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Course Name

Building a Digital Transformation Portfolio

Sector Name

Digital Transformation and Innovation

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Building a Digital Transformation Portfolio

Course Introduction

Digital transformation rarely consists of a single initiative. Organizations typically manage multiple investments across platforms, automation, data, customer experience, artificial intelligence, process improvement, and new digital capabilities.

When these initiatives are selected and managed independently, resources become fragmented, dependencies are overlooked, priorities compete, and projects may continue even when their expected value has weakened.

BOOST Consulting & Training presents **Building a Digital Transformation Portfolio** as a practical program focused on managing transformation as a connected portfolio of investments rather than a collection of separate projects.

Participants will learn how to evaluate and categorize digital initiatives, balance short- and long-term transformation priorities, manage dependencies and resource constraints, make portfolio-level investment decisions, and continuously adjust the portfolio according to value, risk, readiness, and changing organizational priorities.

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Target Audience

This program is designed for Digital Transformation Leaders, Portfolio and Program Managers, Strategy Professionals, and managers responsible for digital investment decisions.

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Learning Objectives

- ✓ Evaluate digital initiatives from a portfolio rather than isolated project perspective.
- ✓ Categorize initiatives according to value, horizon, risk, and transformation contribution.
- ✓ Prioritize competing digital investments using consistent decision criteria.
- ✓ Balance quick wins, core transformation needs, and longer-term opportunities.
- ✓ Identify dependencies and resource conflicts across digital initiatives.
- ✓ Reallocate investment as initiative performance and organizational priorities change.
- ✓ Establish practical portfolio review and decision mechanisms.

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Building a Digital Transformation Portfolio

Course Outline

✓ DAY 01

Seeing Transformation as a Portfolio

- ✓ Moving Beyond Individual Digital Projects
- ✓ Distinguishing project success from overall transformation contribution
- ✓ Identifying how multiple initiatives collectively support business outcomes
- ✓ Recognizing duplication, fragmentation, and competing digital investments

Creating Portfolio Visibility

- ✓ Capturing initiatives consistently across the transformation landscape
- ✓ Mapping purpose, expected value, maturity, ownership, and investment requirements
- ✓ Building an initial Digital Transformation Portfolio Map

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Course Outline

✓ DAY 02

Evaluating Digital Initiatives Consistently

- ✓ Assessing Portfolio Contribution
- ✓ Evaluating initiatives according to business value and transformation relevance
- ✓ Assessing urgency, readiness, feasibility, and strategic contribution
- ✓ Identifying initiatives that enable or strengthen other transformation investments

Understanding Risk and Uncertainty

- ✓ Comparing delivery, adoption, technology, dependency, and value-realization risks
- ✓ Distinguishing manageable execution risk from fundamental initiative uncertainty
- ✓ Building a consistent Digital Initiative Assessment

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Course Outline

✓ DAY 03

Prioritizing and Balancing the Portfolio

- ✓ Making Portfolio-Level Choices
- ✓ Comparing competing initiatives using transparent prioritization criteria
- ✓ Considering opportunity cost when allocating limited resources
- ✓ Making acceleration, maintain, reshape, defer, or stop decisions

Creating the Right Portfolio Balance

- ✓ Balancing immediate improvements with foundational and transformational investments
- ✓ Managing different levels of risk, maturity, and time-to-value
- ✓ Avoiding portfolios dominated by either quick wins or long-term ambitions

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Course Outline

✓ DAY 04

Managing Portfolio Dependencies and Resources

- ✓ Seeing Connections Across Initiatives
- ✓ Identifying technology, data, capability, process, and organizational dependencies
- ✓ Recognizing sequencing requirements and potential portfolio bottlenecks
- ✓ Assessing how changes in one initiative affect others

Allocating Resources Across the Portfolio

- ✓ Matching funding, people, capabilities, and leadership attention to priorities
- ✓ Resolving resource conflicts between competing initiatives
- ✓ Rebalancing resources when portfolio conditions change

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Course Outline

✓ DAY 05

Governing a Dynamic Transformation Portfolio

- ✓ Creating Effective Portfolio Reviews
- ✓ Establishing decision-focused portfolio review cycles
- ✓ Tracking value, progress, risk, dependencies, and changing assumptions
- ✓ Identifying when evidence justifies continued, increased, reduced, or stopped investment

Digital Portfolio Challenge

- ✓ Rebalancing a transformation portfolio through changing business scenarios
- ✓ Defending investment decisions against value, risk, and resource constraints
- ✓ Developing a Digital Portfolio Decision Framework for workplace application

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 $	UAE , Abu Dhabi

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