



Consulting and Training | Reach New Heights

Course Name

Stakeholder Engagement and Governance Implementation

Sector Name

Audit, Risk and Governance

Document Type

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Stakeholder Engagement and Governance Implementation

Course Introduction

Effective stakeholder engagement is a cornerstone of successful governance implementation. Organizations that actively identify, communicate with, and manage stakeholders are better positioned to align their governance frameworks with organizational objectives, mitigate risks, and build trust with internal and external parties.

This course equips participants with practical strategies to engage stakeholders effectively while implementing governance structures that support transparency, accountability, and compliance.

Participants will explore methods for mapping stakeholders, understanding their interests, and integrating their feedback into governance practices. The program emphasizes practical tools, communication strategies, and implementation techniques that enable participants to align governance initiatives with stakeholder expectations, monitor progress, and sustain engagement over time.

Stakeholder Engagement and Governance Implementation

Target Audience

- ✓ Senior Managers and Department Heads
- ✓ Project and Program Managers

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Learning Objectives

- ✓ Identify and map key stakeholders relevant to governance initiatives.
- ✓ Develop effective stakeholder engagement strategies and communication plans.
- ✓ Integrate stakeholder feedback into governance framework design and implementation.
- ✓ Monitor and evaluate stakeholder interactions to ensure alignment and accountability.
- ✓ Sustain long-term engagement to support governance objectives and organizational goals.

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Course Outline

✓ DAY 01

Understanding Stakeholders and Their Importance

- ✓ Definition and types of stakeholders (internal, external, regulatory)
- ✓ Roles and influence of stakeholders in governance
- ✓ Stakeholder mapping and prioritization techniques
- ✓ Identifying needs, expectations, and potential conflicts
- ✓ Establishing stakeholder engagement objectives

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Course Outline

✓ Day 02

Planning Stakeholder Engagement

- ✓ Designing engagement strategies aligned with governance objectives
- ✓ Communication planning and message tailoring
- ✓ Tools for effective engagement (surveys, meetings, digital platforms)
- ✓ Scheduling and timing for stakeholder interactions
- ✓ Risk assessment and mitigation in stakeholder engagement

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Course Outline

✓ Day 03

Implementing Governance Frameworks

- ✓ Key components of governance frameworks (policies, procedures, charters)
- ✓ Aligning governance structures with stakeholder expectations
- ✓ Roles, responsibilities, and accountability mechanisms
- ✓ Integration of compliance, risk, and reporting systems
- ✓ Operationalizing governance across departments and units

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Course Outline

✓ Day 04

Monitoring and Reporting Engagement Activities

- ✓ Tracking stakeholder interactions and engagement effectiveness
- ✓ Measuring alignment with governance objectives
- ✓ Feedback collection and analysis techniques
- ✓ Reporting engagement outcomes to management and boards
- ✓ Addressing concerns, conflicts, and non-alignment

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Course Outline

✓ Day 05

Continuous Improvement and Sustaining Engagement

- ✓ Reviewing governance framework effectiveness with stakeholder input
- ✓ Implementing corrective actions and enhancements
- ✓ Embedding a culture of transparency and accountability
- ✓ Long-term engagement strategies for sustained governance success
- ✓ Lessons learned and documenting best practices

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 10, 2026	May 14, 2026	5 days	4250.00 \$	KSA , Riyadh
July 6, 2026	July 10, 2026	5 days	4250.00 \$	UAE , Dubai
Oct. 18, 2026	Oct. 22, 2026	5 days	2150.00 \$	Virtual , Online
April 5, 2027	April 9, 2027	5 days	4950.00 \$	Turkey , Istanbul

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