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Course Name

Strategic Investment Analysis & Capital Allocation Mastery

Sector Name

Finance, Accounting and Banking

Document Type

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Strategic Investment Analysis & Capital Allocation Mastery

Course Introduction

Investment is the process of allocating capital to opportunities that generate sustainable returns over time. Making sound investment decisions requires structured thinking, disciplined analysis, and a clear understanding of risk-return dynamics.

This **Investment Course** is developed by **Boost Consulting and Training** as part of its commitment to building strong financial and strategic capabilities across organizations and professionals. The program is designed to provide a practical, structured framework for evaluating investment opportunities, understanding market dynamics, and making informed capital allocation decisions.

Rather than focusing on theory alone, the course emphasizes applied investment thinking, real-world judgment, and decision-making discipline that can be used across industries and asset classes.

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Target Audience

✓ Senior Finance & Strategy Leaders

✓ Financial Planning & Analysis (FP&A) Teams

✓ Business Unit & General Managers

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Learning Objectives

✓ Understand core investment principles

✓ Analyze risk and return tradeoffs

✓ Evaluate different types of investment opportunities

✓ Assess business fundamentals and growth potential

✓ Understand portfolio thinking and diversification

✓ Apply structured investment decision frameworks

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Course Outline

✓ DAY 01

Foundations of Investment Thinking

Module 1: Introduction to Investment

- ✓ What is investing?
- ✓ Difference between saving and investing
- ✓ Time horizon and compounding
- ✓ Risk vs. return fundamentals

Module 2: Asset Classes Overview

- ✓ Equities
- ✓ Fixed income
- ✓ Real assets
- ✓ Alternative investments
- ✓ Active vs. passive investing

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Course Outline

✓ Day 02

Evaluating Investment Opportunities

Module 3: Business & Financial Fundamentals

- ✓ Understanding business models
- ✓ Revenue drivers and cost structures
- ✓ Profitability and sustainability
- ✓ Competitive positioning

Module 4: Risk Analysis & Return Expectations

- ✓ Types of investment risk
- ✓ Market risk vs. company-specific risk
- ✓ Liquidity considerations
- ✓ Aligning return expectations with risk

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Course Outline

✓ Day 04

Investment Strategy & Market Dynamics

Module 7: Market Cycles & Economic Impact

- ✓ Economic cycles and investments
- ✓ Interest rates and inflation effects
- ✓ Sector rotation concepts
- ✓ Behavioral biases in markets

Module 8: Strategic Investment Approaches

- ✓ Growth investing
- ✓ Value investing
- ✓ Income investing
- ✓ Thematic and sector-based strategies

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Course Outline

✓ Day 05

Investment Decision-Making in Practice

Module 9: Structured Investment Evaluation

- ✓ Building an investment case
- ✓ Evaluating opportunities holistically
- ✓ Managing uncertainty and bias
- ✓ Go / No-go decisions

Module 10: Developing an Investor Mindset

- ✓ Discipline and long-term thinking
- ✓ Emotional control in investing
- ✓ Learning from investment mistakes
- ✓ Continuous improvement as an investor

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
July 25, 2027	July 29, 2027	5 days	4250.00 $	Oman , Muscat
Sept. 19, 2027	Sept. 23, 2027	5 days	4250.00 $	Bahrain , Manama
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 $	UAE , Dubai

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