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Course Name

Certified AI Practitioner

Sector Name

Artificial Intelligence (AI)

Document Type

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Course Introduction

Artificial Intelligence is no longer a specialized domain limited to data scientists or technical teams. Today, professionals across business functions are expected to understand AI concepts, evaluate AI use cases, and collaborate effectively in AI-driven initiatives. Organizations need practitioners who can bridge the gap between technology and business value.

Developed by **BOOST**, the Certified AI Practitioner course is designed to provide a strong, practical foundation in artificial intelligence for professionals without requiring deep technical or programming backgrounds. The program focuses on understanding how AI works, where it can be applied, how to assess its value, and how to use AI responsibly within organizational contexts.

This course equips participants with the knowledge and confidence to engage in AI projects, support decision-making, communicate effectively with technical teams, and leverage AI tools to enhance productivity and innovation—while maintaining ethical and governance awareness.

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Target Audience

Professionals, managers, and business users seeking practical AI knowledge to support decision-making and organizational innovation.

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Learning Objectives

✓ Understand core AI concepts and terminology

✓ Identify suitable business use cases for AI applications

✓ Evaluate AI opportunities, risks, and limitations

✓ Collaborate effectively in AI-enabled initiatives

✓ Apply AI responsibly and ethically within organizations

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Course Outline

✓ DAY 01

Introduction to Artificial Intelligence and AI Fundamentals

Module 1: AI Concepts and Foundations

- ✓ Understanding artificial intelligence and key terminology
- ✓ Difference between AI, machine learning, and automation
- ✓ How AI systems learn and make decisions

Module 2: AI Landscape and Capabilities

- ✓ Overview of common AI technologies and tools
- ✓ Strengths and limitations of AI applications
- ✓ AI trends and impact on organizations

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Course Outline

✓ Day 02

AI Technologies, Data, and Use Case Identification

Module 1: Data and AI Technologies

- ✓ Role of data in AI systems
- ✓ Structured vs. unstructured data
- ✓ Data preparation and quality considerations

Module 2: Identifying AI Use Cases

- ✓ Recognizing business problems suitable for AI
- ✓ Evaluating feasibility and value of AI use cases
- ✓ Prioritizing AI opportunities

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Course Outline

✓ DAY 03

AI Applications in Business and Operations

Module 1: AI Applications Across Business Functions

- ✓ AI in operations, customer service, and HR
- ✓ Predictive, descriptive, and prescriptive applications
- ✓ Improving efficiency and decision-making with AI

Module 2: Integrating AI into Business Processes

- ✓ Embedding AI into existing workflows
- ✓ Managing human–AI interaction
- ✓ Measuring operational impact

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Course Outline

✓ Day 04

AI Ethics, Governance, and Risk Considerations

Module 1: AI Ethics and Responsible Use

- ✓ Ethical principles in AI deployment
- ✓ Bias, fairness, and transparency concerns
- ✓ Accountability in AI-driven decisions

Module 2: AI Governance and Risk Management

- ✓ Governance frameworks for AI initiatives
- ✓ Managing legal, privacy, and compliance risks
- ✓ Monitoring and controlling AI systems

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Course Outline

✓ Day 05

Implementing AI Initiatives and Driving Business Value

Module 1: Implementing AI Projects

- ✓ Planning and launching AI initiatives
- ✓ Stakeholder alignment and change management
- ✓ Scaling AI solutions responsibly

Module 2: Measuring Value and Sustaining AI Impact

- ✓ Defining success metrics for AI initiatives
- ✓ Evaluating business value and ROI
- ✓ Continuous improvement and AI maturity growth

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 26, 2027	April 30, 2027	5 days	4249.98 $	UAE , Abu Dhabi
Aug. 30, 2027	Sept. 3, 2027	5 days	4250.00 $	UAE , Abu Dhabi
Nov. 23, 2026	Nov. 27, 2026	5 days	4250.00 $	UAE , Dubai

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