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**Course Name**

# Strategic Project Leadership and Stakeholder Engagement

**Sector Name**

Project & Contract Management

**Document Type**

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## Strategic Project Leadership and Stakeholder Engagement

# Course Introduction

Successful project leaders not only manage deliverables but also navigate complex stakeholder networks and maintain strategic alignment. This program develops advanced skills in stakeholder management, executive communication, and project performance oversight.

Participants will enhance their ability to influence stakeholders, manage competing priorities, and drive outcomes across multiple workstreams

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## Strategic Project Leadership and Stakeholder Engagement

# Target Audience

✓ Senior Project Managers

✓ Program Managers

✓ Portfolio Managers

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## Strategic Project Leadership and Stakeholder Engagement

# Learning Objectives

- ✓ Develop advanced stakeholder engagement and influence techniques.
- ✓ Communicate project status, risks, and outcomes effectively at all levels.
- ✓ Manage competing demands in complex project environments.
- ✓ Align team performance with strategic objectives.
- ✓ Resolve escalated issues while maintaining collaboration.

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# Strategic Project Leadership and Stakeholder Engagement

## Course Outline

### ✓ DAY 01

**Stakeholder Mapping and Analysis**

- ✓ Identifying key internal and external stakeholders
- ✓ Understanding interests, influence, and expectations
- ✓ Stakeholder prioritization for complex projects
- ✓ Aligning engagement strategies with project goals
- ✓ Monitoring stakeholder sentiment

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## Course Outline

### ✓ Day 02

**Advanced Communication Strategies**

- Executive-level reporting and presentations
- Storytelling and framing for impact
- Negotiation and persuasion techniques
- Handling challenging or resistant stakeholders
- Aligning communication across multi-tiered teams

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# Strategic Project Leadership and Stakeholder Engagement

## Course Outline

### ✓ Day 03

**Team Performance Management in Complex Projects**

- Monitoring performance across teams and workstreams
- Implementing KPIs and metrics for delivery success
- Providing constructive feedback in high-pressure environments
- Coaching teams through challenges
- Maintaining focus on critical project outcomes

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# Strategic Project Leadership and Stakeholder Engagement

## Course Outline

### ✓ Day 04

**Conflict and Risk Management**

- Identifying potential conflicts across stakeholders and teams
- Advanced negotiation and conflict resolution strategies
- Mitigating risks affecting team performance and delivery
- Escalation management techniques
- Maintaining collaboration under pressure

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## Course Outline

### ✓ Day 05

**Integrating Leadership with Delivery Excellence**

- ✓ Aligning project execution with organizational strategy
- ✓ Adaptive planning and decision-making
- ✓ Leading cross-functional collaboration
- ✓ Embedding lessons learned into future projects
- ✓ Best practices for strategic leadership in complex environments

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# Strategic Project Leadership and Stakeholder Engagement

## Confirmed Sessions

| FROM | TO | DURATION | FEES | LOCATION |
|---|---|---|---|---|
| June 13, 2027 | June 17, 2027 | 5 days | 4250.00 $ | KSA , Riyadh |
| Dec. 13, 2026 | Dec. 17, 2026 | 5 days | 2150.00 $ | Virtual , Online |
| Sept. 13, 2027 | Sept. 17, 2027 | 5 days | 4950.00 $ | Austria , Vienna |

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