



Consulting and Training | Reach New Heights

Course Name

Strategic Stakeholder Management for Business and IT Alignment

Sector Name

Sales, Marketing and Customer Service

Document Type

Generated by Boostlab

[Click Here To Visit Course](#)



ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770



Strategic Stakeholder Management for Business and IT Alignment

Course Introduction

Successful digital transformation and IT initiatives require more than technology—they require effective stakeholder engagement and management.

This course equips professionals with the knowledge and frameworks to align business goals with IT execution while building strong relationships with internal and external stakeholders. Participants will learn how to identify key stakeholders, understand their expectations, manage conflicts, and ensure collaboration and alignment throughout strategic initiatives.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Strategic Stakeholder Management for Business and IT Alignment

Target Audience

- ✓ IT Managers and Project Leaders
- ✓ Change Management and Transformation Specialists
- ✓ Stakeholder Engagement and Governance Professionals
- ✓ Consultants and Advisors

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Strategic Stakeholder Management for Business and IT Alignment

Learning Objectives

- ✓ Identify and map key internal and external stakeholders relevant to business and IT initiatives.
- ✓ Align stakeholder expectations with business strategy and digital execution priorities.
- ✓ Apply frameworks for effective stakeholder engagement, communication, and influence.
- ✓ Manage conflicts, competing priorities, and resistance from stakeholders.
- ✓ Support informed decision-making by incorporating stakeholder perspectives.
- ✓ Ensure sustained collaboration and alignment across the product, IT, and business ecosystem.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Strategic Stakeholder Management for Business and IT Alignment

Course Outline

✓ DAY 01

Foundations of Stakeholder Management

- ✓ Understanding the role of stakeholders in strategic initiatives
- ✓ Stakeholder management as a bridge between business strategy and IT execution
- ✓ Types of stakeholders: internal, external, primary, secondary
- ✓ Principles of engagement, influence, and accountability
- ✓ Common challenges in stakeholder management

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Strategic Stakeholder Management for Business and IT Alignment

Course Outline

✓ Day 02

Stakeholder Identification and Analysis

- ✓ Mapping stakeholders based on interest, influence, and impact
- ✓ Tools for stakeholder analysis and prioritization
- ✓ Assessing stakeholder needs, expectations, and potential conflicts
- ✓ Aligning stakeholder objectives with digital transformation strategies
- ✓ Using analysis to guide engagement and communication strategies

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Strategic Stakeholder Management for Business and IT Alignment

Course Outline

✓ Day 03

Communication and Engagement Strategies

- ✓ Designing effective stakeholder communication plans
- ✓ Tailoring messages to different stakeholder groups
- ✓ Techniques for building trust and credibility
- ✓ Managing expectations and ensuring alignment across teams
- ✓ Strategies for proactive stakeholder engagement throughout initiatives

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Strategic Stakeholder Management for Business and IT Alignment

Course Outline

✓ Day 04

Conflict Management and Influence

- ✓ Identifying sources of stakeholder conflict and misalignment
- ✓ Techniques for negotiation, mediation, and consensus-building
- ✓ Balancing competing priorities and resource constraints
- ✓ Leveraging influence without formal authority
- ✓ Risk management in stakeholder relationships

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Strategic Stakeholder Management for Business and IT Alignment

Course Outline

✓ Day 05

Sustaining Alignment and Governance

- ✓ Monitoring stakeholder engagement and effectiveness
- ✓ Embedding stakeholder management into governance and decision-making processes
- ✓ Continuous feedback loops and adaptation to evolving expectations
- ✓ Measuring success in stakeholder alignment for strategic initiatives
- ✓ Developing a roadmap for long-term stakeholder collaboration

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Strategic Stakeholder Management for Business and IT Alignment

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 2, 2027	May 6, 2027	5 days	4250.00 \$	KSA , Riyadh
Oct. 25, 2026	Oct. 29, 2026	5 days	2150.00 \$	Virtual , Online

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

info@boostuae.com info@boostorg.com

Generated by BoostLab •

