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Course Name

Accounting Insight for Business Action

Sector Name

Finance, Accounting and Banking

Document Type

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Accounting Insight for Business Action

Course Introduction

Accounting information contains far more than a record of completed transactions. Changes in accruals, provisions, receivables, inventory balances, revenue recognition patterns, cost movements and account relationships can reveal emerging business conditions that deserve management attention. Yet when accounting information is viewed primarily through closing, reconciliation and reporting requirements, much of this insight remains inside the accounts instead of influencing what the business does next.

BOOST Consulting & Training presents Accounting Insight for Business Action, a practical program designed to help accounting and finance professionals turn accounting information into **signals for investigation, conversation and action**. Rather than teaching how to prepare financial statements, the course develops the ability to read movements and relationships within accounting information, investigate the business events behind them, distinguish routine accounting effects from meaningful signals, and translate findings into focused management actions.

Accounting Insight for Business Action

Target Audience

Accountants and senior accountants, management accountants, financial controllers, reporting professionals, and finance professionals supporting management decisions.

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Accounting Insight for Business Action

Learning Objectives

- ✓ Extract business insight from accounting movements and relationships.
- ✓ Distinguish routine accounting changes from signals requiring investigation.
- ✓ Trace unusual balances and movements back to underlying business activity.
- ✓ Connect accounting information across accounts and reporting periods.
- ✓ Interpret accruals, provisions and adjustments from a management perspective.
- ✓ Convert accounting findings into clear management questions and actions.
- ✓ Build a structured approach for turning accounting information into business insight.

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Accounting Insight for Business Action

Course Outline

✓ Day 01

Reading Beyond the Account Balance

Seeing the Business Story Inside the Accounts

- ✓ Moving from “what is the balance?” to “what changed and why?”
- ✓ Identifying movements that deserve attention even when balances remain within expectations
- ✓ Connecting accounting entries to the business events that created them

Recognizing Meaningful Accounting Signals

- ✓ Distinguishing normal timing effects from emerging business issues
- ✓ Detecting unusual direction, magnitude, frequency and persistence in account movements
- ✓ Building an initial map of accounting signals requiring investigation

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Course Outline

✓ Day 02

Connecting Accounts to Reveal the Bigger Picture

Reading Relationships Across Accounts

- ✓ Linking revenue movements with receivables, collections and adjustments
- ✓ Connecting inventory, purchases, payables and cost movements
- ✓ Identifying relationships that become informative when viewed together

Reading Across Reporting Periods

- ✓ Distinguishing recurring patterns from new or abnormal developments
- ✓ Identifying movements hidden by period-end aggregation
- ✓ Detecting changes that build gradually across consecutive reporting cycles

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Course Outline

✓ Day 03

Investigating the Business Behind the Numbers

Moving from Signal to Cause

- ✓ Developing focused questions from unusual accounting movements
- ✓ Tracing balances back to transactions, processes and business behavior
- ✓ Separating accounting treatment from the operational event requires attention

Interpreting Estimates and Adjustments

- ✓ Reading accruals, provisions, write-offs and adjustments as management signals
- ✓ Identifying repeated estimates that may reveal process or information weaknesses
- ✓ Understanding what changes in estimates may indicate about emerging business conditions

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Course Outline

✓ Day 04

Turning Accounting Insight into Management Dialogue

Translating Findings for Business Managers

- ✓ Explaining accounting insight without unnecessary technical language
- ✓ Connecting the accounting issue to operational and commercial consequences
- ✓ Focusing management attention on what requires investigation or action

Moving from Observation to Action

- ✓ Distinguishing findings that require correction, monitoring or business intervention
- ✓ Prioritizing issues according to materiality, persistence and business impact
- ✓ Converting accounting insight into clear questions, owners and next actions

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Course Outline

✓ Day 05

Building an Accounting Insight Practice

Embedding Insight into the Accounting Cycle

- ✓ Identifying where insight reviews can complement closing and reporting activities
- ✓ Creating recurring triggers for deeper investigation of significant movements
- ✓ Capturing patterns that improve future interpretation and management attention

Accounting Insight Lab

- ✓ Analyzing a set of interconnected accounting movements and balances
- ✓ Identifying the underlying business story and prioritizing the issues
- ✓ Preparing an Accounting Insight Brief with recommended management actions

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Dubai

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