



Consulting and Training | Reach New Heights

Course Name

Financial Planning and Modelling

Sector Name

Finance, Accounting and Banking

Document Type

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Financial Planning and Modelling

Course Introduction

Financial planning and modeling are essential skills for evaluating business performance, making informed decisions, and supporting strategic growth. This course equips participants with the techniques to design, develop, and interpret financial models that accurately represent business operations and future scenarios. Participants will gain hands-on experience in forecasting, budgeting, scenario analysis, and decision-support modeling.

Through practical exercises and real-world examples, participants will learn to create dynamic financial models, analyze business outcomes, and make data-driven recommendations. The course emphasizes accuracy, transparency, and applicability of financial models to enhance organizational planning, resource allocation, and performance evaluation.

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Target Audience

- ✓ Finance managers and supervisors
- ✓ Budgeting and forecasting professionals
- ✓ Business analysts working with finance teams
- ✓ Strategy and performance management staff

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Learning Objectives

- ✓ Understand the principles of financial planning and modeling.
- ✓ Develop dynamic financial models for forecasting and decision-making.
- ✓ Apply budgeting and scenario analysis techniques to assess financial outcomes.
- ✓ Interpret model outputs and provide actionable insights to stakeholders.
- ✓ Enhance organizational planning and performance through robust financial analysis.

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Course Outline

✓ DAY 01

Fundamentals of Financial Planning

- ✓ Overview of financial planning and its importance in business
- ✓ Linking financial planning to strategic objectives
- ✓ Key components of financial plans: revenue, costs, and cash flows
- ✓ Time horizons: short-term, medium-term, and long-term planning
- ✓ Identifying assumptions, constraints, and risks in planning

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Course Outline

✓ Day 02

Introduction to Financial Modeling

- ✓ Principles of financial modeling and best practices
- ✓ Types of financial models: forecasting, budgeting, valuation, and scenario models
- ✓ Setting up model structure: inputs, calculations, and outputs
- ✓ Ensuring accuracy, flexibility, and auditability in models
- ✓ Tools and software for financial modeling (Excel, templates, and add-ins)

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Course Outline

✓ Day 03

Budgeting and Forecasting Techniques

- ✓ Revenue and expense forecasting methods
- ✓ Operating, capital, and cash flow budgets
- ✓ Sensitivity analysis and assumptions testing
- ✓ Rolling forecasts and variance analysis
- ✓ Linking budgets and forecasts to strategic goals

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Course Outline

✓ Day 04

Scenario Analysis and Decision Support

- ✓ Creating best-case, worst-case, and base-case scenarios
- ✓ Assessing financial impact of strategic decisions
- ✓ Risk evaluation and mitigation in financial modeling
- ✓ Stress testing models under varying assumptions
- ✓ Communicating scenario outcomes to support management decisions

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Course Outline

✓ Day 05

Model Interpretation, Reporting, and Continuous Improvement

- ✓ Reviewing and validating model results
- ✓ Developing management reports and dashboards from models
- ✓ Presenting insights and recommendations to stakeholders
- ✓ Monitoring performance against forecasts and updating models
- ✓ Applying lessons learned for ongoing improvement of financial planning processes

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
July 4, 2027	July 8, 2027	5 days	4250.00 \$	Egypt , Cairo
Aug. 9, 2027	Aug. 13, 2027	5 days	4250.00 \$	UAE , Dubai
Dec. 7, 2026	Dec. 11, 2026	5 days	4950.00 \$	England , London
March 21, 2027	March 25, 2027	5 days	4250.00 \$	Qatar , Doha

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