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Course Name

Strategic Stakeholder Management & Engagement

Sector Name

Interpersonal Skills and Self Development

Document Type

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Strategic Stakeholder Management & Engagement

Course Introduction

In today’s complex and interconnected business environment, organizations operate under increasing scrutiny from a wide range of stakeholders, including customers, regulators, partners, employees, and communities. Effective stakeholder management has therefore become a critical leadership capability that directly influences project success, organizational reputation, and sustainable performance.

This program, developed by Boost Consulting and Training, provides participants with a structured and practical framework for identifying, analyzing, engaging, and managing stakeholders effectively. The course focuses on strategic communication, emotional intelligence, negotiation awareness, conflict management, and informed decision-making to help professionals build strong stakeholder relationships and navigate complex organizational dynamics with confidence.

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Strategic Stakeholder Management & Engagement

Target Audience

- ✓ Project and Program Managers
- ✓ Product Managers and Business Analysts
- ✓ Senior Managers and Department Heads
- ✓ Executives and Strategic Leaders (CEO / CFO / COO level)
- ✓ Professionals responsible for stakeholder coordination or partnership management

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Learning Objectives

- ✓ Understand the strategic role of stakeholder management in organizational success
- ✓ Identify and categorize internal and external stakeholders effectively
- ✓ Apply structured stakeholder analysis and engagement planning techniques
- ✓ Use emotional intelligence skills to improve stakeholder communication and influence
- ✓ Manage stakeholder expectations and conflicting interests professionally
- ✓ Apply structured conflict management approaches in stakeholder situations
- ✓ Support informed decision-making through effective stakeholder involvement

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Strategic Stakeholder Management & Engagement

Course Outline

✓ DAY 01

Foundations of Stakeholder Management

- ✓ Understanding stakeholder management concepts and strategic importance
- ✓ Identifying internal and external stakeholders
- ✓ Stakeholder categories, power, and influence
- ✓ Mapping stakeholder interests and expectations
- ✓ Introduction to stakeholder analysis frameworks
- ✓ Emotional intelligence fundamentals for stakeholder interaction

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Course Outline

✓ Day 02

Stakeholder Strategy & Situational Leadership

- ✓ Aligning stakeholder strategy with organizational goals
- ✓ Planning stakeholder engagement in different project scenarios
- ✓ Prioritizing stakeholders based on impact and urgency
- ✓ Using situational leadership approaches for stakeholder management
- ✓ Supporting decision-making through stakeholder alignment

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Strategic Stakeholder Management & Engagement

Course Outline

✓ Day 03

Communication & Relationship Building

- ✓ Strategic communication planning for stakeholders
- ✓ Choosing appropriate communication channels
- ✓ Professional meeting management and stakeholder briefings
- ✓ Understanding verbal and non-verbal communication signals
- ✓ Building alliances and long-term stakeholder relationships
- ✓ Managing expectations and maintaining trust

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Course Outline

✓ Day 04

Conflict Management in Stakeholder Environments

- ✓ Understanding common sources of stakeholder conflict
- ✓ Identifying goals, values, and perception differences
- ✓ Applying structured conflict resolution techniques
- ✓ Using analytical tools such as Six Thinking Hats
- ✓ Applying Thomas-Kilmann conflict styles appropriately
- ✓ Turning conflict situations into collaboration opportunities

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Course Outline

✓ Day 05

Stakeholder Decision-Making & Influence

- ✓ Understanding barriers to effective decision-making
- ✓ Using data and stakeholder insights for analysis
- ✓ Applying Pareto analysis and structured evaluation tools
- ✓ Generating and evaluating alternative options
- ✓ Planning decision implementation with stakeholder involvement
- ✓ Building sustainable stakeholder engagement strategies

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 14, 2027	June 18, 2027	5 days	2150.00 $	Virtual , Online
June 13, 2027	June 17, 2027	5 days	4250.00 $	Bahrain , Manama
Aug. 23, 2027	Aug. 27, 2027	5 days	4250.00 $	UAE , Dubai
Dec. 28, 2026	Jan. 1, 2027	5 days	4950.00 $	Spain , Madrid

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