



Consulting and Training | Reach New Heights

Course Name

Executive Presence for Professionals

Sector Name

Interpersonal Skills and Self Development

Document Type

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Executive Presence for Professionals

Course Introduction

Professional success is influenced not only by technical expertise and experience but also by the ability to project confidence, credibility, and professionalism in every workplace interaction. Executive Presence is the quality that enables professionals to inspire trust, communicate with confidence, influence perceptions, and represent their organizations with authenticity and impact. In today's collaborative and highly visible work environments, professionals at every level are expected to demonstrate executive presence when communicating ideas, leading discussions, representing their teams, and engaging with internal and external stakeholders.

Developed by **BOOST Consulting & Training**, the **Executive Presence for Professionals** program equips participants with practical strategies to strengthen their professional image, communicate with confidence, enhance personal credibility, and develop behaviors that reflect leadership potential regardless of their current job title. The program integrates communication, professional behavior, emotional awareness, executive confidence, and workplace influence into a comprehensive framework that supports long-term career growth and organizational success.

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Executive Presence for Professionals

Target Audience

- ✓ Professionals across all functions
- ✓ Team Leaders
- ✓ Supervisors
- ✓ High-Potential Employees

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Executive Presence for Professionals

Learning Objectives

- ✓ Build a strong and credible professional presence.
- ✓ Communicate confidently in workplace situations.
- ✓ Strengthen professional image and workplace reputation.
- ✓ Influence others through authentic professional behavior.
- ✓ Demonstrate confidence during meetings and presentations.
- ✓ Increase visibility and professional impact.
- ✓ Develop a long-term executive presence development plan.

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Executive Presence for Professionals

Course Outline

✓ Day 01

Foundations of Executive Presence

Understanding Executive Presence

- ✓ The components of executive presence.
- ✓ The relationship between credibility, confidence, and influence.
- ✓ First impressions and professional perception.

Discovering Your Professional Identity

- ✓ Identifying personal strengths.
- ✓ Understanding workplace behaviors.
- ✓ Recognizing professional development opportunities.

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Executive Presence for Professionals

Course Outline

✓ Day 02

Designing a Professional Presence

Building a Credible Professional Image

- ✓ Aligning behavior with organizational values.
- ✓ Developing consistency in professional conduct.
- ✓ Strengthening personal credibility.

Professional Communication Presence

- ✓ Speaking with clarity and confidence.
- ✓ Projecting authority without hierarchy.
- ✓ Managing verbal and non-verbal communication.

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Course Outline

✓ Day 03

Applying Executive Presence

Performing with Confidence

- ✓ Leading workplace discussions.
- ✓ Presenting ideas with impact.
- ✓ Handling challenging workplace interactions.

Strengthening Professional Relationships

- ✓ Building trust with colleagues and stakeholders.
- ✓ Managing professional influence.
- ✓ Representing the organization effectively.

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Course Outline

✓ Day 04

Measuring Professional Impact

Evaluating Executive Presence

- ✓ Assessing credibility and professional influence.
- ✓ Gathering workplace feedback.
- ✓ Measuring communication effectiveness.

Continuous Professional Development

- ✓ Strengthening executive habits.
- ✓ Enhancing workplace visibility.
- ✓ Improving long-term professional effectiveness.

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Course Outline

✓ Day 05

Sustaining Executive Presence

Future Professional Excellence

- ✓ Maintaining authenticity under pressure.
- ✓ Building a reputation for consistent excellence.
- ✓ Preparing for future leadership opportunities.

Building Your Executive Presence Roadmap

- ✓ Defining long-term development goals.
- ✓ Creating a personal growth strategy.
- ✓ Sustaining executive presence throughout your career.

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Executive Presence for Professionals

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Dubai

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