



Consulting and Training | Reach New Heights

Course Name

Innovation Portfolio Management

Sector Name

Digital Transformation and Innovation

Document Type

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Innovation Portfolio Management

Course Introduction

Facing increasingly dynamic and unpredictable environments, businesses are required to develop and manage multiple, concurrent innovation strategies, constantly adapt them to changing conditions, and properly implement them throughout their organizations. Innovation portfolio management (IPM) can be the pivotal tool to translate strategic objectives and priorities into project-based innovation activities. Furthermore, it provides a framework to convert raw ideas into real investment opportunities.

Innovation implementation framework

This training course aims to equip participants with the skills to evaluate the best approach to implement innovation within an organization. This will involve defining and developing an innovation implementation framework that best fits with the organization's strategy and culture.

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Innovation Portfolio Management

Target Audience

- ✓ Business and technology leaders
- ✓ Business Unit Managers
- ✓ Business Development Consultants
- ✓ General Managers / Regional Managers
- ✓ Senior and mid-level leaders
- ✓ Individual leaders of all levels in the organization
- ✓ Art Director
- ✓ Marketing Consultants
- ✓ Marketing Development Manager

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Innovation Portfolio Management

Learning Objectives

- ✓ Gain a comprehensive understanding of portfolio management and its importance.
- ✓ Identify approaches to designing an innovation portfolio
- ✓ Learn the strategies and challenges in managing an innovation portfolio.
- ✓ Know how to integrate strategy and execution via portfolio management

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Innovation Portfolio Management

Course Outline

✓ Day 01

Portfolio Management - Another Key Enabler of Strategy

- ✓ Why Do We Need Portfolio Management?
- ✓ Impact of Portfolio Management
- ✓ Maintaining portfolio alignment
- ✓ Allocating financial resources
- ✓ Allocating human resources
- ✓ Allocating material or equipment resources
- ✓ Measuring portfolio component performance
- ✓ Managing risks
- ✓ Role of Portfolio Management

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Innovation Portfolio Management

Course Outline

✓ Day 02

Creating Innovation Portfolio

- ✓ Integrating strategy and execution via portfolio management
- ✓ Balancing short-term and long-term innovation
- ✓ Balancing variation and focus of innovation initiatives

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Course Outline

✓ Day 03

Designing Innovation Portfolio

- ✓ Innovation Ambition Matrix model (classic model)
- ✓ Innovation life cycle portfolio model (Innovation Funnel)
- ✓ Impact-feasibility portfolio model
- ✓ Options portfolio model

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Innovation Portfolio Management

Course Outline

✓ Day 04

Managing innovation portfolios (strategies, systems & challenges)

- ✓ Innovation portfolio management (the decision-making process)
- ✓ Strategies for Innovation Portfolios
- ✓ The tool helps manage innovation projects
- ✓ Managing (and organizing) the Total Innovation System
- ✓ Challenges while selecting and managing innovation portfolios
- ✓ Case study: UNICEF's Innovation Portfolio Management

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Course Outline

✓ Day 05

Strategic Innovation Portfolio Management

- ✓ The direction of future innovations
- ✓ Project Portfolio Management is a business process
- ✓ Evidence-based portfolio management
- ✓ Operational Portfolio Management
- ✓ How does Accept Mission construct your Innovation Portfolio?
- ✓ Selection tool for smart decision making

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 25, 2027	Jan. 29, 2027	5 days	4950.00 \$	Spain , Madrid
Aug. 2, 2027	Aug. 6, 2027	5 days	4250.00 \$	UAE , Dubai
Oct. 26, 2026	Oct. 30, 2026	5 days	4250.00 \$	UAE , Dubai
April 25, 2027	April 29, 2027	5 days	4250.00 \$	KSA , Riyadh

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