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Course Name

Internationally Certified Training Programs

Sector Name

Internationally Certified Training Programs

Sector Name

Project & Contract Management

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Course Introduction

Business analysis plays a vital role in every organization as it helps identify the needs and determine solutions for business problems. It has become a competency of critical importance to professionals involved in business management. Becoming certified as a business analysis (BA) expert is an opportunity to advance in career and become an asset to the company.

This training course is designed to provide participants with the overview to the PMI's guide to Business Analysis and additional topics related to Business Analysis that are typically part of the examination curriculum.

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Target Audience

- ✓ Project Manager
- ✓ Business Administrator
- ✓ Marketing Coordinator
- ✓ Account Executive
- ✓ Chief Operating Officer
- ✓ Operations Manager
- ✓ Executive Administrative
- ✓ Risk Manager
- ✓ Program Manager
- ✓ Business Analyst
- ✓ Quality Control Coordinator
- ✓ Assistant Manager
- ✓ Team Leader
- ✓ Senior Supervisors
- ✓ Researcher
- ✓ Entrepreneur
- ✓ Management Consultant
- ✓ Public Relations Director

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Learning Objectives

- ✓ Understand business analysis, value of business analysis and common vocabulary.
- ✓ Understand relationship between products and projects, products and project Life cycles, and how business analysis supports portfolio, program and project management
- ✓ Understand the role of the business analyst.
- ✓ Understand the six process groups, six knowledge areas and thirty-five processes of business analysis and their mappings as described in the PMIs Guide to Business Analysis.
- ✓ Learn about the key business analysis processes of Needs Assessment, Stakeholder Engagement, Elicitation, Analysis, Traceability and Monitoring and Solution Evaluation.
- ✓ Understand the code of ethics for Business Analysts and its application to business analysis.
- ✓ Understand the PBA certification process.
- ✓ Fulfil the eligibility criteria to take the PBA certification exam.

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Course Outline

✓ Day 01

Introduction

- ✓ Getting to know the participants
- ✓ Introduction to PBA certification application process

Business Analysis Framework and Test on Business Analysis Framework

- ✓ What is business analysis? Value of business analysis
- ✓ Common vocabulary
- ✓ Relationship between products and projects, Products and project Life cycles
- ✓ Role of a business analyst
- ✓ How does business analysis support portfolio, program, and project management?
- ✓ Business analysis process groups
- ✓ Defining and Aligning
- ✓ Initiating
- ✓ Planning
- ✓ Executing
- ✓ Monitoring & Controlling
- ✓ Releasing

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Course Outline

✓ Day 02

Need Assessment Knowledge Area with Test on Need Assessment (7 processes)

- ✓ Identify Problem or Opportunity
- ✓ Assess Current State
- ✓ Determine Future State
- ✓ Determine Viable Options and Provide Recommendations
- ✓ Facilitate Product Roadmap Development
- ✓ Assemble Business Case
- ✓ Support Charter Development

Stakeholder Engagement Knowledge Area (7 processes)

- ✓ Identify Stakeholders
- ✓ Conduct Stakeholder Analysis
- ✓ Determine Stakeholder Engagement and Communication

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Course Outline

✓ Day 03

Stakeholder Engagement Knowledge Area with Test on Stakeholder Engagement (cont.)

- ✓ Conduct Business Analysis Planning
- ✓ Prepare for Transition to Future State
- ✓ Manage Stakeholder Engagement and Communication
- ✓ Assess Business Analysis Performance

Elicitation Knowledge Area with Test on Elicitation (4 processes)

- ✓ Determine Elicitation Approach
- ✓ Prepare for Elicitation
- ✓ Conduct Elicitation
- ✓ Confirm Elicitation Results

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Course Outline

✓ Day 04

Analysis Knowledge Area with Test on Analysis (9 processes)

- ✓ Determine Analysis Approach
- ✓ Create and Analyze Models
- ✓ Define and Elaborate Requirements
- ✓ Define Acceptance Criteria
- ✓ Verify Requirements
- ✓ Validate Requirements
- ✓ Prioritize Requirements and Other Product Information
- ✓ Identify and Analyze Product Risks
- ✓ Assess Product Design Options

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Course Outline

✓ Day 05

Traceability and Monitoring Knowledge Area with Test on Traceability and Monitoring (4 processes)

- ✓ Determine Traceability and Monitoring Approach
- ✓ Establish Relationships and Dependencies
- ✓ Select and Approve Requirements
- ✓ Manage Changes to Requirements and Other Product Information

Solution Evaluation Knowledge Area with Test on Solution Evaluation (4 processes)

- ✓ Evaluate Solution Performance
- ✓ Determine Solution Evaluation Approach
- ✓ Evaluate Acceptance Results and Address Defects
- ✓ Obtain Solution Acceptance for Release

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 8, 2026	June 12, 2026	5 days	4250.00 \$	UAE , Dubai
Sept. 7, 2026	Sept. 11, 2026	5 days	5950.00 \$	USA , Los Angeles
Nov. 8, 2026	Nov. 12, 2026	5 days	4250.00 \$	KSA , Riyadh
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai

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