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**Course Name**

# Cost and management accounting

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**Sector Name**

Finance, Accounting and Banking

**Document Type**

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## Cost and management accounting

### Course Introduction

Cost and management accounting plays a vital role in planning, controlling, and decision-making within an organization. It enables businesses to measure, analyze, and manage costs effectively to maximize efficiency and profitability. This course provides participants with practical tools and techniques for costing, budgeting, performance analysis, and strategic management decision-making.

Participants will gain hands-on experience in applying cost and management accounting principles to real-world business scenarios. Emphasis is placed on cost control, variance analysis, decision-making techniques, and integrating accounting insights into organizational strategy to drive financial performance.

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## Cost and management accounting

### Target Audience

- ✓ Cost Accountants / Management Accountants
- ✓ Finance and Accounting Executives
- ✓ Budget Analysts / Financial Planners
- ✓ Operations Managers and Production Supervisors

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## Cost and management accounting

### Learning Objectives

- ✓ Understand the fundamental principles and objectives of cost and management accounting.
- ✓ Classify, analyze, and allocate costs accurately for decision-making.
- ✓ Prepare budgets, cost reports, and performance analyses.
- ✓ Use costing and management information to support operational and strategic decisions.
- ✓ Evaluate business performance using cost and management accounting techniques.

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## Cost and management accounting

### Course Outline

#### ✓ DAY 01

##### **Fundamentals of Cost and Management Accounting**

- ✓ Introduction to cost and management accounting
- ✓ Objectives, scope, and importance for organizations
- ✓ Differences between financial, cost, and management accounting
- ✓ Types of costs: fixed, variable, direct, indirect, and overheads
- ✓ Cost behavior, cost drivers, and cost allocation principles

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### Course Outline

#### ✓ Day 02

##### **Costing Methods and Techniques**

- ✓ Job costing and process costing
- ✓ Activity-based costing (ABC) and its applications
- ✓ Standard costing and variance analysis
- ✓ Marginal costing and contribution margin analysis
- ✓ Cost-volume-profit (CVP) analysis for decision-making

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## Cost and management accounting

### Course Outline

#### ✓ Day 03

##### **Budgeting and Financial Planning**

- ✓ Principles of budgeting and budgetary control
- ✓ Preparation of operating budgets: sales, production, and expenses
- ✓ Cash budgets and working capital planning
- ✓ Flexible and zero-based budgeting techniques
- ✓ Monitoring and controlling budget performance

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## Cost and management accounting

### Course Outline

#### ✓ Day 04

##### **Performance Measurement and Control**

- ✓ Variance analysis: material, labor, and overhead variances
- ✓ Key performance indicators (KPIs) for financial and operational efficiency
- ✓ Cost control techniques and cost reduction strategies
- ✓ Benchmarking and performance evaluation
- ✓ Using management reports to support decision-making

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### Course Outline

#### ✓ Day 05

##### **Strategic Decision-Making Using Cost Information**

- ✓ Short-term and long-term decision-making techniques
- ✓ Pricing decisions and profitability analysis
- ✓ Make-or-buy, outsourcing, and product mix decisions
- ✓ Capital budgeting and investment appraisal using cost data
- ✓ Integrating cost and management accounting into organizational strategy

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## Cost and management accounting

### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 26, 2026	April 30, 2026	5 days	4250.00 \$	KSA , Riyadh
Nov. 8, 2026	Nov. 12, 2026	5 days	2150.00 \$	Virtual , Online
Aug. 24, 2026	Aug. 28, 2026	5 days	4250.00 \$	UAE , Dubai
April 5, 2027	April 9, 2027	5 days	4950.00 \$	Turkey , Istanbul

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