

Course Name

Digital Content and E-Learning Development Excellence

Sector Name

HR Strategy and Training

Document Type

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Digital Content and E-Learning Development Excellence

Course Introduction

As digital learning continues to reshape the way organizations develop their workforce, the demand for high-quality, engaging, and learner-centered digital content has become greater than ever.

Effective e-learning is no longer limited to converting classroom materials into online formats; it requires a strategic approach that combines instructional design, digital technologies, interactive learning experiences, multimedia integration, and continuous performance evaluation to maximize learner engagement and knowledge retention.

Designed by **BOOST**, this comprehensive program equips participants with the knowledge, practical methodologies, and industry best practices required to design, develop, and manage high-impact digital learning content.

Participants will learn how to create engaging learning experiences, leverage modern authoring tools and emerging technologies, apply instructional design principles, and evaluate the effectiveness of digital learning solutions to support organizational learning and continuous professional development.

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Digital Content and E-Learning Development Excellence

Target Audience

- ✓ Learning and Development Professionals
- ✓ Instructional Designers
- ✓ Training Specialists
- ✓ Digital Learning Developers
- ✓ HR and Talent Development Professionals
- ✓ Subject Matter Experts involved in learning content creation

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Learning Objectives

- ✓ Apply modern instructional design principles to develop effective digital learning content.
- ✓ Design engaging and interactive e-learning experiences for different learner profiles.
- ✓ Utilize multimedia elements and digital authoring tools to enhance learning effectiveness.
- ✓ Develop learner-centered digital content aligned with organizational learning objectives.
- ✓ Evaluate and continuously improve the quality and effectiveness of e-learning programs.
- ✓ Integrate emerging technologies and best practices into digital learning development.

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Digital Content and E-Learning Development Excellence

Course Outline

✓ DAY 01

Foundations of Digital Learning Excellence

Exploring Digital Learning System

- ✓ Evolution of digital learning and e-learning
- ✓ Characteristics of effective digital learning environments
- ✓ Adult learning principles in online education

Instructional Design Fundamentals

- ✓ Learning needs analysis
- ✓ Writing measurable learning outcomes
- ✓ Structuring learner-centered digital courses

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Course Outline

✓ DAY 02

Designing Engaging Digital Learning Content

Content Development Strategies

- ✓ Organizing digital learning content effectively
- ✓ Storyboarding for e-learning projects
- ✓ Creating meaningful learning journeys

Interactive Learning Design

- ✓ Designing learner engagement activities
- ✓ Gamification and scenario-based learning
- ✓ Developing assessments and knowledge checks

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Course Outline

✓ DAY 03

Multimedia and Digital Development Tools

Multimedia Content Production

- ✓ Integrating text, graphics, audio, and video
- ✓ Visual design principles for learning materials
- ✓ Creating accessible digital content

E-Learning Development Technologies

- ✓ Authoring tools and development platforms
- ✓ Learning Management System integration
- ✓ Mobile and responsive learning design

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Course Outline

✓ DAY 04

Quality Assurance and Learning Experience Enhancement

Quality Standards in E-Learning

- ✓ Reviewing and validating digital learning content
- ✓ Applying accessibility and usability standards
- ✓ Managing content updates and version control

Learner Experience Optimization

- ✓ Personalizing digital learning experiences
- ✓ Increasing learner motivation and participation
- ✓ Supporting collaborative and social learning

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Course Outline

✓ DAY 05

Future Trends and Digital Learning Innovation

Emerging Trends in E-Learning

- ✓ Artificial Intelligence in digital learning
- ✓ Adaptive and personalized learning technologies
- ✓ Learning analytics and data-driven improvement

Building a Sustainable Digital Learning Strategy

- ✓ Developing continuous improvement plans
- ✓ Measuring learning effectiveness and business impact
- ✓ Creating a roadmap for digital learning excellence

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Aug. 1, 2027	Aug. 5, 2027	5 days	4250.00 \$	KSA , Riyadh
Jan. 18, 2027	Jan. 22, 2027	5 days	4250.00 \$	UAE , Dubai
April 5, 2027	April 9, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
Nov. 22, 2027	Nov. 26, 2027	5 days	4950.00 \$	Spain , Madrid

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