



Consulting and Training | Reach New Heights

Course Name

Strategic Thinking and Decision-Making Excellence

Sector Name

Management And Leadership

Document Type

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Strategic Thinking and Decision-Making Excellence

Course Introduction

This program is designed to strengthen the strategic thinking and decision-making capabilities required in today's complex business environment. Participants will explore practical frameworks for analyzing situations, evaluating alternatives, managing risks, solving complex problems, and making well-informed strategic decisions.

The course combines strategic concepts with practical exercises and business scenarios to help participants apply structured thinking to real-world organizational challenges.

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Target Audience

- ✓ Senior Managers and Executives.
- ✓ Department Heads and Business Leaders.
- ✓ Team Leaders and Supervisors.
- ✓ Managers responsible for strategic planning and business performance.
- ✓ Project and Program Managers.
- ✓ Business Development and Strategy Professionals.
- ✓ Management and Organizational Development Professionals.
- ✓ Professionals involved in business planning and decision-making.
- ✓ Emerging leaders preparing for higher-level management responsibilities

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Strategic Thinking and Decision-Making Excellence

Learning Objectives

- ✓ Understand the principles of strategic thinking and effective decision-making.
- ✓ Analyze complex business situations and identify key opportunities and challenges.
- ✓ Develop a strategic mindset for evaluating alternatives and long-term implications.
- ✓ Apply structured decision-making frameworks to improve the quality and consistency of business decisions.
- ✓ Strengthen critical and analytical thinking skills for complex organizational situations.
- ✓ Evaluate risks, assumptions, and potential consequences before making strategic decisions.
- ✓ Identify and overcome common cognitive biases that can affect decision-making.
- ✓ Develop practical approaches to problem-solving and strategic analysis.
- ✓ Make informed decisions using relevant data, evidence, and business insights.
- ✓ Align strategic decisions with organizational objectives and priorities.
- ✓ Improve confidence and effectiveness when making decisions in uncertain or changing environments.

- ✓ Translate strategic thinking into practical actions that support organizational performance.

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Strategic Thinking and Decision-Making Excellence

Course Outline

✓ DAY 01

Strategic Thinking and Systems Perspective

- ✓ Foundations of Strategic Thinking
- ✓ Understanding strategic thinking and its organizational value
- ✓ Distinguishing strategic thinking from operational thinking
- ✓ Exploring long-term and short-term perspectives
- ✓ Identifying patterns beyond immediate events
- ✓ Challenging assumptions and conventional thinking
- ✓ Developing a forward-looking strategic mindset

Systems Thinking and Interconnected Business Issues

- ✓ Understanding systems and organizational interdependencies
- ✓ Identifying relationships between business elements
- ✓ Recognizing feedback loops and unintended consequences
- ✓ Understanding cause-and-effect complexity
- ✓ Evaluating issues from multiple organizational perspectives
- ✓ Applying systems thinking to strategic challenges

Strategic Thinking and Decision-Making Excellence

Course Outline

✓ DAY 02

Problem Framing and Strategic Analysis

- ✓ Strategic Problem Framing
- ✓ Distinguishing symptoms from strategic problems
- ✓ Defining problems from multiple perspectives
- ✓ Establishing problem boundaries and assumptions
- ✓ Identifying underlying strategic questions
- ✓ Clarifying desired outcomes and decision requirements
- ✓ Developing effective problem statements

Business Situation and Strategic Analysis

- ✓ Assessing internal and external business conditions
- ✓ Identifying relevant trends and environmental forces
- ✓ Evaluating organizational strengths and constraints
- ✓ Understanding competitive and market dynamics
- ✓ Identifying opportunities and emerging threats
- ✓ Synthesizing information into strategic implications

Strategic Thinking and Decision-Making Excellence

Course Outline

✓ DAY 03

Strategic Alternatives and Opportunity Evaluation

- ✓ Generating Strategic Alternatives
- ✓ Developing multiple approaches to strategic challenges
- ✓ Moving beyond obvious or conventional solutions
- ✓ Exploring alternative strategic pathways
- ✓ Combining resources and capabilities in new ways
- ✓ Challenging assumptions behind existing approaches
- ✓ Establishing meaningful strategic choices

Evaluating Options and Strategic Trade-Offs

- ✓ Establishing criteria for strategic evaluation
- ✓ Comparing benefits, costs, risks, and implications
- ✓ Understanding strategic trade-offs
- ✓ Evaluating feasibility and organizational fit
- ✓ Assessing short-term and long-term consequences
- ✓ Selecting preferred strategic alternatives

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Course Outline

✓ DAY 04

Decision Quality and Executive Judgment

- ✓ Decision-Making Frameworks
- ✓ Understanding structured decision-making approaches
- ✓ Distinguishing different types of business decisions
- ✓ Establishing decision criteria and priorities
- ✓ Evaluating evidence and available information
- ✓ Managing decisions under uncertainty
- ✓ Improving consistency and quality of decision processes

Biases, Uncertainty and Executive Judgment

- ✓ Understanding cognitive biases in decision-making
- ✓ Recognizing assumptions and judgment traps
- ✓ Managing incomplete or conflicting information
- ✓ Balancing analysis with professional judgment
- ✓ Evaluating uncertainty and potential consequences
- ✓ Strengthening executive judgment in complex situations

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Course Outline

✓ DAY 05

Strategic Choices and Decision Leadership

- ✓ Making High-Impact Strategic Decisions
- ✓ Integrating analysis, alternatives, and judgment
- ✓ Making decisions in high-stakes environments
- ✓ Balancing organizational priorities and competing interests
- ✓ Evaluating strategic consequences and second-order effects
- ✓ Establishing commitment to strategic choices
- ✓ Strengthening decision ownership and accountability

Communicating and Leading Strategic Choices

- ✓ Communicating strategic decisions with clarity
- ✓ Explaining rationale and strategic implications
- ✓ Aligning stakeholders around strategic choices
- ✓ Managing disagreement and competing perspectives
- ✓ Building organizational confidence in decisions
- ✓ Leading implementation through clear strategic direction

Strategic Thinking and Decision-Making Excellence

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 1, 2026	Nov. 5, 2026	5 days	4250.00 \$	KSA , Riyadh

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