



Consulting and Training | Reach New Heights

Course Name

Logistics Management and operation

Sector Name

Procurement & Supply Chain Operations

Document Type

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Logistics Management and operation

Course Introduction

Logistics Management is an essential and integral component of supply chain management that strategizes, plans, implements, and controls the efficient, effective forward and reverse flow, storage of goods, facilities, and associated activities between the country of origin and the country of destination in order to meet customer requirements.

Logistics Management represents activities that involve the flow of materials and products through the organization's supply chain to the market. It supports specifically business logistics to manage efficient, effective flow and storage of goods, services, and related information in a supply chain.

The key element of logistics includes logistics planning and strategy, customer service, procurement, transport, inventory, warehousing, and handling. This course would help in addressing challenges about logistics planning, selection of transport modes, vehicle routing, inventory policies, purchasing quantity and timing, and storage selection

Logistics Management and operation

Target Audience

- ✓ Logistics and Supply Chain Managers
- ✓ Operations and Distribution Managers
- ✓ Procurement and Purchasing Professionals
- ✓ Warehouse and Inventory Controllers
- ✓ Professionals aspiring to advance in logistics and supply chain roles

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Learning Objectives

- ✓ Comprehend the integral role of logistics within the broader supply chain framework.
- ✓ Develop and implement effective logistics strategies aligned with organizational goals.
- ✓ Optimize transportation modes and routing for cost-effective and timely delivery.
- ✓ Design and manage efficient warehousing operations to enhance throughput.
- ✓ Apply inventory management techniques to balance service levels and carrying costs.
- ✓ Utilize performance metrics to monitor and improve logistics operations continuously.

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Course Outline

✓ Day 01

Introduction to Logistics and Supply Chain Management

- ✓ Overview of logistics and its evolution
- ✓ The strategic importance of logistics in supply chains
- ✓ Key components and functions of logistics

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Course Outline

✓ Day 02

Transportation Management

- ✓ Transportation modes and their characteristics
- ✓ Route planning and optimization
- ✓ Cost analysis and carrier selection
- ✓ International logistics and Incoterms

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Course Outline

✓ Day 03

Warehousing and Inventory Management

- ✓ Warehouse design and layout planning
- ✓ Inventory control systems and techniques
- ✓ Stock replenishment strategies
- ✓ Technology in warehousing (WMS, automation)

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Course Outline

✓ Day 04

Logistics Performance Measurement

- ✓ Key Performance Indicators (KPIs) in logistics
- ✓ Benchmarking and continuous improvement
- ✓ Risk management in logistics operations

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Course Outline

✓ Day 05

Integrated Logistics Strategy

- ✓ Aligning logistics with organizational strategy
- ✓ Sustainable logistics practices
- ✓ Case studies and group exercises
- ✓ Action planning and course wrap-up

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Sept. 28, 2026	Oct. 2, 2026	5 days	4250.00 \$	UAE , Dubai
Jan. 4, 2027	Jan. 8, 2027	5 days	4950.00 \$	Thailand , Bangkok
April 5, 2027	April 9, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
June 7, 2026	June 11, 2026	5 days	4250.00 \$	KSA , Riyadh

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