



Consulting and Training | Reach New Heights

**Course Name**

# Senior Executive Leadership Program

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**Sector Name**

Management And Leadership

**Document Type**

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## Senior Executive Leadership Program

### Course Introduction

Leaders exist at all levels of an organization, regardless of title or role. For new leaders or managers, understanding and displaying good management skills will help in positioning themselves for a successful career, no matter what level they start at. For experienced leaders, the process of implementation of organizational changes is still very complex and challenging.

As leaders, they have to have the skills to influence the people, manage the situation, and make their subordinates agree to the changes and implement them accordingly. This Senior Executive Leadership Program will help participants examine the practices of successful business leaders around the world and assess their own leadership style.

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## Senior Executive Leadership Program

### Target Audience

- ✓ CEOs, CFOs, COOs, CIOs, CMOs, and other chief officers are responsible for overall company strategy and performance. Vice Presidents and Senior Vice Presidents.
- ✓ Directors and Senior Directors.
- ✓ High-Potential Managers: Mid-level managers identified as potential candidates for senior executive roles within their organizations.
- ✓ Emerging Leaders: Individuals on the fast track to senior leadership, often part of leadership development or succession planning programs

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## Senior Executive Leadership Program

### Learning Objectives

- ✓ Establish confidence in yourself as a leader, decision-maker, and negotiator
- ✓ Develop innovations that will improve your organization's ability to deliver value to customers
- ✓ Think strategically, seize growth opportunities, and compete successfully, regionally and globally
- ✓ Lead authentically and ethically at all levels and foster a culture of accountability
- ✓ Enhance bonds with accomplished peers who span functions, industries, and countries.

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## Senior Executive Leadership Program

### Course Outline

#### ✓ 01 Day One

##### **Strategy**

- ✓ Practicing strategic thinking
- ✓ Building strategic advantage through service and operational excellence
- ✓ Creating customer value and building brands
- ✓ Designing and executing growth strategies
- ✓ Driving corporate performance
- ✓ Leadership
- ✓ Leading teams and managing talent
- ✓ Driving organizational change
- ✓ Becoming a more effective negotiator
- ✓ Managing corporate finance
- ✓ Leading an accountable organization

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## Senior Executive Leadership Program

### Course Outline

#### ✓ 02 Day Two

##### **Innovation**

- ✓ Developing a more innovative organization
- ✓ Understanding and promoting design thinking
- ✓ Leveraging digital technologies
- ✓ Becoming an entrepreneurial leader

##### **Globalization**

- ✓ Understanding the global economy
- ✓ Building businesses in emerging markets
- ✓ Expanding your global perspective

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### Course Outline

#### ✓ 03 Day Three

##### **Imperatives for today's organizations and leaders**

- ✓ Explore the dynamics of the global economy and globalization
- ✓ Recognize the opportunities and challenges created by the interactions among business, government, and the international economy
- ✓ Identify, evaluate, and select high-potential opportunities in developed or emerging markets
- ✓ Use a detailed questionnaire as the basis for starting work with your personal coach
- ✓ Creating an innovative, high-performance organization
- ✓ Nurture an experimentation mindset and a culture of innovation
- ✓ Embrace the strategic and tactical opportunities presented by new technologies and trends
- ✓ Create corporate value by strengthening financial management
- ✓ Translate corporate mission and business strategy into a comprehensive set of performance targets and measures
- ✓ Improve management-board relationships while strengthening governance, accountability, and risk management

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## Senior Executive Leadership Program

### Course Outline

#### ✓ **04 Day Four**

##### **Creating customer value and strategic advantage**

- ✓ Design and execute sound competitive strategies and growth plans
- ✓ Foster a culture of customer centricity
- ✓ Develop service excellence as a competitive advantage
- ✓ Update your brand strategy
- ✓ Determine your company's ideal size—and whether to operate locally, regionally, or globally
- ✓ Maximize the value of partnerships, mergers, and acquisitions

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### Course Outline

#### ✓ 05 Day Five

##### **Becoming a transformational leader**

- ✓ Invest in and empower the people who will enable your organization to succeed
- ✓ Recognize and exploit disruptive opportunities
- ✓ Drive the changes that align your organization to achieve strategic goals
- ✓ Adapt your leadership style to the needs of your team and your organization
- ✓ Negotiate more effectively—in routine situations and in high-stakes deals on which your company's future depends

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## Senior Executive Leadership Program

### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 29, 2027	April 2, 2027	5 days	4250.00 \$	UAE , Dubai
June 7, 2026	June 11, 2026	5 days	4250.00 \$	KSA , Riyadh
July 20, 2026	July 24, 2026	5 days	4950.00 \$	Italy , Rome
Nov. 9, 2026	Nov. 13, 2026	5 days	4250.00 \$	UAE , Abu Dhabi

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