



Consulting and Training | Reach New Heights

Course Name

Certificate in Digital Transformation (CDT)

Sector Name

Digital Transformation and Innovation

Document Type

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Certificate in Digital Transformation (CDT)

Course Introduction

Digital transformation is no longer an option—it is a strategic necessity for organizations seeking to remain competitive, resilient, and customer-focused in a rapidly evolving environment. Today's transformation initiatives require more than technology adoption; they involve redesigning business models, reengineering processes, improving customer experiences, and building agile cultures that embrace innovation and continuous improvement.

Recognizing the need for structured digital leadership, **BOOST** Consulting & Training has developed the Certificate in Digital Transformation (CDT) program to equip professionals with a practical and strategic understanding of how to plan, manage, and implement successful digital transformation initiatives. This program connects business strategy with technology enablement and organizational change.

The course provides an integrated view of digital strategy, emerging technologies, digital operating models, process digitization, data-driven decision-making, and change leadership. Participants will explore how organizations can assess digital maturity, define transformation priorities, and align digital initiatives with long-term strategic goals.

Through frameworks, case discussions, and applied exercises, participants will gain the tools and confidence to build digital transformation roadmaps, manage stakeholders, and deliver sustainable outcomes that create measurable business value.

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Target Audience

- ✓ Digital transformation and innovation leaders
- ✓ Strategy and business development professionals
- ✓ IT and technology managers
- ✓ Project and program managers leading digital initiatives
- ✓ Operations and process improvement managers
- ✓ Business unit leaders involved in digital change
- ✓ Consultants supporting digital transformation programs

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Learning Objectives

- ✓ Understand digital transformation concepts, drivers, and success factors
- ✓ Assess organizational digital maturity and identify transformation opportunities
- ✓ Develop a digital transformation strategy aligned with business objectives
- ✓ Identify key enabling technologies (cloud, AI, data analytics, automation, IoT) and their business value
- ✓ Redesign business processes and customer journeys using digital tools and innovation methods
- ✓ Build transformation roadmaps, initiative portfolios, and implementation plans
- ✓ Apply governance models and KPIs to monitor digital transformation performance
- ✓ Lead organizational change, stakeholder engagement, and digital culture development
- ✓ Manage risks, challenges, and sustainability of digital transformation initiatives

Certificate in Digital Transformation (CDT)

Course Outline

✓ Day 01

Digital Transformation Foundations and Strategy Development

- ✓ What digital transformation means for modern organizations
- ✓ Key drivers and trends shaping digital transformation
- ✓ Digital maturity models and assessment tools
- ✓ Linking digital initiatives to business strategy
- ✓ Defining digital vision, priorities, and value propositions
- ✓ Success factors and common transformation pitfalls

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Course Outline

✓ Day 02

Digital Operating Models, Process Digitization, and Customer Experience

- ✓ Digital operating models and organizational structures
- ✓ Business process reengineering and digitization
- ✓ Automation and workflow optimization
- ✓ Designing digital customer journeys and experiences
- ✓ Service design and user-centric innovation
- ✓ Measuring customer and operational value

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Course Outline

✓ Day 03

Digital Technologies Enablement

- ✓ Overview of key digital technologies
- ✓ Cloud computing and platform strategies
- ✓ Artificial intelligence and data analytics applications
- ✓ Robotic process automation and intelligent automation
- ✓ Internet of Things (IoT) and connected systems
- ✓ Evaluating technology investments and integration considerations

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Course Outline

✓ Day 04

Transformation Roadmaps, Governance, and Execution

- ✓ Building digital transformation roadmaps
- ✓ Prioritizing digital initiatives and managing portfolios
- ✓ Governance structures for digital programs
- ✓ KPIs and performance measurement for digital initiatives
- ✓ Funding, resource planning, and capability development
- ✓ Managing digital projects and delivery risks

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Course Outline

✓ Day 05

Change Leadership, Culture, and Risk Management

- ✓ Leading change in digital transformation
- ✓ Building a digital culture and mindset
- ✓ Stakeholder engagement and communication strategies
- ✓ Managing resistance and sustaining momentum
- ✓ Identifying and mitigating digital transformation risks
- ✓ Case workshop: applying frameworks to real-world scenarios

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Sept. 7, 2026	Sept. 11, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Dec. 28, 2026	Jan. 1, 2027	5 days	4950.00 \$	Thailand , Bangkok
Jan. 11, 2027	Jan. 15, 2027	5 days	4250.00 \$	UAE , Dubai
May 24, 2027	May 28, 2027	5 days	4250.00 \$	UAE , Dubai

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