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Course Name

Strategic Leadership for Women in Business

Sector Name

Management And Leadership

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Strategic Leadership for Women in Business

Course Introduction

Companies that have a significant share of female leaders outperform their peers, according to McKinsey research. Women can bring different leadership skills and behaviors, but it’s not just about diversity of gender; it’s about the diversity of thought; more balanced teams make better decisions. This is invaluable in an industry reliant on new ways of working to boost productivity levels and unlock efficiencies.

Women bring a creative spark, intelligence, personality, professional ability, and motivation to their roles, but there are still constraints on career progression, both organizational and personal. especially women in leadership positions face several challenges.

This training course is designed for Women Leaders to support them in the workplace and give them cutting-edge tools for powering up women's leadership skills in the field, and learn how to deal with those challenges and perform at their peak by introducing techniques to lead, motivate, inspire, and empower their teams. This course will also explore tools for communication and inspiring peak performance, and how to gain hands-on experience using relationship management and emotional excellence tools while infusing them with confidence and motivation.

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Target Audience

- ✓ Women Leaders
- ✓ Female Executives
- ✓ HR Managers
- ✓ Diversity and Inclusion Officers
- ✓ Team Leaders
- ✓ Department Heads
- ✓ Senior Managers
- ✓ Aspiring Female Leaders
- ✓ Project Managers
- ✓ Supervisors
- ✓ Leadership Coaches
- ✓ Mentors
- ✓ Consultants
- ✓ Women in STEM
- ✓ Operations Managers
- ✓ Corporate Trainers
- ✓ Community Leaders

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Learning Objectives

- ✓ Discuss the challenges women face in their leadership roles.
- ✓ Discover how to overcome barriers to success at work.
- ✓ Explore the power of their leadership style by developing authentic leadership.
- ✓ State the strengths of women's leadership.
- ✓ Develop their communication channels and the impact of gender diversity on organizational success.
- ✓ Discuss how to manage perceptions and biases get their voices heard in the workplace.
- ✓ Master negotiation techniques to get buy-in from others.
- ✓ Create the results you want with a powerful vision that drives you.
- ✓ Apply techniques to empower yourself, which will inspire your team to commit to their roles.
- ✓ Implement techniques for better communication.

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Course Outline

✓ 01 Day One

Women As Leaders

- ✓ The Role Of women Leadership in Different Industries
- ✓ Challenges of Women's Leadership.
- ✓ The Glass Ceiling Phenomenon
- ✓ Defining limiting beliefs
- ✓ The Gender Gap
- ✓ The impact of the external environment on decision-making
- ✓ Strategies for overcoming leadership

The Power Of Feminine Authenticity

- ✓ What are women's leadership strengths?
- ✓ What is your leadership style?
- ✓ Your Value Proposition
- ✓ Authentic Leadership
- ✓ Mastering the three "R's."
    - o Risk (Self-Confidence Gap)
    - o Resilience Skills
    - o Reward
- ✓ Key Trends in the Industry and Their Impact on Your Leadership Style

She Is The Leader Of Now’s Mindset.”

- ✓ Leading through times of organizational change
- ✓ The Visionary Leader
- ✓ Growth mindset vs. Fixed mindset
- ✓ From Ambiguity to Agility
- ✓ Tools to implement agility and innovation within your workplace

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Course Outline

✓ 02 Day Two

Communicating For Impact

- ✓ Barriers to effective communication
- ✓ Creating presence and charisma
- ✓ Personal preferences and language patterns
- ✓ The impact of body language and the power of non-verbal communication
- ✓ Active Listening

The Assertive Woman

- ✓ The leader’s assertive Language
- ✓ How to be assertive without aggression
- ✓ Identifying the three components to achieve assertive communication
- ✓ Develop skills in responding to criticism and adversity
- ✓ Using power and authority in a positive way

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Course Outline

✓ 03 Day Three

Breaking Barriers

- ✓ Setting the Boundaries
- ✓ Managing perceptions and biases
- ✓ How can we address the subtle gender inequality
- ✓ Building rapport and the Circle of Trust Techniques
- ✓ Getting your voice heard in the workplace

Busting The Myth About Negotiation

- ✓ Misconceptions about women in Negotiation
- ✓ Why women don’t negotiate: barriers and challenges
- ✓ Gender differences in negotiation
- ✓ Negotiation as collaboration a step-by-step process

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Course Outline

✓ 04 Day Four

Controlling your emotions through emotional intelligence

- ✓ Emotions where they come from and how they affect you
- ✓ How do Emotions affect our work performance?
- ✓ Workplace emotional health check-up
- ✓ Emotions and behaviors that hinder success
- ✓ What is Emotional Intelligence?
- ✓ Emotional excellence

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Course Outline

✓ 05 Day Five

Leading others

- ✓ What are your preferences and those of your colleagues?
- ✓ Delegating and managing others
- ✓ Motivating and inspiring your team
- ✓ How to provide actionable feedback for others?
- ✓ How women can develop their leadership capabilities at each stage of their success

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 14, 2027	June 18, 2027	5 days	4250.00 $	UAE , Dubai
Aug. 16, 2027	Aug. 20, 2027	5 days	4950.00 $	Netherlands , Amsterdam
March 15, 2027	March 19, 2027	5 days	4250.00 $	UAE , Dubai
Dec. 13, 2026	Dec. 17, 2026	5 days	4250.00 $	Bahrain , Manama
March 15, 2027	March 19, 2027	5 days	4250.00 $	UAE , Abu Dhabi

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