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Course Name

Strategic Project Management

Sector Name

Project & Contract Management

Document Type

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Strategic Project Management

Course Introduction

In today's competitive and fast-changing environment, organizations rely on projects not only to deliver outputs, but to execute strategy and create long-term value. Projects, programs, and portfolios are the vehicles through which strategic goals are realized, innovation is delivered, and organizational transformation takes place. Strategic Project Management focuses on ensuring that these initiatives are aligned with business priorities and produce measurable benefits.

Recognizing the need to bridge strategy and execution, **BOOST** has designed the Strategic Project Management course to help professionals connect project delivery with organizational strategy. This advanced-level program focuses on aligning investments with strategic objectives, strengthening governance, and ensuring value realization across project portfolios.

The course explores how strategy is translated into programs and projects, how portfolios are prioritized, and how governance structures ensure alignment, accountability, and performance. Participants will gain practical tools to evaluate strategic fit, balance risk and return, manage benefits realization, and support executive decision-making.

Through structured frameworks, leadership-focused discussions, and

real-world examples, participants will develop the strategic perspective and practical capabilities needed to ensure that projects directly contribute to long-term organizational success.

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Strategic Project Management

Target Audience

- ✓ Senior project and program managers
- ✓ PMO leaders and portfolio managers
- ✓ Strategy and transformation professionals
- ✓ Executives and department heads overseeing major initiatives
- ✓ Business unit leaders responsible for strategic investments
- ✓ Consultants supporting strategy execution and governance
- ✓ Professionals preparing for enterprise-level project leadership roles

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Learning Objectives

- ✓ Understand the link between organizational strategy, programs, portfolios, and projects
- ✓ Align project objectives with strategic priorities and business value drivers
- ✓ Apply portfolio management principles for project selection and prioritization
- ✓ Evaluate strategic fit, risks, and expected benefits of proposed initiatives
- ✓ Establish governance structures to ensure strategic oversight and control
- ✓ Monitor portfolio performance using strategic KPIs and value metrics
- ✓ Support benefits realization planning and tracking
- ✓ Manage strategic change and stakeholder alignment at the executive level
- ✓ Contribute to continuous strategic improvement through project insights and lessons learned

Strategic Project Management

Course Outline

✓ DAY 1

Strategy, Governance, and the Role of Projects

- ✓ Understanding organizational strategy and value creation
- ✓ Role of projects and programs in strategy execution
- ✓ Governance structures for strategic oversight
- ✓ Linking initiatives to strategic objectives
- ✓ Accountability and decision-making at the executive level
- ✓ Common gaps between strategy and project execution

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Course Outline

✓ DAY 2

Portfolio Management and Strategic Project Selection

- ✓ Principles of project portfolio management
- ✓ Evaluating and prioritizing strategic initiatives
- ✓ Financial and non-financial selection criteria
- ✓ Balancing risk, return, and capacity
- ✓ Managing trade-offs and investment decisions
- ✓ Aligning portfolios with changing strategic priorities

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Course Outline

✓ DAY 3

Business Case Development and Benefits Realization

- ✓ Building strong business cases for strategic initiatives
- ✓ Defining expected benefits and value drivers
- ✓ Benefits realization planning and ownership
- ✓ Monitoring and tracking benefits over time
- ✓ Adjusting initiatives based on performance and strategy shifts
- ✓ Integrating benefits management into governance processes

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Course Outline

✓ DAY 4

Strategic Risk Management and Performance Measurement

- ✓ Identifying and managing strategic-level risks
- ✓ Portfolio-level performance measurement
- ✓ Strategic KPIs and value metrics
- ✓ Executive dashboards and reporting
- ✓ Corrective actions and strategic decision-making
- ✓ Learning from performance data

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Course Outline

✓ DAY 5

Leading Strategic Change and Sustaining Value

- ✓ Role of leadership in strategic transformation
- ✓ Managing stakeholder alignment at senior levels
- ✓ Driving organizational change through projects
- ✓ Sustaining long-term value beyond project closure
- ✓ Continuous strategic improvement and feedback loops

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Aug. 23, 2027	Aug. 27, 2027	5 days	4950.00 \$	England , London
Oct. 31, 2027	Nov. 4, 2027	5 days	4250.00 \$	KSA , Riyadh

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