



Consulting and Training | Reach New Heights

Course Name

Certified Learning and Development Strategist

Sector Name

Internationally Certified Training Programs

Document Type

Generated by Boostlab

[Click Here To Visit Course](#)

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770



Certified Learning and Development Strategist

Course Introduction

Learning and Development (L&D) has evolved from delivering training programs into a strategic function that builds organizational capability, supports transformation, and strengthens workforce performance. Today, organizations require L&D strategies that align directly with business goals, future skill requirements, leadership development priorities, and long-term talent sustainability. This shift demands L&D professionals who can design learning strategies, manage learning portfolios, build competency frameworks, measure impact, and foster a culture of continuous learning.

To support this evolution, **BOOST Consulting & Training** has developed the Certified Learning and Development Strategist program. This course equips participants with advanced tools and frameworks to lead L&D from a strategic perspective rather than a purely operational one.

The program focuses on building L&D strategy, learning governance, workforce capability planning, learning architecture, digital and blended learning models, learning analytics, and measurement of learning impact and return on investment (ROI). Participants will gain the ability to position L&D as a strategic business partner, develop future-ready learning roadmaps, prioritize learning

interventions based on organizational needs, and establish systems to monitor and continuously improve learning outcomes.

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Certified Learning and Development Strategist

Target Audience

- ✓ Learning and development managers and specialists
- ✓ Talent development and organizational development professionals
- ✓ HR business partners and HR strategy professionals
- ✓ Training managers and learning program leads
- ✓ Workforce planning and capability development professionals
- ✓ Digital learning and e-learning managers
- ✓ Professionals transitioning from training coordination to strategic L&D roles

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Certified Learning and Development Strategist

Learning Objectives

- ✓ Understand the strategic role of L&D in organizational performance and transformation
- ✓ Develop L&D strategies aligned with organizational goals, workforce plans, and future skill requirements
- ✓ Establish competency frameworks and capability models to guide learning priorities
- ✓ Design learning architecture including learning pathways, curricula, and blended learning models
- ✓ Apply learning governance practices including policies, budgets, vendor management, and quality standards
- ✓ Build strategic learning roadmaps and annual learning plans aligned with business priorities
- ✓ Measure learning effectiveness and business impact using learning analytics and evaluation frameworks
- ✓ Develop dashboards and KPIs to track learning performance, adoption, and ROI
- ✓ Promote a continuous learning culture and drive stakeholder engagement across the organization

Certified Learning and Development Strategist

Course Outline

✓ DAY 01

L&D Strategy Foundations and Alignment with Business Objectives

- ✓ Evolution of L&D from training provider to strategic partner
- ✓ Linking L&D strategy with business strategy and performance goals
- ✓ Understanding future workforce and skill requirements
- ✓ Role of L&D in organizational transformation
- ✓ Defining L&D vision, mission, and value proposition
- ✓ Building executive support for L&D strategy

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Certified Learning and Development Strategist

Course Outline

✓ Day 02

Capability Frameworks, Skills Mapping, and Learning Needs Prioritization

- ✓ Competency frameworks and capability models
- ✓ Skills gap analysis and workforce capability assessment
- ✓ Mapping roles to required competencies
- ✓ Prioritizing learning needs based on business impact
- ✓ Succession planning and leadership development alignment
- ✓ Integrating capability planning with talent management

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)



Certified Learning and Development Strategist

Course Outline

✓ Day 03

Learning Architecture, Pathways, and Modern Learning Delivery Models

- ✓ Designing learning architecture and curriculum frameworks
- ✓ Learning pathways and career-based development journeys
- ✓ Blended learning models (classroom, virtual, on-the-job, digital)
- ✓ Microlearning, social learning, and experiential learning concepts
- ✓ Leveraging learning technologies and learning management systems (LMS)
- ✓ Ensuring accessibility and learner engagement

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Certified Learning and Development Strategist

Course Outline

✓ Day 04

Learning Governance, Vendor Management, and Learning Analytics

- ✓ L&D governance structures and roles
- ✓ Budgeting and financial management of learning portfolios
- ✓ Managing external training providers and learning partners
- ✓ Quality assurance and learning standards
- ✓ Introduction to learning analytics and data collection
- ✓ Tracking participation, completion, and engagement metrics

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Certified Learning and Development Strategist

Course Outline

✓ Day 05

Measuring Impact, ROI, Continuous Improvement, and Strategic L&D Roadmap Workshop

- ✓ Learning evaluation models (e.g., reaction, learning, behavior, results)
- ✓ Measuring business impact and return on learning investment
- ✓ Building L&D dashboards and KPIs
- ✓ Continuous improvement of learning programs
- ✓ Change management for learning adoption
- ✓ Practical workshop: developing a strategic L&D roadmap

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Certified Learning and Development Strategist

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 10, 2027	May 14, 2027	5 days	4250.00 \$	UAE , Dubai

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

info@boostuae.com info@boostorg.com

Generated by BoostLab •

