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Course Name

Fundamentals of Investment & Financial Decision Making

Sector Name

Finance, Accounting and Banking

Document Type

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Fundamentals of Investment & Financial Decision Making

Course Introduction

Investment Foundation, developed and delivered by **Boost Consulting and Training**, is designed to provide participants with a solid understanding of essential investment principles and financial decision-making fundamentals.

In today's dynamic financial environment, making informed investment decisions requires more than basic knowledge, it demands clarity around risk, return, financial instruments, and market behavior. This program builds foundational competence in investment concepts while strengthening participants' ability to analyze opportunities and understand financial risks.

Through structured learning sessions, practical examples, and case-based discussions, Boost Consulting and Training equips participants with the knowledge and confidence needed to navigate investment decisions responsibly and strategically.

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Target Audience

✓ Entry-level finance professionals
✓ Non-finance managers seeking financial knowledge
✓ Business owners and entrepreneurs
✓ Bank employees and relationship officers
✓ Individuals interested in personal investment
✓ Graduates pursuing careers in finance or investment

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Learning Objectives

✓ Understand key investment concepts and terminology

✓ Differentiate between various asset classes

✓ Analyze risk and return relationships

✓ Understand basic financial statements relevant to investors

✓ Evaluate simple investment opportunities

✓ Apply diversification principles

✓ Recognize market influences on investments

✓ Build a basic investment plan framework

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Course Outline

✓ DAY 01

Introduction to Investment Principles

- ✓ What is investment and why it matters
- ✓ Saving vs. investing
- ✓ The concept of risk and return
- ✓ Time value of money fundamentals
- ✓ Inflation and purchasing power
- ✓ Types of investors
- ✓ Investment objectives and financial goals

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Course Outline

✓ Day 02

Asset Classes and Financial Instruments

- ✓ Overview of asset classes
- ✓ Equities (stocks) basics
- ✓ Fixed income instruments (bonds)
- ✓ Money market instruments
- ✓ Mutual funds and ETFs
- ✓ Real estate investments
- ✓ Alternative investments overview
- ✓ Liquidity considerations

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Course Outline

✓ Day 03

Understanding Financial Markets

- ✓ How financial markets operate
- ✓ Primary vs. secondary markets
- ✓ Stock exchanges and bond markets
- ✓ Market participants
- ✓ Supply and demand dynamics
- ✓ Market indices and benchmarks
- ✓ Factors influencing market movements

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Course Outline

✓ Day 04

Risk Management and Portfolio Basics

- ✓ Types of investment risk
- ✓ Diversification principles
- ✓ Asset allocation basics
- ✓ Risk tolerance assessment
- ✓ Introduction to portfolio construction
- ✓ Long-term vs. short-term investment strategies
- ✓ Behavioral biases in investing

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Course Outline

✓ Day 05

Investment Planning and Practical Application

- ✓ Steps in building an investment plan
- ✓ Setting realistic financial goals
- ✓ Evaluating simple investment opportunities
- ✓ Reading basic financial indicators
- ✓ Monitoring and reviewing investments
- ✓ Ethical considerations in investing
- ✓ Case study analysis
- ✓ Final assessment and discussion

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
July 18, 2027	July 22, 2027	5 days	4250.00 $	Qatar , Doha
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 $	UAE , Dubai
April 12, 2027	April 16, 2027	5 days	2150.00 $	Virtual , Online

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