



Consulting and Training | Reach New Heights

Course Name

Practical Strategy Execution: How to Make Strategy Happen

Sector Name

Management And Leadership

Document Type

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Practical Strategy Execution: How to Make Strategy Happen

Course Introduction

The Practical Strategy Execution: How to Make Strategy Happen course is designed to help professionals and business leaders successfully transform strategic plans into measurable results and real organizational performance. Many organizations develop strong business strategies but struggle with execution, alignment, and implementation. This course focuses on bridging the gap between strategy design and practical execution.

Participants will learn the fundamentals of strategy execution, including goal alignment, performance management, leadership communication, accountability systems, and organizational coordination. The course explains how successful companies convert strategic objectives into actionable initiatives that drive business growth and operational success.

The program also covers key topics such as KPI implementation, performance measurement systems, project alignment, and strategic leadership. Learners will understand how to establish clear priorities, assign responsibilities, monitor progress, and ensure that teams work toward shared organizational goals.

In addition, the course explores change management, execution frameworks, employee engagement, and decision-making processes that support successful strategic implementation. Participants will gain practical knowledge of overcoming execution challenges,

managing resistance to change, and improving organizational agility in fast-changing business environments.

The course highlights the importance of communication and cross-functional collaboration in achieving business objectives. Learners will also discover how organizations use dashboards, strategic reviews, and performance tracking tools to monitor execution effectiveness and improve results.

This course is ideal for managers, executives, team leaders, consultants, entrepreneurs, and professionals responsible for implementing business strategies and driving organizational performance.

By completing this course, participants will develop the practical skills required to execute strategy effectively, improve business performance, align teams with strategic objectives, and create a culture focused on accountability and results.

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Target Audience

- ✓ Executives
- ✓ Senior Managers
- ✓ Strategy Managers
- ✓ Program Managers
- ✓ Project Managers
- ✓ Business Development Managers
- ✓ Operations Managers
- ✓ Directors
- ✓ Product Managers
- ✓ Consultants

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Learning Objectives

- ✓ Utilize strategy execution tools and solutions to tackle challenges and obstacles in executing strategies within their organizations.
- ✓ Gain insight into the five key imperatives essential for successful strategy execution and learn how to integrate them into your strategy implementation
- ✓ Learn how to assess the effectiveness of an existing strategic plan for successful implementation, incorporating agility and innovation to improve execution.
- ✓ Understand the critical role of clear communication and change management in achieving successful strategy execution and fostering a high-performance organization.
- ✓ Develop a tailored " Strategy Execution Roadmap" for your organization's unique needs and objectives.

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Course Outline

✓ Day 01

Introduction and Overview

- ✓ Understand the importance of strategy and of having a strategy-focused organization
- ✓ Learn the terms used for strategy development, strategic planning, and strategic management
- ✓ Understand different approaches and models used to develop a strategy
- ✓ Learn tools and techniques for creating clearer, more coherent, and measurable strategies and strategic plans
- ✓ Understand the relationship between strategy development, strategic planning, and strategy execution
- ✓ Introduce the five critical strategy execution management processes – the SE Imperatives

Leadership & Governance

- ✓ Understand why strong leadership and governance are foundational to creating high performance
- ✓ Understand the obstacles to successful leadership and governance
- ✓ Learn the attributes of good leaders
- ✓ Understand the differences in roles and responsibilities of leaders and managers at all levels in the organization
- ✓ Learn principles of good leadership and good governance
- ✓ Learn how to set meaningful goals
- ✓ Learn how to communicate with clarity

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Course Outline

✓ Day 02

Performance Culture

- ✓ Understand and be able to define your organization's culture
- ✓ Learn how strategic communication contributes to a performance culture
- ✓ Understand how change management contributes to a performance culture
- ✓ Understand the challenges of sustaining a performance culture and how to overcome them

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Course Outline

✓ Day 03

Aligning and Operationalizing Strategy

- ✓ Understand organization alignment and misalignment
- ✓ Understand how to align (cascade) the strategy from the corporate level to the operating levels and to employees
- ✓ Learn how to translate a corporate strategic plan into strategic operating plans
- ✓ Understand how to incorporate strategy

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Course Outline

✓ Day 04

Project and Portfolio Management

- ✓ Understand the importance of project/portfolio management (P/PM) to successful strategy execution
- ✓ Prioritize strategic and operational projects
- ✓ Increase awareness of strategic project management
- ✓ Understand the roles and responsibilities of leaders and managers for successful strategic P/PM
- ✓ Report progress and performance to influence strategy
- ✓ Understand organizational structure options for managing strategic projects -- Strategy
- ✓ Management Office (SMO) and Project Management Office (PMO)

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Course Outline

✓ Day 05

Performance Analysis, Reporting, and Informing

- ✓ Learn how to measure and collect meaningful performance data
- ✓ Learn how to verify and validate data
- ✓ Understand how to transform performance data into performance information, and performance information into business intelligence
- ✓ Learn how to communicate performance information visually
- ✓ Learn how to add context to performance information
- ✓ Understand roles and responsibilities for reporting performance
- ✓ Learn how to create and deploy performance reports that are used and useful

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 24, 2027	May 28, 2027	5 days	4250.00 \$	UAE , Dubai
Aug. 15, 2027	Aug. 19, 2027	5 days	4250.00 \$	KSA , Riyadh
Oct. 26, 2026	Oct. 30, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Jan. 11, 2027	Jan. 15, 2027	5 days	5950.00 \$	USA , Texas

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