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Course Name

Treasury Management and Cash Flow Strategies and planning

Sector Name

Finance, Accounting and Banking

Document Type

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Treasury Management and Cash Flow Strategies and planning

Course Introduction

Effective treasury management and cash flow planning are critical for the financial stability, liquidity, and strategic growth of any organization. This course provides participants with practical skills to manage working capital, optimize cash flow, and develop treasury strategies that align with organizational objectives. Emphasis is placed on understanding the flow of funds, forecasting cash requirements, and making informed financial decisions.

Participants will learn to implement best practices in treasury operations, risk management, and investment of surplus funds. Through real-world case studies, exercises, and financial modeling, the course equips professionals to enhance cash flow efficiency, mitigate liquidity risks, and support organizational financial health.

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Target Audience

- ✓ Treasury Managers and Treasury Officers
- ✓ Finance Managers and Financial Controllers
- ✓ Chief Financial Officers (CFOs) and Senior Finance Executives
- ✓ Corporate Finance and Financial Planning & Analysis (FP&A) Professionals
- ✓ Cash Management and Banking Operations Specialists

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Learning Objectives

- ✓ Understand core principles and functions of treasury management.
- ✓ Develop and implement effective cash flow forecasting and planning strategies.
- ✓ Manage liquidity, working capital, and short-term financing effectively.
- ✓ Apply risk management techniques to protect organizational funds.
- ✓ Optimize treasury operations to support strategic financial objectives.

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Course Outline

✓ DAY 01

Fundamentals of Treasury Management

- ✓ Overview of treasury management functions and objectives
- ✓ Roles and responsibilities of treasury and finance teams
- ✓ Understanding liquidity, working capital, and cash cycle
- ✓ Key treasury policies, procedures, and governance
- ✓ Treasury metrics and performance indicators

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Course Outline

✓ Day 02

Cash Flow Analysis and Forecasting

- ✓ Principles of cash flow management
- ✓ Preparing short-term and long-term cash flow forecasts
- ✓ Identifying cash inflows, outflows, and seasonal patterns
- ✓ Analyzing historical financial data for forecasting accuracy
- ✓ Tools and techniques for effective cash flow management

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Course Outline

✓ Day 03

Working Capital and Liquidity Management

- ✓ Managing accounts receivable and accounts payable
- ✓ Inventory management and its impact on cash flow
- ✓ Short-term financing options and bank facilities
- ✓ Optimizing cash conversion cycle and liquidity ratios
- ✓ Monitoring and controlling working capital effectively

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Course Outline

✓ Day 04

Treasury Risk Management

- ✓ Identifying and assessing treasury and financial risks
- ✓ Foreign exchange, interest rate, and credit risk management
- ✓ Hedging strategies and derivatives overview
- ✓ Implementing internal controls to safeguard funds
- ✓ Monitoring compliance with treasury policies and regulations

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Course Outline

✓ Day 05

Strategic Cash Flow Planning and Optimization

- ✓ Aligning treasury strategy with organizational goals
- ✓ Investment of surplus funds and liquidity optimization
- ✓ Scenario analysis and stress testing of cash positions
- ✓ Reporting, dashboards, and decision-support for management
- ✓ Continuous improvement in treasury operations and cash flow efficiency

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 26, 2026	April 30, 2026	5 days	4250.00 \$	KSA , Riyadh
Oct. 11, 2026	Oct. 15, 2026	5 days	2150.00 \$	Virtual , Online
July 13, 2026	July 17, 2026	5 days	4250.00 \$	UAE , Dubai
April 5, 2027	April 9, 2027	5 days	4950.00 \$	Turkey , Istanbul
May 10, 2026	May 14, 2026	5 days	4250.00 \$	KSA , Riyadh

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