



Consulting and Training | Reach New Heights

Course Name

Managing Teams for Innovation and Success - Stanford

Sector Name

Management And Leadership

Document Type

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Managing Teams for Innovation and Success - Stanford

Course Introduction

Teamwork. Team dynamics. Team effort.

The Leading Teams for Innovation and Success program adopts a strategic and global perspective on every aspect of teams—from creation to management to leadership. Successful teams are able to foster creativity and innovation, enhance organizational adaptability to market forces, and deliver unprecedented results. Yet, building and developing high-performing teams is a complex challenge.

This program provides strategies, skills, and hands-on simulations to challenge assumptions and transform teams. Over six intensive, practical days, participants work with world-class faculty to explore evidence-based research and uncover unexpected insights about team building. You will learn how to leverage diversity, stimulate engagement, influence without formal authority, harness collective intelligence, and implement change. Additionally, Design Thinking principles are applied to boost innovation within teams.

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Target Audience

- ✓ C-suite Executives and Senior Leaders
- ✓ Business Unit Heads and Department Leaders
- ✓ Innovation and R&D Leaders
- ✓ Technology and Digital Transformation Leaders

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Learning Objectives

- ✓ Accelerate innovation within teams using Design Thinking principles.
- ✓ Design strategies to build high-performing teams and overcome barriers that limit team effectiveness.
- ✓ Clarify manager and team member roles, enhancing task and responsibility clarity.
- ✓ Manage team dynamics, including decision-making processes, power distribution, and conflict resolution.
- ✓ Leverage team diversity as a competitive advantage by promoting information sharing and overcoming cultural and organizational barriers.
- ✓ Lead multicultural and multinational teams, understanding associated challenges to maximize potential.
- ✓ Develop the ability to influence without formal authority, using effective persuasion and influence strategies.
- ✓ Harness collective intelligence within teams and transform it into a driving force for innovative goals and tangible outcomes.

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Course Outline

✓ DAY 01

Team Diversity Dynamics

- ✓ Diversity provides significant advantages in information sharing and problem-solving—but only if team interaction dynamics allow it. This session identifies key barriers to effective knowledge sharing in diverse teams and strategies to overcome them.

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Course Outline

✓ Day 02

Design Thinking to Drive Innovation

- ✓ These sessions offer a practical, hands-on approach to leading innovation. The focus is on developing innovators themselves, not just innovations. The first session introduces human-centered design principles, including discussions on breaking traditional management patterns, maximizing institutional strengths, and addressing weaknesses. In the second session, participants apply Design Thinking in a practical, team-led challenge from start to finish.

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Course Outline

✓ Day 03

Leveraging Team Composition: Solving the “Crime Mystery”

- ✓ Engage in a live simulation that challenges your strategic abilities to leverage teamwork and information sharing to achieve a defined goal. Team discussions are video-recorded for review and performance analysis.

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Course Outline

✓ Day 04

Managing Team Interactions: Synergy and Process Loss

- ✓ Using a group decision-making task, this session explores ways team members can express opinions clearly and strategies to structure teams that enhance listening, integrating diverse viewpoints, and empowering minority voices.

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Course Outline

✓ Day 05

Global Teamwork: Leading Across Borders

- ✓ Participants explore team dynamics in multicultural settings, identify sources of tension, and discuss how to structure and lead global teams to achieve their full potential.

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Course Outline

✓ Day 06

Influence Without Formal Authority

- ✓ The ability to influence without formal authority is often critical for effective management. This session analyzes strategies and tactics for influencing others even when formal power is absent.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 24, 2027	May 28, 2027	5 days	16200.00 \$	USA , California
July 11, 2027	July 15, 2027	5 days	4250.00 \$	KSA , Riyadh
Nov. 1, 2026	Nov. 5, 2026	5 days	2150.00 \$	Virtual , Online

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