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Course Name

From Digital Ideas to Scalable Solutions

Sector Name
Digital Transformation and Innovation

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From Digital Ideas to Scalable Solutions

Course Introduction

Generating digital ideas is rarely the hardest part of innovation. The greater challenge is turning a promising concept into a solution that works in practice, delivers meaningful value, and can grow beyond an initial experiment or pilot.

Many digital initiatives lose momentum because organizations move too quickly from idea to implementation or remain trapped in pilot mode without enough evidence to justify wider adoption.

BOOST Consulting & Training presents **From Digital Ideas to Scalable Solutions** as a practical program focused on moving digital ideas through a disciplined journey from concept to experiment, pilot, and scalable solution.

Participants will learn how to shape ideas around real problems, identify critical assumptions, build lightweight prototypes, validate solutions with users and evidence, design meaningful pilots, and assess whether a digital solution is genuinely ready to scale.

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Target Audience

This program is designed for Digital Transformation Professionals, Innovation Teams, Product and Project Professionals, and Business Managers involved in developing digital solutions.

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Learning Objectives

- ✓ Convert broad digital ideas into clearly defined solution concepts.
- ✓ Identify assumptions and uncertainties that should be validated early.
- ✓ Build lightweight prototypes to test critical aspects of a digital solution.
- ✓ Use user and performance evidence to refine solution design.
- ✓ Design pilots around clear learning and business objectives.
- ✓ Evaluate digital solutions for value, usability, feasibility, and scalability.
- ✓ Develop evidence-based pathways for scaling validated digital solutions.

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Course Outline

✓ DAY 01

Turning the Idea into a Clear Solution Concept

Starting with the Problem

- ✓ Connecting digital ideas to specific user or business problems
- ✓ Defining who experiences the problem and why it matters
- ✓ Avoiding solution-first thinking driven primarily by technology possibilities

Shaping the Initial Solution

- ✓ Defining the intended outcome and core value of the digital concept
- ✓ Identifying essential capabilities without overdesigning the first solution
- ✓ Creating a concise Digital Solution Concept Canvas

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✓ DAY 02

Testing What Must Be True

Identifying Critical Assumptions

- ✓ Mapping assumptions about users, value, behavior, technology, and delivery
- ✓ Distinguishing known facts from beliefs requiring validation
- ✓ Prioritizing assumptions according to uncertainty and potential impact

Building to Learn

- ✓ Selecting the simplest prototype needed to answer critical questions
- ✓ Choosing between sketches, mock-ups, simulations, and functional prototypes
- ✓ Designing validation activities around specific learning objectives

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✓ DAY 03

Validating and Refining the Solution

Learning from Real User Response

- ✓ Observing how users understand, interact with, and respond to the concept
- ✓ Capturing evidence around usefulness, usability, and expected value
- ✓ Distinguishing constructive evidence from individual preferences

Improving the Solution from Evidence

- ✓ Identifying what should be retained, modified, removed, or reconsidered
- ✓ Resolving gaps between intended and experienced solution value
- ✓ Iterating the solution before committing to a larger pilot

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✓ DAY 04

Moving from Prototype to Pilot

Designing a Meaningful Digital Pilot

- ✓ Defining pilot scope, users, conditions, duration, and expected outcomes
- ✓ Establishing measures for value, adoption, usability, and operational feasibility
- ✓ Identifying dependencies and risks that could distort pilot results

Running the Pilot for Evidence

- ✓ Monitoring performance without changing the solution prematurely
- ✓ Capturing user, business, operational, and technical learning
- ✓ Determining whether results justify refinement, continuation, or stopping

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✓ DAY 05

Deciding What Is Ready to Scale

Assessing Scale Readiness

- ✓ Evaluating validated value, user adoption, operational capacity, and technical readiness
- ✓ Identifying what may change when moving beyond controlled pilot conditions
- ✓ Recognizing solutions that need further validation before wider rollout

Digital Solution Scale Challenge

- ✓ Evaluating a pilot and making a scale, refine, pause, or stop decision
- ✓ Designing a phased scaling pathway around evidence and readiness
- ✓ Developing a Digital Solution Scale Plan for workplace application

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 14, 2026	Dec. 18, 2026	5 days	4250.00 $	UAE , Dubai

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