



Consulting and Training | Reach New Heights

Course Name

Strategic Leadership and Management Excellence

Sector Name

Management And Leadership

Document Type

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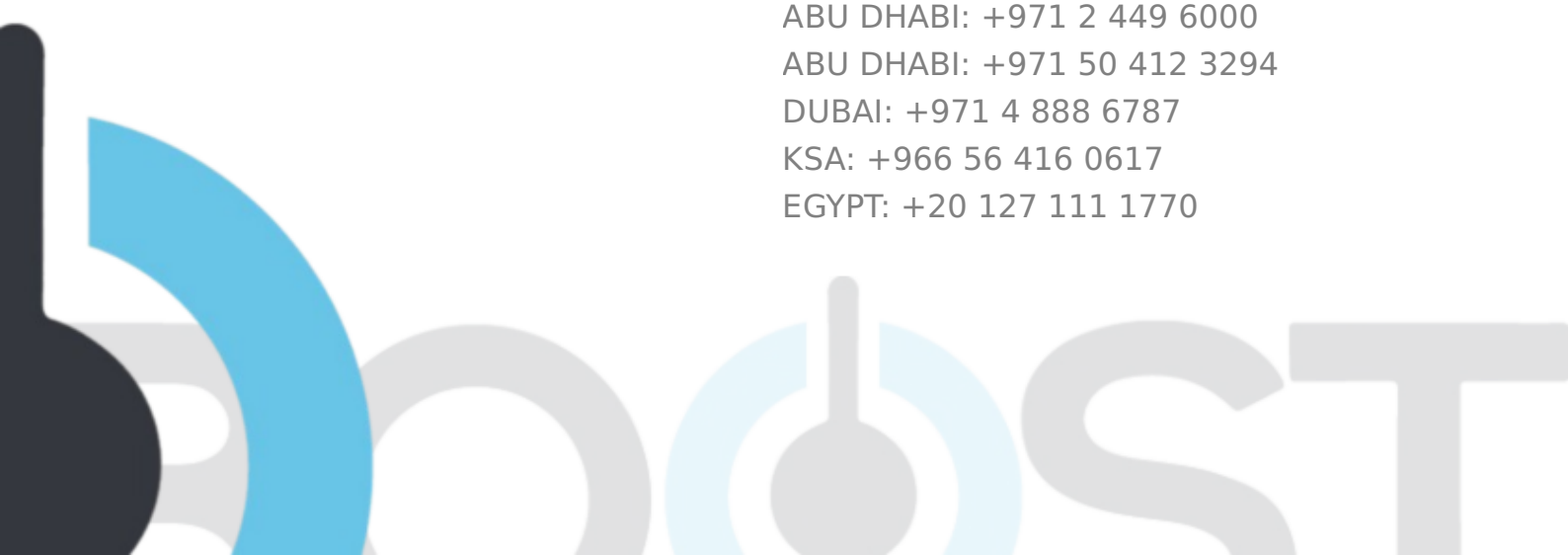
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Strategic Leadership and Management Excellence

Course Introduction

This intensive program from **BOOST** is designed to strengthen the capabilities of managers and leaders who are responsible for leading teams, managing other managers and translating organizational strategy into measurable performance.

The program focuses on practical leadership, strategic thinking, stakeholder management, employee empowerment and performance improvement. Participants will examine their leadership styles, strengthen their influence and communication skills, and develop practical approaches for managing performance and leading organizational change.

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Target Audience

Senior and middle managers
Department and division heads
Team leaders and supervisors
Managers responsible for managing other managers
High-potential employees preparing for leadership roles
Professionals seeking to strengthen their leadership and management capabilities

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Learning Objectives

- ✓ Distinguish between leadership responsibilities and day-to-day management activities.
- ✓ Evaluate and adapt their leadership style to different situations and team needs.
- ✓ Empower managers and employees to take ownership and deliver results.
- ✓ Build trust and productive relationships across different organizational levels.
- ✓ Communicate effectively and influence senior management and key stakeholders.
- ✓ Translate organizational strategy into clear priorities and performance expectations.
- ✓ Secure managers' commitment to strategic goals and organizational initiatives.
- ✓ Manage performance and address underperformance constructively.
- ✓ Develop managers and strengthen the organization's leadership pipeline.
- ✓ Create a personal leadership development plan for continuous improvement.



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Course Outline

✓ DAY 01

Understanding the Leadership Role

- ✓ The difference between leadership and management
- ✓ Understanding the leader's contribution to organizational success
- ✓ Responsibilities and expectations of today's leaders
- ✓ Assessing personal leadership strengths and development areas
- ✓ Identifying preferred leadership styles
- ✓ Adapting leadership styles to people and situations
- ✓ Balancing operational responsibilities with strategic leadership
- ✓ Leading upwards and influencing senior management
- ✓ Empowering managers to improve performance and accountability
- ✓ Practical exercise: Personal leadership-style assessment

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Course Outline

✓ DAY 02

Developing Personal Leadership Effectiveness

- ✓ Core competencies of effective leaders
- ✓ Applying cognitive, action-oriented, relational and professional skills
- ✓ Developing leadership confidence and self-awareness
- ✓ Understanding personal purpose, values and leadership impact
- ✓ Emotional intelligence and leadership effectiveness
- ✓ Building credibility and professional presence
- ✓ Developing trusted relationships across the organization
- ✓ Stakeholder identification, analysis and engagement
- ✓ Communicating with confidence and clarity
- ✓ Influencing without relying solely on formal authority
- ✓ Practical exercise: Stakeholder influence and communication map

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Course Outline

✓ DAY 03

Translating Strategy into Action

- ✓ Understanding organizational vision, mission and strategy
- ✓ Clarifying the leader's role in strategy execution
- ✓ Translating strategy into departmental priorities
- ✓ Identifying critical success factors
- ✓ Connecting strategic objectives with operational performance
- ✓ Communicating strategic direction to managers and teams
- ✓ Securing commitment and ownership from managers
- ✓ Aligning individual and team goals with organizational priorities
- ✓ Leading teams through strategic and organizational change
- ✓ Managing resistance and maintaining engagement
- ✓ Case study: Converting strategic priorities into an execution plan

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Course Outline

✓ DAY 04

Managing Managers and Performance

Effectively

- ✓ Understanding the challenges of managing other managers
- ✓ Clarifying managerial roles, responsibilities and authority
- ✓ Establishing clear performance expectations
- ✓ Delegating accountability, not only tasks
- ✓ Communicating senior-management decisions and organizational policies
- ✓ Creating an empowering and trusting work environment
- ✓ Monitoring performance without micromanagement
- ✓ Conducting constructive performance conversations
- ✓ Diagnosing and addressing underperformance
- ✓ Coaching and developing managers
- ✓ Identifying leadership potential
- ✓ Building a sustainable leadership pipeline
- ✓ Role-play: Addressing managerial underperformance

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Course Outline

✓ DAY 05

Strengthening Leadership Impact

- ✓ Reviewing and refining personal leadership and management styles
- ✓ Leading with consistency, credibility and purpose
- ✓ Strengthening decision-making and problem-solving capabilities
- ✓ Managing complex leadership challenges
- ✓ Building a culture of accountability and continuous improvement
- ✓ Encouraging self-directed performance
- ✓ Developing resilience and adaptability as a leader
- ✓ Creating personal and professional development strategies
- ✓ Consolidating key leadership lessons
- ✓ Developing an individual leadership action plan
- ✓ Final reflection, feedback and program evaluation

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Dubai
Sept. 7, 2026	Sept. 11, 2026	5 days	4950.00 \$	Netherlands , Amsterdam

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