

Course Name

AI Opportunities for Business Innovation

Sector Name

Digital Transformation and Innovation

Document Type

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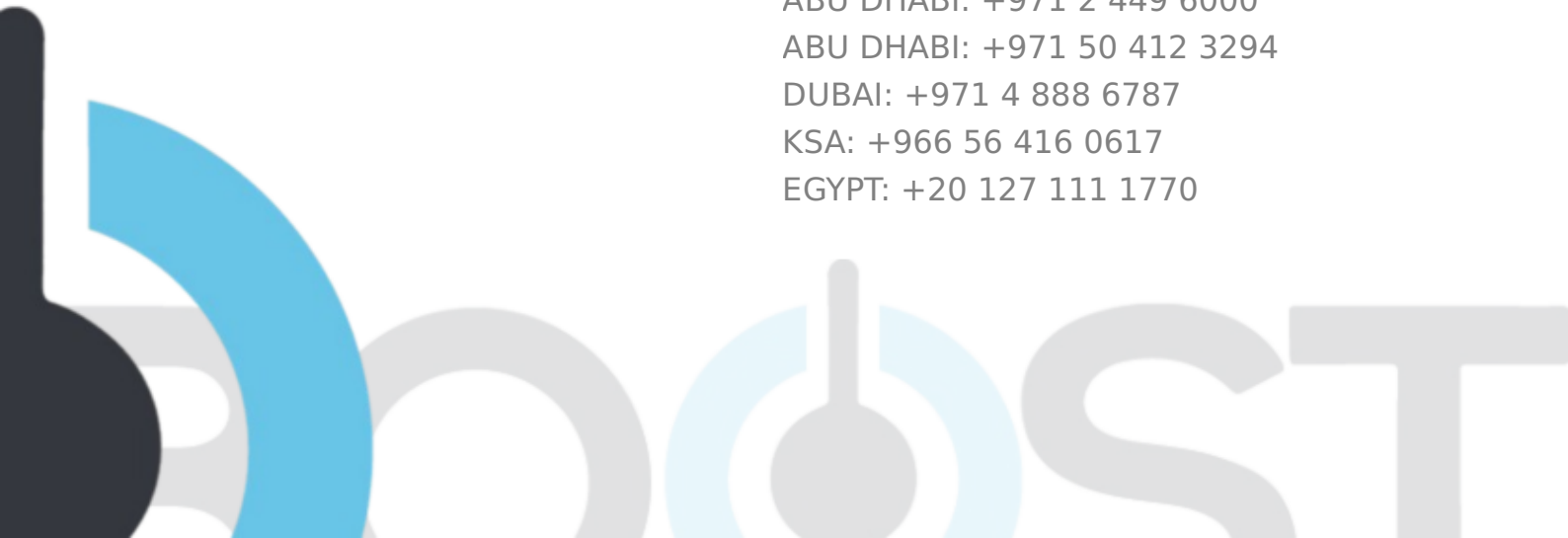
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AI Opportunities for Business Innovation

Course Introduction

The rapid expansion of artificial intelligence creates strong pressure for organizations to “use AI,” but starting with the technology often leads to disconnected experiments, weak use cases, or solutions searching for a problem.

The greater opportunity lies in understanding where business challenges, repetitive decisions, information-intensive work, customer needs, or untapped data create situations in which AI can deliver meaningful value.

BOOST Consulting & Training presents **AI Opportunities for Business Innovation** as a practical, business-focused program that starts with problems and opportunities rather than AI tools.

Participants will learn how to identify suitable areas for AI-enabled innovation, translate business needs into viable use cases, assess potential value and feasibility, recognize important risks and human considerations, and prioritize AI opportunities that deserve further validation and investment.

AI Opportunities for Business Innovation

Target Audience

This program is designed for Digital Transformation Professionals, Innovation Teams, Business Managers, and Strategy Professionals involved in identifying or evaluating AI opportunities.

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Learning Objectives

- ✓ Identify business situations where AI can create meaningful operational or customer value.
- ✓ Distinguish genuine AI opportunities from technology-driven experimentation.
- ✓ Translate business problems into clearly defined AI use cases.
- ✓ Match common AI capabilities to relevant business needs.
- ✓ Evaluate AI opportunities according to value, feasibility, data readiness, and risk.
- ✓ Determine appropriate roles for human judgment within AI-enabled workflows.
- ✓ Prioritize AI use cases for validation and potential implementation.

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AI Opportunities for Business Innovation

Course Outline

✓ DAY 01

Finding Business Problems Worth Solving with AI

Looking Beyond the AI Hype

- ✓ Distinguishing AI adoption from meaningful AI-enabled business innovation
- ✓ Identifying where AI can augment decisions, knowledge work, interactions, and operations
- ✓ Recognizing situations where AI may not be the appropriate solution

Discovering AI Opportunity Zones

- ✓ Identifying repetitive, information-intensive, predictive, and content-driven work
- ✓ Exploring customer and employee situations where AI could reduce friction or improve outcomes
- ✓ Building an initial AI Opportunity Map

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Course Outline

✓ DAY 02

Connecting AI Capabilities to Business Needs

Understanding AI Through Business Capabilities

- ✓ Exploring generative, predictive, classification, recommendation, and conversational capabilities
- ✓ Connecting AI capabilities to specific business tasks and outcomes
- ✓ Distinguishing automation, augmentation, and AI-enabled decision support

Matching the Capability to the Problem

- ✓ Selecting appropriate AI possibilities based on the nature of the business need
- ✓ Identifying where human expertise should remain central to the workflow
- ✓ Avoiding unnecessary complexity when simpler digital solutions are sufficient

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Course Outline

✓ DAY 03

Shaping Strong AI Use Cases

Turning Opportunities into Use Cases

- ✓ Defining the user, problem, AI-enabled action, and expected outcome
- ✓ Clarifying how the proposed use case changes an existing workflow or decision
- ✓ Establishing measurable indicators of business value

Designing the Human-AI Interaction

- ✓ Defining what AI performs, recommends, generates, or supports
- ✓ Identifying human review, judgment, intervention, and accountability points
- ✓ Creating a practical AI Use Case Canvas

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Course Outline

✓ DAY 04

Testing AI Opportunity Viability

Assessing Readiness and Feasibility

- ✓ Evaluating data availability, quality, access, and operational readiness
- ✓ Identifying capability, integration, adoption, and implementation considerations
- ✓ Recognizing assumptions requiring validation before investment

Examining Risk and Responsible Use

- ✓ Identifying privacy, bias, reliability, transparency, and misuse concerns
- ✓ Assessing the consequence of AI errors within different use cases
- ✓ Defining proportionate controls according to use-case risk

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Course Outline

✓ DAY 05

Building a Prioritized AI Innovation Portfolio

Choosing the Right AI Opportunities

- ✓ Comparing use cases according to value, feasibility, readiness, and risk
- ✓ Balancing quick opportunities with more transformational AI possibilities
- ✓ Making advances, validate, reshape, defer, or reject decisions

AI Opportunity Challenge

- ✓ Evaluating competing AI use cases through a realistic business simulation
- ✓ Defending prioritization decisions as business and risk conditions change
- ✓ Developing an AI Opportunity Action Plan for workplace application

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Dubai

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