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Course Name

Building Trust: The Glow of Organization

Sector Name

Management And Leadership

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Building Trust: The Glow of Organization

Course Introduction

Trust is the glue that holds an organization together. It turns deflection into transparency, suspicion into empowerment, and conflict into innovation. Organizations struggle with low levels of trust within employees.

Our Building Trust program will show you how to identify the reasons behind low trust levels, understand different types of behaviors in the workplace, and transform organizational culture to foster a more transparent and positive environment. Through this workshop, the leaders will be able to recognize the tools and techniques needed to plant the seeds of trust within their teams to ensure high productivity within the workplace.

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Target Audience

- ✓ Senior Management and Executives.
- ✓ Middle Managers.
- ✓ Team Leaders and Supervisors.
- ✓ New Managers and Supervisors.
- ✓ Experienced Managers and Supervisors.
- ✓ High-Potential Employees.

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Learning Objectives

- ✓ Define trust, and what are its elements
- ✓ Learn the Benefits of a High-Trust Environment
- ✓ Identify Edelman’s Trust Barometer findings in trust breakers
- ✓ Explore the value of trust
- ✓ Recognize the impact of the absence of trust
- ✓ Identify tools and techniques for effective communication and their importance
- ✓ Recognize the art of giving constructive feedback to your employees
- ✓ Illustrate ATD 5 Elements of Trust
- ✓ Explore effective tools to restore breached trust
- ✓ Identify Unintentional trust-destructive behaviors
- ✓ Recognize how to achieve trust-based leadership
- ✓ Engage leadership in building trust

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Course Outline

✓ 01 Day One

Healthy Relationships Fuel: Trust

- ✓ What is Trust?
- ✓ Start with your personal integrity. The importance of having a culture of trust in your organization
- ✓ Edelman’s Trust Barometer: Trust Breakers
- ✓ Why Should Leaders Care about the Trust Gap?

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Course Outline

✓ 02 Day Two

The Value Of Trust

- ✓ The Benefits of a High-Trust Environment
- ✓ Trust impact on Organizational performance
- ✓ Enhance the organization’s work environment by building trust
- ✓ The trust absence impact

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Course Outline

✓ 03 Day Three

The Language Of Trust

- ✓ Professional communication for managers
- ✓ Why Constructive Feedback is Valuable to Build a Culture of Trust
- ✓ Barriers That Prevent Positive Feedback
- ✓ Effective Feedback Techniques
- ✓ Building Mutual trust & respect on a professional level

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Building Trust: The Glow of Organization

Course Outline

✓ 04 Day Four

ATD 5 Elements Of Trust

- ✓ Transparent
- ✓ Respect
- ✓ Unite
- ✓ Show
- ✓ Trust-Building Activities

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Course Outline

✓ 05 Day Five

Trust Based Leadership

- ✓ Common Mistakes
- ✓ Unintentional trust destructive behaviors
- ✓ Learn how to overcome the habits that diminish trust
- ✓ How to restore breached Trust
- ✓ Behaviors that inspire and build trust

Your Building trust action plan

- ✓ Identifying Development Priorities
- ✓ Completing an Action Plan/conversation plan on one trust conversation
- ✓ Committing to Next Steps

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 31, 2027	Feb. 4, 2027	5 days	4250.00 $	KSA , Riyadh
May 10, 2027	May 14, 2027	5 days	4250.00 $	UAE , Dubai
Sept. 13, 2027	Sept. 17, 2027	5 days	4950.00 $	England , London
Oct. 12, 2026	Oct. 16, 2026	5 days	4250.00 $	UAE , Abu Dhabi

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