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**Course Name**

# **Strategic Planning for Plant Organizational Success: Maximizing Utilization Factor**

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**Sector Name**

Maintenance & Reliability Management

**Document Type**

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## **Strategic Planning for Plant Organizational Success: Maximizing Utilization Factor**

### **Course Introduction**

Strategic Planning prepares the organization to respond to changes in the environment in which it operates. It is an essential activity to ensure that everyone in our organization is working toward the same goals, and to measure and modify the organization's direction in response to this changing environment. By identifying organizational, rather than programmatic, goals and objectives, and more importantly, prioritizing these goals and objectives, we can make the difficult decisions about what is most important to achieving organizational success. Strategic Planning enables an Organization to shape and guide its overall business objectives.

Through effective Strategic Planning, an organization creates a framework for developing, adapting, and aligning organizational vision, mission, and goals to achieve and sustain competitive advantage. In this course, you gain the knowledge needed to formulate, execute, and monitor the strategic planning for your organization based on proven analytical techniques and models. In this course, Participants work in small groups to apply Strategic Planning Tools and Techniques.



## Workshops include:

- ✓ Determining mission, vision, and core competencies
- ✓ Identifying opportunities and threats with SWOT analysis
- ✓ Assessing strengths and weaknesses of your internal environment
- ✓ Formulating an effective strategy for competitive advantage
- ✓ Conducting a gap analysis between current and needed organization characteristics
- ✓ Crafting an action plan to implement the strategy
- ✓ Designing dashboard metrics to monitor progress

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## Strategic Planning for Plant Organizational Success: Maximizing Utilization Factor

### Target Audience

- ✓ Facilities Engineer
- ✓ Facilities Engineering Manager
- ✓ Facilities Manager
- ✓ Facilities Specialist / Coordinator
- ✓ Health and Safety Engineer
- ✓ Maintenance Group Leader
- ✓ Maintenance Helper / Assistant
- ✓ Maintenance Manager
- ✓ Maintenance Superintendent
- ✓ Maintenance Supervisor
- ✓ Mechanical Reliability Engineer
- ✓ Network Reliability Engineer
- ✓ Operations and Maintenance Specialist
- ✓ Reliability Engineer

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### Learning Objectives

- ✓ Formulate Strategic Plans to help your Organization advance and grow.
- ✓ Detect the Strengths, Weaknesses, Opportunities, and Threats (SWOT) that drive Strategy.
- ✓ Identify Strategies to better position your Organization for Long-Term Competitive Advantage.
- ✓ Execute Strategy and deliver Results through People, Systems, and Processes.
- ✓ Establish Strategic planning, monitoring, and controlling mechanisms that ensure positive Results.
- ✓ Translate Strategy into Action.
- ✓ Understand what Strategy and Strategic Planning mean to enhancing Organizations.
- ✓ Learn Key Concepts and the Language used by those involved in Strategic Planning
- ✓ Recognize techniques Companies use to assess their Current and Future Environments.
- ✓ Identify Specific ways you can contribute to your Organization's Strategic Success.

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### Course Outline

#### ✓ 01 DAY ONE

##### **Module (01) Fundamentals of Strategic Planning**

- ✓ Defining Strategy
- ✓ Components of Strategy
- ✓ Discovering why Strategies Fail?
- ✓ Needs for Strategic Planning
- ✓ Defining Components of a Strategic Plan
- ✓ Addressing your Organization's Mission and Vision.
- ✓ Clarifying Your Organization's Core Competencies
- ✓ Benefits and Values of Strategic Planning

##### **Module (02) Developing The Strategy**

- ✓ Ensuring Organizational Capabilities
- ✓ Analyzing how competitive
- ✓ Environmental Factors Shape Strategy
- ✓ Determining the Impact of Operating
- ✓ Assessing the External Environment
- ✓ Identifying your Customer and their Needs

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### Course Outline

#### ✓ 02 DAY TWO

##### **Module (03) Assessing External Forces**

- ✓ Analyzing your Operating Items
- ✓ Initiating a SWOT Analysis
- ✓ Prioritizing Opportunities and Threats
- ✓ Categorizing the External Environment with a Checklist
- ✓ Identifying Strengths by Business Function
- ✓ Expanding the SWOT Analysis

##### **Module (04) Identifying Strategic Options**

- ✓ Evaluating Factors for Choosing a Strategy
- ✓ Mapping Strategies to produce or market the Life Cycle
- ✓ Aligning Strategies with the Capabilities of the Organization
- ✓ Choosing Strategies to meet Expectations
- ✓ Identifying Sources of Competitive Advantage
- ✓ Implications of Growth and Diversification Strategies

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#### ✓ 03 DAY THREE

##### **Module (05) Formulating Strategic Plan**

- ✓ Assessing the Feasibility of Alternatives
- ✓ Conducting Gap Analysis
- ✓ Linking Strategy to Actions
- ✓ Five Stages of a Classic Approach
- ✓ Three Ds of Strategy: Discussion, Decision, Development
- ✓ Strategy cascades through the organization
- ✓ Assessing the Environments

##### **Module (06) Executing the Strategy for Success**

- ✓ Managing Stakeholder Expectations
- ✓ Establishing Effective Communication
- ✓ Aligning Culture to Strategic Direction
- ✓ Linking Rewards to Performance
- ✓ Managing the Inevitable Change
- ✓ Maximizing Results with Applied Processes
- ✓ Connecting People to the Execution of Strategy
- ✓ Establishing and maintaining Communication
- ✓ Designing Effective Information Systems
- ✓ Organizing to execute in line with the Strategy

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#### ✓ 04 DAY FOUR

##### **Module (07) Monitoring and Controlling Implementation**

- ✓ Establishing Key Performance Indicators (KPIs)
- ✓ Dimensions of Strategic Control
- ✓ Setting up Metrics to measure Performance
- ✓ Monitoring Progress with Dashboards
- ✓ Deploying Balanced Scorecards

##### **Module (08) Power & Organizational Politics**

- ✓ The Value of Multiple Techniques
- ✓ Supporting Harmonized Approach at Every Level
- ✓ How is Harmonization Achieved?
- ✓ Invest in process Improvement
- ✓ Success depends on the Management/Staff

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#### ✓ 05 DAY FIVE

##### **Module (09) Stress & Conflict Management**

- ✓ Source of Stress
- ✓ Nature of Stress
- ✓ Effect of Stress in an Organization
- ✓ Managing Stress at the Workplace
- ✓ Conflict Management

##### **Module (10) Dimensions of Strategic Control**

- ✓ Detecting Changes in Assumptions
- ✓ Coping with a Dynamic Environment
- ✓ Adjusting for unanticipated

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### Confirmed Sessions

| FROM           | TO             | DURATION | FEES       | LOCATION        |
|----------------|----------------|----------|------------|-----------------|
| Jan. 24, 2027  | Jan. 28, 2027  | 5 days   | 4250.00 \$ | KSA , Riyadh    |
| April 19, 2027 | April 23, 2027 | 5 days   | 4250.00 \$ | UAE , Dubai     |
| Oct. 5, 2026   | Oct. 9, 2026   | 5 days   | 5950.00 \$ | USA , Texas     |
| Oct. 11, 2026  | Oct. 15, 2026  | 5 days   | 4250.00 \$ | Oman , Muscat   |
| Dec. 14, 2026  | Dec. 18, 2026  | 5 days   | 4250.00 \$ | UAE , Abu Dhabi |

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