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Course Name

Certified Digital Transformation Manager

Sector Name

Internationally Certified Training Programs

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Certified Digital Transformation Manager

Course Introduction

Digital transformation initiatives require strong leadership, structured execution, and effective cross-functional coordination to deliver measurable business outcomes. As organizations accelerate digital strategies, there is increasing demand for professionals who can translate digital vision into actionable programs, manage stakeholders, drive adoption, and ensure sustainable transformation beyond technology implementation.

To address this need, **BOOST Consulting & Training** has developed the Certified Digital Transformation Manager program. This course equips participants with practical competencies and structured approaches to lead and manage digital transformation programs successfully across the organization.

The program focuses on digital strategy execution, transformation governance, business process redesign, technology enablement, agile delivery approaches, change management, and performance measurement. Participants will gain practical frameworks and tools to manage digital transformation initiatives end-to-end—ensuring alignment with business goals, effective resource utilization, risk control, and continuous improvement.

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Certified Digital Transformation Manager

Target Audience

- ✓ Digital transformation managers and program leads
- ✓ Project and program managers involved in digital initiatives
- ✓ Business transformation and process improvement professionals
- ✓ IT and digital innovation managers
- ✓ Strategy, planning, and performance management professionals
- ✓ Change management and organizational development specialists
- ✓ Senior business managers responsible for digital adoption

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Learning Objectives

- ✓ Understand the role and responsibilities of a digital transformation manager
- ✓ Translate digital strategy into an actionable transformation roadmap and initiatives portfolio
- ✓ Manage digital transformation governance structures, stakeholders, and decision-making processes
- ✓ Apply methodologies for process redesign, customer journey improvement, and service digitization
- ✓ Identify and evaluate digital technologies and their impact on business value creation
- ✓ Apply agile and hybrid delivery approaches for digital projects and initiatives
- ✓ Lead change management, communication planning, and adoption strategies
- ✓ Monitor transformation progress through KPIs, dashboards, and benefits realization tracking
- ✓ Manage risks and sustainability challenges to ensure long-term transformation success

Certified Digital Transformation Manager

Course Outline

✓ DAY 01

Digital Transformation Manager Role and Strategy Execution

- ✓ Understanding digital transformation and business value
- ✓ Role and competencies of a digital transformation manager
- ✓ Aligning digital initiatives with business strategy
- ✓ Building a digital transformation roadmap
- ✓ Prioritizing digital initiatives and managing portfolios
- ✓ Measuring strategic alignment and impact

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Course Outline

✓ Day 02

Digital Operating Models, Process Redesign, and Customer Experience

- ✓ Designing digital operating models
- ✓ Business process analysis and redesign methodologies
- ✓ Customer journey mapping and experience improvement
- ✓ Service digitization and automation opportunities
- ✓ Integrating people, process, and technology changes
- ✓ Managing cross-functional collaboration

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Course Outline

✓ Day 03

Technology Enablement and Agile Delivery for Transformation Programs

- ✓ Overview of key digital technologies (cloud, automation, data, AI – conceptually)
- ✓ Evaluating technology options based on business value
- ✓ Agile, Scrum, and hybrid delivery approaches
- ✓ Managing digital product lifecycles
- ✓ Vendor and partner ecosystem management
- ✓ Balancing innovation with risk and control

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Course Outline

✓ Day 04

Governance, Stakeholder Management, KPIs, and Benefits Realization

- ✓ Digital transformation governance structures
- ✓ Roles, responsibilities, and decision rights
- ✓ Stakeholder mapping and engagement strategies
- ✓ Defining KPIs and performance dashboards
- ✓ Benefits realization planning and tracking
- ✓ Managing risks and dependencies across initiatives

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Course Outline

✓ Day 05

Change Leadership, Adoption Management, and Transformation Sustainability Workshop

- ✓ Change management principles in digital transformation
- ✓ Communication strategies for digital initiatives
- ✓ Driving user adoption and behavioral change
- ✓ Training, support, and capability development
- ✓ Sustaining transformation outcomes and continuous improvement
- ✓ Practical workshop: developing a digital transformation action plan

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 10, 2027	May 14, 2027	5 days	4250.00 \$	UAE , Abu Dhabi

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