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Course Name

# Power BI for Process Analysis and Performance Optimization

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Sector Name

Information Technology

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## Power BI for Process Analysis and Performance Optimization

### Course Introduction

Power BI is a leading platform for data visualization, process analysis, and performance measurement. This course equips participants with the skills to extract, clean, and analyze data using SQL, create impactful visualizations, and map business processes to identify inefficiencies. Participants will learn how to leverage data insights to recommend workflow enhancements, automation opportunities, and drive informed decision-making for operational excellence.

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## Power BI for Process Analysis and Performance Optimization

### Target Audience

- ✓ Business Intelligence (BI) Professionals
- ✓ Process Improvement Specialists
- ✓ Operations Managers

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## Power BI for Process Analysis and Performance Optimization

### Learning Objectives

- ✓ Extract and clean data efficiently using SQL for analysis in Power BI.
- ✓ Design visualizations and dashboards to communicate key process insights.
- ✓ Map business processes to understand workflows, dependencies, and bottlenecks.
- ✓ Analyze process performance and identify areas for automation or optimization.
- ✓ Translate data insights into actionable recommendations for decision-making.
- ✓ Monitor and measure process improvements through effective reporting.

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## Power BI for Process Analysis and Performance Optimization

### Course Outline

#### ✓ DAY 01

##### **Introduction to Power BI and Data Fundamentals**

- ✓ Overview of Power BI and its capabilities in business analysis
- ✓ Connecting to various data sources and importing data
- ✓ Fundamentals of data modeling and relationships
- ✓ Introduction to key process and performance metrics
- ✓ Aligning data extraction and visualization with organizational goals

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### Course Outline

#### ✓ Day 02

##### **SQL for Data Extraction and Analysis**

- ✓ Basics of SQL for querying relational databases
- ✓ Writing efficient queries to extract relevant data
- ✓ Cleaning, transforming, and preparing data for analysis
- ✓ Joining multiple datasets and handling complex data structures
- ✓ Integrating SQL results into Power BI for visualization

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## Power BI for Process Analysis and Performance Optimization

### Course Outline

#### ✓ Day 03

##### **Process Mapping and Performance Measurement**

- ✓ Principles of process mapping and workflow visualization
- ✓ Identifying key process steps, dependencies, and stakeholders
- ✓ Linking process maps to performance metrics
- ✓ Detecting bottlenecks, delays, and inefficiencies
- ✓ Using process data to inform visualization strategies

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## Power BI for Process Analysis and Performance Optimization

### Course Outline

#### ✓ Day 04

##### **Advanced Visualization Techniques in Power BI**

- ✓ Designing impactful dashboards and reports for stakeholders
- ✓ Choosing the right visualizations for data types and insights
- ✓ Interactive features: filters, drill-throughs, and slicers
- ✓ Communicating complex process and performance data effectively
- ✓ Aligning visualization outputs with process improvement objectives

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## Power BI for Process Analysis and Performance Optimization

### Course Outline

#### ✓ Day 05

##### **Process Optimization and Actionable Insights**

- ✓ Using data insights to recommend workflow enhancements or automation
- ✓ Monitoring performance indicators and continuous improvement tracking
- ✓ Prioritizing process changes based on data-driven evidence
- ✓ Reporting outcomes to stakeholders for informed decision-making

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## Power BI for Process Analysis and Performance Optimization

### Confirmed Sessions

| FROM          | TO            | DURATION | FEES       | LOCATION          |
|---------------|---------------|----------|------------|-------------------|
| June 7, 2026  | June 11, 2026 | 5 days   | 4250.00 \$ | KSA , Riyadh      |
| Nov. 15, 2026 | Nov. 19, 2026 | 5 days   | 2150.00 \$ | Virtual , Online  |
| Aug. 24, 2026 | Aug. 28, 2026 | 5 days   | 5950.00 \$ | USA , Los Angeles |

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