



Consulting and Training | Reach New Heights

Course Name

Strategic Planning for Medium- and Long-Term Growth

Sector Name

Management And Leadership

Document Type

Generated by Boostlab

[Click Here To Visit Course](#)

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

Strategic Planning for Medium- and Long-Term Growth

Course Introduction

In an increasingly complex and competitive environment, organizations must look beyond short-term objectives and focus on building sustainable growth through effective medium- and long-term strategic planning. A well-defined strategy enables organizations to anticipate future challenges, respond to market dynamics, and position themselves for long-term success.

Strategic planning is not only about setting direction, but also about making informed choices, aligning resources, and ensuring that every initiative contributes to the organization's broader vision. Organizations that adopt structured strategic planning practices are better able to manage uncertainty, prioritize investments, and maintain a competitive edge.

This program, delivered by **BOOST Consulting & Training**, provides participants with practical frameworks and tools to design, implement, and evaluate effective strategies. It focuses on translating strategic vision into actionable plans, aligning organizational capabilities, and building adaptability in a rapidly changing business landscape.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

BOOST

Strategic Planning for Medium- and Long-Term Growth

Target Audience

- Senior and Middle Management
- Strategy and Planning Professionals
- Business Unit Leaders
- Professionals involved in organizational development

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Strategic Planning for Medium- and Long-Term Growth

Learning Objectives

- Develop medium- and long-term strategic plans aligned with organizational vision
- Conduct environmental and competitive analysis
- Translating strategy into actionable initiatives
- Align resources and capabilities with strategic priorities
- Monitor and evaluate strategic performance
- Adapt strategies based on changing conditions

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Strategic Planning for Medium- and Long-Term Growth

Course Outline

✓ DAY 01

Foundations of Strategic Planning

✓ **Understanding strategic planning concepts**

- ✓ Vision, mission, and core values
- ✓ Strategic thinking vs. operational planning
- ✓ Importance of long-term planning

✓ **Strategic planning frameworks**

- ✓ Overview of key models (SWOT, PESTLE)
- ✓ Identifying strategic directions
- ✓ Setting strategic priorities

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Strategic Planning for Medium- and Long-Term Growth

Course Outline

✓ Day 02

Environmental & Competitive Analysis

- ✓ External environment analysis
- ✓ Market trends and industry dynamics
- ✓ Economic and regulatory factors
- ✓ Opportunity and threat identification

Internal capability assessment

- ✓ Strengths and weaknesses analysis
- ✓ Resource and capability evaluation
- ✓ Gap analysis

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)



Strategic Planning for Medium- and Long-Term Growth

Course Outline

✓ Day 03

Strategy Formulation

- ✓ Developing strategic objectives
- ✓ Setting measurable goals
- ✓ Aligning objectives with vision
- ✓ Prioritizing initiatives

Strategy design and selection

- ✓ Growth strategies
- ✓ Innovation and diversification
- ✓ Risk considerations

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Strategic Planning for Medium- and Long-Term Growth

Course Outline

✓ Day 04

Strategy Implementation

- ✓ Translating strategy into action
- ✓ Action planning and roadmaps
- ✓ Assigning responsibilities
- ✓ Resource alignment

Performance management

- ✓ KPIs and success metrics
- ✓ Monitoring progress
- ✓ Managing execution challenges

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)



Strategic Planning for Medium- and Long-Term Growth

Course Outline

✓ Day 05

Evaluation & Strategic Agility

- ✓ Strategy evaluation
- ✓ Measuring outcomes and impact
- ✓ Reviewing strategic performance
- ✓ Identifying improvement areas

Strategic adaptability

- ✓ Responding to change
- ✓ Scenario planning
- ✓ Continuous strategic improvement

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)



Strategic Planning for Medium- and Long-Term Growth

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 24, 2027	May 28, 2027	5 days	4950.00 \$	France , Paris
June 14, 2027	June 18, 2027	5 days	5950.00 \$	switzerland , Geneva
Aug. 16, 2027	Aug. 20, 2027	5 days	4250.00 \$	UAE , Abu Dhabi

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

info@boostuae.com info@boostorg.com

Generated by BoostLab •

