interpret data and build trust in analytics results to make informed, data-driven decisions.
- ✓ Acquire the tools and knowledge to establish a data-driven culture within the organization and communicate the value of analytics effectively to all stakeholders.

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Course Outline

✓ DAY 01

Big Data Analytics

- ✓ Explore technologies, policies, and analytic methods needed to leverage big data, machine learning, and AI for driving innovation and competitive advantage.

Actionable Business Insights

- ✓ Learn optimization and visualization techniques, and discover how to engage stakeholders and translate data into actionable business decisions.

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Course Outline

✓ Day 02

Machine Learning and Practical Applications

- ✓ Hands-on experience with machine learning, applying it to solve real-world business challenges.

Disruptive Innovation

- ✓ Explore how to create new opportunities in mature markets using big data, machine learning, and AI.

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Course Outline

✓ Day 03

Extracting Value from Analytics

- ✓ Develop a strategic roadmap, understand privacy considerations, and learn how to avoid common pitfalls and myths in analytics.

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Course Outline

✓ Day 04

Change Management

- ✓ Understand the role of big data and machine learning in driving organizational change.

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Course Outline

✓ Day 05

Case Studies and Practical Applications

- ✓ Practical applications in risk management, HR analytics, legal analytics, revenue management, consumer analytics, and retail analytics.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 22, 2027	March 26, 2027	5 days	14209.00 \$	Singapore , Kent Ridge
Sept. 27, 2027	Oct. 1, 2027	5 days	4950.00 \$	Singapore , Kent Ridge
June 14, 2027	June 18, 2027	5 days	2150.00 \$	Virtual , Online
Nov. 29, 2026	Dec. 3, 2026	5 days	4250.00 \$	KSA , Riyadh
June 21, 2027	June 25, 2027	5 days	4950.00 \$	England , London
July 5, 2027	July 9, 2027	5 days	4950.00 \$	Netherlands , Amsterdam

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