



Consulting and Training | Reach New Heights

Course Name

Managing Government Digital Transformation Projects

Sector Name

Digital Transformation and Innovation

Document Type

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Managing Government Digital Transformation Projects

Course Introduction

Designing and Implementing Digital Transformation Strategies in Government Entities This advanced training program is designed to empower leaders and decision-makers in government institutions to effectively develop and execute digital transformation strategies. The program aligns with global trends and sustainable development goals, covering digital transformation frameworks, international best practices, implementation phases, and risk management. It also highlights the role of emerging technologies—such as Artificial Intelligence (AI), Blockchain, and the Internet of Things (IoT)—in supporting government digital transformation, with a focus on digital governance and enhancing the citizen experience.

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Target Audience

- Ministers and Deputy Ministers.
- Directors-General and Board Members of government authorities and institutions.
- Senior Executives in government agencies and municipalities.
- Digital Transformation and Government Innovation Managers.
- Strategic Consultants in Digital Government.
- Government Policy Development and Strategic Planning Officers.

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Learning Objectives

- Understand digital transformation concepts and frameworks and their role in enhancing government performance.
- Analyze organizational digital readiness and develop an effective digital roadmap.
- Develop digital strategies aligned with global government trends.
- Prioritize digital transformation projects based on institutional needs and available resources.
- Comprehend the mechanisms for applying AI, Blockchain, and IoT in digital government.
- Enhance the citizen experience and achieve public satisfaction through digital solutions.
- Design a digital governance model that ensures the sustainability of digital transformation.
- Manage risks and challenges associated with digital transformation in the public sector.

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Course Outline

✓ DAY ONE

Strategic Framework for Digital Transformation in Government

Introduction to Government Digital Transformation:

- Concepts of digital transformation and its role in public sector efficiency.
- The distinction between Digitization, Digitalization, and Digital Transformation.
- The importance of digital transformation in achieving future government visions.

Digital Transformation Frameworks and Strategies:

- The UN E-Government Survey and Model.
- Digital transformation frameworks for Smart Governments.
- Pillars of transformation: Services, Operations, and Infrastructure.

Digital Readiness Indicators:

- Measuring digital maturity levels in government entities.
- Gap analysis and setting strategic priorities.

Global Experiences in Government Digital Transformation:

- Case studies of international best practices.
- Comparative analysis of digital strategies across different governments.



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Course Outline

✓ DAY TWO

Digital Transformation Roadmap and Government Innovation

Building a Government Digital Transformation Roadmap:

- Key phases in executing digital transformation.
- Defining vision and strategic goals.
- Governance mechanisms and digital change management.

Strategies for Developing Smart Government Services:

- Interactive and data-driven digital services.
- Enhancing citizen experience and the transition to a "Paperless Government."

Innovation Management in the Public Sector:

- Adopting an innovation mindset in government institutions.
- Open and collaborative innovation methodologies for digital service design.

Practical Application:

- Workshop: Designing a digital roadmap for a government entity.

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Course Outline

✓ DAY THREE

Digital Technologies and Their Impact on the Public Sector

Emerging Technologies in Digital Transformation:

- AI and Machine Learning in improving government services.
- Internet of Things (IoT) and Smart Cities.
- Blockchain for enhancing transparency and security in government transactions.
- Cloud Computing as an enabler for digital transformation.

Big Data Analytics and Decision Making:

- The role of advanced analytics in shaping government policies.
- How Open Data supports smart governance.

Practical Application:

- Case studies on the use of emerging technologies in government digital transformation.

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Course Outline

✓ DAY FOUR

Risk Management and Digital Governance

Risk Management in Digital Projects:

- Challenges associated with digital transformation in the public sector.
- Strategies for dealing with resistance to digital change.
- Developing contingency plans to ensure project sustainability.

Cybersecurity in Digital Transformation:

- Cyber risks facing digital governments.
- Cybersecurity policies and procedures.
- Personal data protection and the ethics of Artificial Intelligence.

Digital Governance Systems and Legislative Frameworks:

- Developing digital policies according to legal frameworks.
- Good governance to ensure sustainable digital implementation.

Practical Application:

- Workshop: Assessing and managing digital risks.

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Course Outline

✓ DAY FIVE

Performance Measurement and Sustainability

KPIs for Digital Transformation:

- How to measure the success of digital transformation strategies.
- Using KPIs to evaluate digital performance.
- Effective assessment tools for measuring digital impact.

Sustainability Strategies in Digital Transformation:

- Ensuring continuity of digital transformation post-implementation.
- Building a sustainable digital culture within government institutions.

Public-Private Partnerships (PPP) in Digital Transformation:

- Strategic partnerships and their role in accelerating digitalization.
- Successful models of collaboration between government and the private sector.

Practical Application:

- Developing an executive plan for performance measurement and sustainability.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 24, 2027	May 28, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
June 15, 2026	June 19, 2026	5 days	2150.00 \$	Virtual , Online
Aug. 3, 2026	Aug. 7, 2026	5 days	4250.00 \$	UAE , Abu Dhabi

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