



Consulting and Training | Reach New Heights

Course Name

Corporate Social Responsibility and Ethical Leadership

Sector Name

Management And Leadership

Document Type

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Corporate Social Responsibility and Ethical Leadership

Course Introduction

Corporate Social Responsibility (CSR) is the principle which drives businesses to support communities and people without expecting direct financial returns. This principle is best demonstrated when CSR practices are used to connect the business to the community by supporting social issues and interests.

The difficulty is finding a balance between doing good for the community and its constituents and making sure the practices benefit your business as well. This course covers CSR methods, tools, principles and practices, the ethics of CSR, communicating CSR, as well as the challenges of CSR and how to deal with them.

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Target Audience

- ✓ Professionals in private companies involved in CSR or aspiring to be
- ✓ NGO professionals working on corporate social responsibility initiatives
- ✓ Employees in local, regional, and international organizations handling CSR
- ✓ Government officials looking to implement CSR strategies
- ✓ Professionals seeking to apply and integrate CSR into their institutions

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Learning Objectives

- ✓ A workforce able to discern long-term elements affecting the organization and act on it.
- ✓ Increased employee engagement.
- ✓ Operational cost savings.
- ✓ Improved business operations.
- ✓ Stronger relationships with the organisation's external stakeholders.
- ✓ Improved brand image and business reputation.
- ✓ In-depth knowledge on Corporate Social Responsibility.
- ✓ The ability to convey messages effectively to the right stakeholders.
- ✓ Thoughtful leadership skills.
- ✓ Increased skillsets in stakeholder management.
- ✓ Increased recognition by the organization due to improved performance and long-term vision.
- ✓ The ability to contribute to the organisation's strategic objectives.

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Course Outline

✓ **01 Day One**

Understanding Corporate Social Responsibility and its Legal Framework

- ✓ Definition.
- ✓ Practical Dimension of CSR.
- ✓ Business Case.
- ✓ CSR as Risk Management.
- ✓ Non-economic and Diversity Reporting.
- ✓ Corporate Governance Codes.
- ✓ Sustainability Standards and Regulations.
- ✓ Voluntary Schemes.

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Course Outline

✓ 02 Day Two

How to Approach Corporate Social Responsibility - Different Dimensions

- ✓ CSR and Environmental Sustainability.
- ✓ Supply Chains and Traceability.
- ✓ CSR and Business Ethics.
- ✓ Responsible Enterprise Restructuring.
- ✓ Responsible Management and Employee Engagement.

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Course Outline

✓ 03 Day Three

How to Approach Corporate Social Responsibility - Different Dimensions II

- ✓ Responsible Investment.
- ✓ CSR in the Oil and Gas Sector.
- ✓ Social Safeguards.
- ✓ The Role of CSR in Addressing Conflict.
- ✓ CSR and Communities.

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Course Outline

✓ **04 Day Four**

Implementing Corporate Social Responsibility (CSR)

- ✓ Finding your 'Materiality'.
- ✓ Gathering Data.
- ✓ Defining a Strategy – Examples.
- ✓ How to Implement a Plan.
- ✓ Assessing and Measuring Impact.
- ✓ Reporting.
- ✓ Case Studies.

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Course Outline

✓ 05 Day Five

The Importance of Stakeholder Management

- ✓ Engaging Management.
- ✓ Employees.
- ✓ Building Alliances.
- ✓ Governmental Actors.
- ✓ Collaboration with the Third Sector.
- ✓ Connected Leadership.
- ✓ Communication Strategies.
- ✓ Reputational Risks.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 11, 2027	Jan. 15, 2027	5 days	4250.00 \$	UAE , Dubai
May 2, 2027	May 6, 2027	5 days	4250.00 \$	KSA , Riyadh
Sept. 14, 2026	Sept. 18, 2026	5 days	4250.00 \$	UAE , Dubai
Dec. 21, 2026	Dec. 25, 2026	5 days	5950.00 \$	USA , Los Angeles

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